POOR DOCUMENT

MC 2035

HAROLD LLOYD MAKES BIG HIT AT IMPERIAL

"For Heaven's Sake" Makes Theatre Ring With Laughter

Harold Lloyd—he of the appealing smile, modest manner and horn-rimmed glasses arrived in town yesterday in his best comedy opus, "For Heaven's Sake!" The steady and continuous roar of laughter that greeted the initial unfolding of this film at the Imperial Theatre last night was an eloquent and well-deserved tribute to one of the most hilarious and fruitful entertainments the current season has as yet produced.

There isn't a dull moment in the entire production. It bubbles pep and action it generates thrills and throbs, and it gushes grins and gags in an unceasing stream. In short "For Heaven's Sake!" is good, solid, substantial fun, served up hot from the Lloydian griddle.

The plot of the picture has to do with Harold's metamorphosis from a care-free and indolent millionaire clubman, bored with his life of idle ease and luxury, to a he-man salvationist, a fighting crusader, who becomes the guiding spirit in a slums mission.

His strong-arm methods in reforming the toughs and gangsters of the underworld are enough to make Billy Sunday turn green with envy and every film fan blue with laughter. One mirth-provoking scene is but a stepping-stone to another even more uproariously funny, and it all leads up to a hysterical climax in the shape of a mad, dizzy, riotous bus ride that is the last word in excitement and thrill.

Sandwiched in between the rollicking foolery and spirited action is a wistful romance that gives the bespectacled comedian a chance to make shy love to the charming and demure Jobyna Ralston.

Rugby Football To Boom In Montreal

Canadian Press

MONTREAL, Que., April 29.—The decision was announced yesterday of the Westward Amateur Athletic Association of Montreal to take up rugby football under the English code next season and to enter a fifteen in the local union. Westward's admission means that next season will be four English rugby clubs operating in the city. The others are McGill University, Montreal-English, and Sun Life.

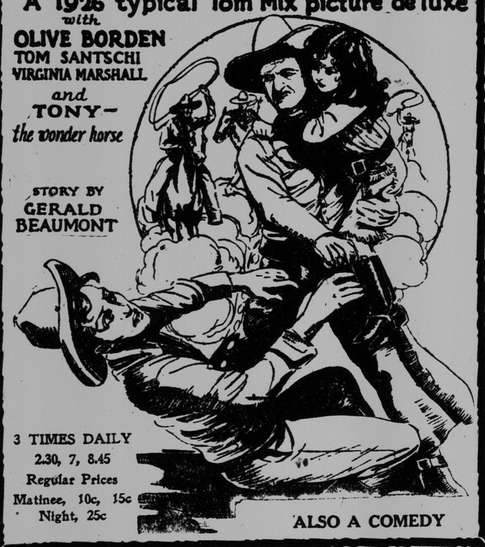
The Westward club will be headed by W. H. L. Usher, a former Blackheath and Halifax Wanderers player. The club expects to draw its players from the Maritime Province residents of Montreal.

Banquet Held In Jack Miles' Honor

SYDNEY MINES, N. S., April 29.—Jack Miles, Boston marathon winner, was last night the guest of honor at a banquet and dance given by the British Canadian Co-operative Company of Sydney Mines. The appearance of the Miles family was the signal for a prolonged outburst of cheering.

David Nichol, in addressing the assembly, declared that in 1928, the year of the Olympics, Miles would have both feet on top of the world.

QUEEN SQUARE
THURSDAY—FRIDAY—SATURDAY
WILLIAM FOX presents
Tom Mix in
My Own Pal
A 1926 typical Tom Mix picture de luxe
with
OLIVE BORDEN
TOM SANTSCHI
VIRGINIA MARSHALL
and
TONY—the wonder horse
STORY BY GERALD BEAUMONT



3 TIMES DAILY
2.30, 7, 8.45
Regular Prices
Matinee, 10c, 15c
Night, 25c
ALSO A COMEDY

PALACE
FRI. and SAT.

Hunt Stromberg presents
HARRY CAREY
in
"The Bad Lands"
FEARLESS PIONEERS
Brave men and fearless women, struggling without thought of self to conquer the untamed West. A never to be forgotten screen production.
MON. and TUES.
NAZIMOVA in "MY SON"
A drama of a mother—an erring son—a dancing siren and the temptation and glamor of city splendor. New York acclaimed it the season's hit—Edwin Carewe has caught its spirit in this tremendous photoplay.

