

THE IDEAL SUMMER CAKE

PETERS

Perfect Jelly Roll

Fine Texture
Generous Size
Delicious Filling

Light, fluffy and substantial.
25c EACH.

At Peters Shops

Diamonds

Rings, Necklets, Earrings,
Bairpins, Cuff Links.

Suitable gifts for the June
weddings.

C. H. Ward & Co.
Diamond Merchants and
Jewelers.

386 Richmond Street.

Coal and Wood

ANDERSON

COAL COMPANY.

405 YORK STREET. PHONE 1391.

Eczema Easily Relieved

JUST APPLY KINS-HAW

And see how quickly relief is obtained.
At all drug stores for 1c and 25c per bottle,
or mailed direct on receipt of price.

MUTUAL PHARMACEUTICAL CO.,
Box 448, London.

W. J. Wray & Co.

LIMITED.

WHOLESALE AND RETAIL
JEWELERS.

The Home of the
RAYOLA PHONOGRAPHS
which have no superiors. Plays all
records of records. Also agent for
GENNETT RECORDS
and
Q. R. S. Player-Piano Rolls
Give Us a Call
when in need of any of these goods.
Our prices are the lowest.

234 DUNDAS ST.,
LONDON, ONT.

LONDON OPTICAL CO.

Richmond Street, Dism. Sav. Bldg.
Phone 6180.

LADIES!

You will save 25 to 35 per cent
on your garments by walking two
blocks east from the high rent district
at our clearance sale.

Canadian Ladies' Wear Co.

372 Dundas Street.
Next to Cooper's Auction Rooms.

**Buy Good Shoes and
Get Satisfaction**

To sell good shoes is good public
service—in times, particularly, when
there are many grades of shoes on the
market that are not good. We only
carry shoes that we can guarantee as
to quality and style.

Cook's Shoe Store

**STORAGE BATTERY RE-
CHARGING AND REPAIRING**

TRY
EXCELL AUTO ELECTRIC

Reliance Garage

Phone 6400. 297 Dundas Street.
61-15-27

**Exceptional Showing
of Pictures**

Few stores in Canada have so
good a selection of pictures from
the brushes of men who have
attained fame.

You will find here water colors
and oils of exquisite beauty.

Colericks'

212 DUNDAS STREET.

STEEL

OPTOMETRIST

Have the Benefit of My 15 Years'
Experience.

210 Dundas Street. Phone 972.

THAT DELICATE FRAGRANCE
which rises from a steaming cup of
good coffee is a production of Broad-
way and satisfaction sure to come from
its drinking. For good coffee try
ROWAT'S.

70c pound.

T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052.

At The Theaters

"VANITY FAIR" TO OPEN SEASON
AT THE GRAND.

Boyle Woolfolk, producer of musical
comedies of the better sort will present
his favorite metropolitan success, "Vanity
Fair" of 1920, as the feature attraction
for the opening of the 1920-21 season
at the popular Grand Opera House
next Monday, Tuesday and Wednesday,
with popular Wednesday matinee. A
cast of super-excellence and a chorus
of twenty selected beauties from Broadway
way has been engaged and so far as the
stage presentation is concerned, "Vanity
Fair" will be seen here exactly as it
was presented to New Yorkers. "Vanity
Fair" is a brilliant musical comedy,
rich in humor, resplendent with ac-
tivating dialogue, catchy, tinkling,
haunting, jazzy tunes and swift dancing
to the extreme. Other than to declare it
as a strictly modern musical play, bub-
bling over with action would be to de-
scribe the audience of much of the
pleasure in store for them. Grand
patrons will do well to mark the date
of opening and the presentation of
"Vanity Fair," the first big real musical
comedy of the season. Seats on sale
tomorrow morning at 2 a.m. Mail orders
if accompanied by check, express or
postal order will be filled in order of
receipt. All mail reservations should
include war tax.

AT LOEW'S.

