



How to Make Your Hair Thrive

First, learn how to wash it, and what to wash it with. PALMOLIVE SHAMPOO is more than a mere cleanser, because it is made from Palm and Olive oils. These are used by scalp specialists everywhere in treating hair that is in bad condition.

Their combination in PALMOLIVE SHAMPOO, makes a splendid, rich lather that does not leave the hair dry, brittle, faded and unruly, but soft, tractable and glossy.

It cleanses thoroughly, without robbing the scalp of the natural oil necessary to its health. Rinses out easily and perfectly. Price 50 cents a bottle.

Palmolive Shampoo

Palmolive Soap

Combines, in most scientific form, palm and olive oils. The great natural beautifiers for over three thousand years.

Cleanses the skin thoroughly, without irritation or roughening.

Lathers freely in any water. Always hard. Never wastes. Price 15 cents a cake.

Palmolive Cream

Protects the skin from the ravages of wind and dust. Adds to comfort after the use of Palmolive Soap. A necessary addition to every woman's toilet. Price 50 cents.



THREEFOLD SAMPLE OFFER—Liberal cake of Palmolive, bottle of Shampoo and tube of Cream, packed in neat sample package, all mailed on receipt of five two-cent stamps.

B. J. Johnson Soap Co., Inc.
Milwaukee, Wis.

Canadian Factory: B. J. Johnson Soap Co., Ltd.
150-157 George Street, Toronto, Ont.



HAS. G. TOMS, B.A., Sc., general manager Toms Contracting Co., Limited. Mr. Toms is a well-known young Toronto engineer and contractor who has recently organized and assumed the general management of the Toms Contracting Co., Limited.



One of the great events of the royal visit to Paris was a grand military review at Vincennes. Three divisions composed of the flower of the French army marched past before their Majesties. At the close of the review the cavalry charged at full speed for a distance of three-quarters of a mile, and halted a short distance from the royal stand.



AS THE TREES BEGIN TO SHED SHADE THE CROWDS SWELL IN HIGH PARK. THE PICTURE WAS TAKEN A SUNDAY AGO AND IS A TYPICAL EARLY SUMMER PARK SCENE.



TRAINING A RAPID-FIRE GUN DURING THE FIRST MILITARY TACTICS OF THE SEASON HELD AT LEASIDE.



ONE OF THE GREAT DIFFICULTIES DURING THE LEASIDE TACTICAL MANOEUVRES OF THE Q.O.R. AND 48TH HIGHLANDERS WAS TO GET THE MEN TO KEEP UNDER COVER. AND THE OFFICERS WHO PASSED THIS JUDGMENT APPEARED TO BE RIGHT.



Officers and non-coms of "H" Company, 12th York Rangers, which won the Gowan marching and firing cup (in centre) over all other regiments in Ontario. The cup is to be publicly presented by Gen. Lessard at the Niagara camp.



PATHFINDER Some Cigar--Believe Me

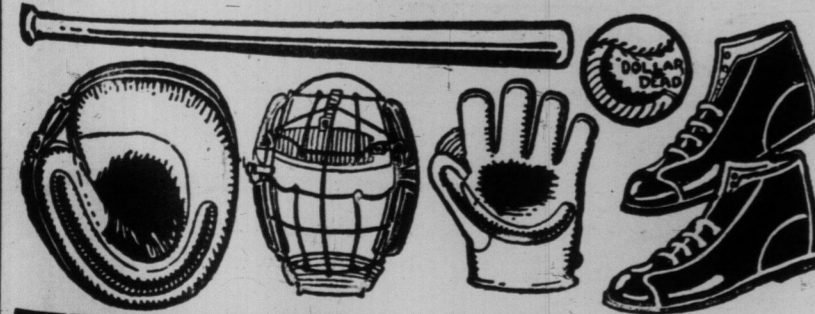
Less Work and Better Results

A KNECHTEL KITCHEN CABINET combines pantry, kitchen cupboard and china cabinet all in one. It provides a place for every single article of kitchen use, including pots and pans. Fitted with air-tight canisters, jars and well-planned bins, it does away with that miscellaneous collection of paper bags, boxes, tins and packages that make such a nuisance in many kitchens.