HOW THE IMPERIAL CROWDS DID HOWL!
A Continuous Roar of Merriment Throughout the Whole Seven Reels
HAROLD LLOYD
a Paramount Release
in
"FOR HEAVEN'S SAKE!"
Goggles and giggles—comic complications. Lloyd and laughter go together in this one more so than ever before. Never has there been such a tremendous mint of comedy as you'll find in "For Heaven's Sake!"
Directed by Sam Taylor
MAT. 25c, 35c—KIDDIES 15c. EVE. 35c., 50c
SCENIC REELS AND GOOD MUSIC | HAROLD LLOYD UNTIL SATURDAY
"The Green Archer" Will Be Shown As Usual Friday and Saturday

'Phone your Want Ads.

SPANIARDS ADVANCE

MADRID, April 29—Spanish forces have carried out an advance movement in Morocco. They met with no resistance and no casualties. Premier Rivera made this announcement last night.

The Chinese used fingerprints as seals on documents before the time of Christ.

IVANHOE— Sir Walter Scott's Classic In Pictorial Form —By REDNER

ROWENA, SEEING THE LOOK IN THE TEMPLAR'S EYES, DREW A VEIL ABOUT HER FACE WITH DIGNITY. CEDRIC, DISPLEASED AT THE ACTIONS OF THE ARMORED KNIGHT, CENSURED HIM. BRIAN APOLOGIZED.

TO SMOOTH THINGS OVER, THE MONK OFFERED THE PROTECTION OF THE TEMPLAR'S COMPANY, TO ESCORT CEDRIC AND ROWENA TO THE FORTHCOMING TOURNAMENT. "WITH THE HELP OF MY GOOD SWORD AND FAITHFUL FOLLOWERS, I CRAVE NOT THE AID OF OTHERS!" SPOKE THE SAXON.

LADY ROWENA, INQUIRING ABOUT NEWS FROM PALESTINE, WAS ADVISED BY THE TEMPLAR OF A TRUCE WITH SALADIN, WHEREUPON WAMBA, SEATED NEAR CEDRIC, INTERRUPTED WITH A JIBE, DIRECTED AT THE KNIGHT TEMPLAR.

CONVERSATION WAS INTERRUPTED BY A PAGE'S ANNOUNCEMENT THAT A STRANGER SOUGHT PROTECTION FROM THE RAIN. "ADMIT HIM, OSWALD!" ORDERED CEDRIC. "AND LOOK TO IT THAT HIS WANTS BE MINISTERED TO." WHEREUPON THE SERVANT LEFT THE

FRECKLES AND HIS FRIENDS — Willie Gets the Worst of It — By BLOSSER

BOOTS AND HER BUDDIES — You Tell 'Em, Opal — By MARTIN

$ALESMAN $AM — Sam Misunderstood — By SWAN

OPERA HOUSE
TODAY
Friday — Saturday
Matinee, 2.30—10c., 15c., 25c.
Night 7.15 and 9—15c., 25c., 35c.
NORMAN KERRY
in
UNDER WESTERN SKIES
WITH
ANNE CORNWALL
and a brilliant cast
Drama! He threw away a million to help a few struggling ranchers save their lands. He worked as a farm-hand to be near the girl he loved. He caught and broke a wild horse and rode it to victory in the greatest steeplechase race you ever saw. And all for love in this tense and smashing drama of New York society and the great untamed West.
The Pendleton Round-up! You can't beat it for thrills! Bucking broncos. Roman races. Cowboys. Cowgirls. Indians. Tenderfeet. And all the glamour, action and excitement of the old Frontier Days.
ALSO TWO ACT COMEDY

UNIQUE— NOW SHOWING
First Evening Show 6.45
Frank Lloyd presents
WINDS of CHANCE
GOLD! Men came staggering in to Dawson under its heavy load. After long weeks and months in the Klondike camps, they turned with a whoop to the bar, the gaming tables and the dance halls. Gold flowed like water. Everyone was rich. Thousands and thousands were spent on a single night's pleasure. What cared they? The hills were yellow with metal. See this vivid picture of the wild days of the Klondike gold rush.

REX BEACH'S GOLDEN ROMANCE OF ALASKA
Supporting Cast Including ANNA Q. NILSSON, BEN LYON, VIOLA DANA, VICTOR McLAGLEN

Use the Want Ad. way