You draw up your chair and sit down to work. Right there in front of you is every thing you need, and cutlery, pastry board, pie dishes and knives and every ingredient required. No jumping up and searching for this or that or the other. Your cabinet saves you many a little trip and many a little vexation. A time economiser, a temper saver, a space saver and a worry chaser—this is a KNECHTEL KITCHEN CABINET.

Write for Booklet "K" showing many handsome styles and sizes. Sold in every town and city by best furniture stores.

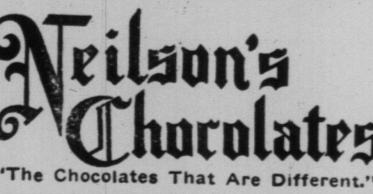
The KNECHTEL KITCHEN CABINET CO., Limited.
HANOVER, ONTARIO



FREE DOYS—Don't you want a baseball outfit? Here's your chance. We'll give you a baseball outfit for free. It includes a baseball bat, a baseball, a baseball cap, a pair of baseball gloves, and a pair of baseball shoes. All you have to do is send us your name and address. We'll send you the outfit free of charge. This is a great opportunity. Don't miss it. Write to: REAL MANUFACTURING COMPANY, DEPT. 80 126 TORONTO, ONT.

GRAY HAIR

Dr. Tremain's Nature Hair Restorative will positively restore gray hair to natural color and keep it so. IT IS NOT A DYE, and will not injure the hair. Satisfaction guaranteed or money refunded. Price, one dollar. On sale at Bond's Bros. Drug Store, 423 Yonge Street, or corner Madison and Dupont streets; also sent postpaid. Address: Tremain Supply Co., Dept. W, Toronto, Ont.



Neilson's Chocolates
"The Chocolates That Are Different."

One Week of Reductions on Custom Corsets



FOR week commencing Monday we have decided to make a considerable price concession on our famed Tailored-to-Order Corsets. We have made no price reduction in a year and trust the inducement now offered will influence those who have not yet tested our service to take the step without delay. The style, grace, comfort, lines, fit and workmanship are superior to much higher priced corsets. Prices for one week only.
Regular \$6 Models \$5
Regular \$10 Models \$8.50
Regular \$15 Models \$13
Come in as early in the day as possible.

WOOLNOUGH CORSETIERS
276 YONGE ST., TORONTO

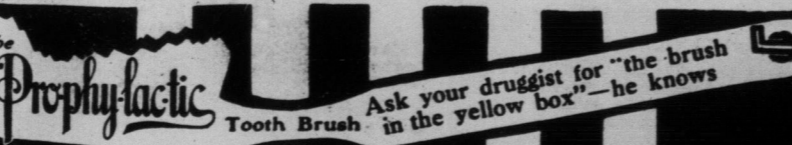
'ISLE OF PINES PLANTATION CO.' DEL-BOBO DISTRICT ISLE OF PINES

MOST DESIRABLE LAND ON THE ISLAND. Deep black loam. River runs through part of the property. All arable land. FIFTY TO ONE HUNDRED DOLLARS PER ACRE. Twenty-acre tracts. TEN PER CENT. OFF FOR CASH. This land will grow all kinds of citrus fruits and early vegetables. THREE CROPS A YEAR. Good domestic and American markets for all fruit and vegetables. Land on the Island, when cultivated and planted with citrus fruits, sells for \$400 to \$1000 per acre. This is a

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Ideal Climate, Good Churches, Schools, Banks, Newspapers and Physicians. Present population 90 per cent. English-speaking. The agent, Mr. Charles Kimpton, made a personal visit to the Island last winter, and can guarantee that this property is all that is advertised and represented.

Full information and descriptive pamphlet sent on application to
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80 COLBORNE ST. TORONTO



Prophylactic Tooth Brush. Ask your druggist for "the brush in the yellow box"—he knows.