"Coolest Spot in London."

Five fathoms deep they sunk in a sub-
marine to hunt for the lost treasure in
the ocean bottom. The Spaniard armed
and desperate was ahead of them. It
meant a fight. What did Lord Glenary
do? What was the outcome? Learn all
about this most thrilling of all dra-
matic situations by seeing "The Best of
Luck," the great Metro production of
Drury Lane's most stupendous melo-
drama now being featured at Loew's.
What was the outcome? Learn all
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Luck," the great Metro production of
Drury Lane's most stupendous melo-
drama now being featured at Loew's.

AT THE ALLEN.

Never has there been such wild en-
thusiasm shown as the immense audi-
ence showing during each per-
formance of "The Revenge of Tarzan,"
which is showing at the Allen for the
last time today. During his two
thrilling battles with the king of
beasts, the great Nubian hero, who
is losing men about in the slums of
Paris, or when he meets a mob in
Algiers and fights for the life of his
sweetheart, against terrible odds—cheers
and whistles, thunderous applause and
the greatest demonstration ever shown
a picture given by the audience.
Carrying on to the atmosphere of the pic-
ture, the orchestra present as an over-
ture, the "Three African Dances" by
Montagu Ring, while comedies, news
and scenes complete the program.

AT THE PATRICIA.

"The Brand of Lopez," which figures
in the photoplay of the same name
in which Sessie Haykawa is closing
today at the Patricia Theatre, is put
on a pretty woman of the story Spanish
beauty with whom he is in love, Vasco
Lopez, the matador, burns her on the
stage with his cigarette. Later years
he points to this mark while preparing
her for a still greater suffering.

**IF THERE WERE ONLY
A TAX ON TALK**

Everything is taxed these days except
talk, and no tax could be more
desirable from the standpoint of the
consumers.

At public meetings speakers limited
for 20 minutes will speak for 30.
In the movies behind you girls will hold
a pink tea talk. The preacher on a
hot Sunday keeps you one hour and a
half, and so we could go on. Only once
in a blue moon does a man arise and
without pausing drive right to the
point with a few crisp words. Here
they are right to the point. Buy per-
fect diamonds from John N. Wray, Jeweler.
His store is at 206 Dundas
street. "Where you will eventually
buy."

THE WESTERN CROP.

It is estimated that about 30,000 men
will be required to work as farm laborers
to assist in harvesting the crops in
Manitoba, Saskatchewan and Alberta.
The Canadian Pacific has arranged and
is advertising a special fare of \$15
to Winnipeg, and will run special trains
from Toronto, August 9, 11, 13 and 15.
For further particulars, apply to city
ticket agent or H. J. McCallum, city
passenger agent, corner Dundas and
Richmond streets, London, Ont. Aug. 11

"HEAVEN IS MY HOME."

Miss Mabel Garrison is singing this
triumph through His Master's Voice
Records, that noble old hymn that prac-
tically everyone knows, entitled
"Heaven is My Home." This is a
record for all times and moods, but per-
haps most of all in the home on Sun-
day evening. It can be had in the at-
tractive Victrola Parlors of Ye Old
Pierre, Heinemann & Co., Limited, 212
Dundas street, London, and the price
is \$1.25.

**This Footwear Will Be "Seasonable"
For a Long Time--**

It's the end of the sum-
mer season for us, but it
isn't the end of the season
for you. Many of the
Low Shoes in this selling
will be appropriate for
wear late in the fall.

In fact, the indications
point to the popularity of
Low Shoes for fall wear.
This is an opportunity to
provide for such later re-
quirements at a saving.

JOHNSTON & MURRAY

154 DUNDAS STREET

He Left "No Will!"

How will your estate be distributed if you
neglect to leave a will?

The law of intestates shows what the distribu-
tion would be. Write for a copy.

**THE CANADA TRUST
COMPANY**

"The Executor for Your Estate."

Richmond Street, Opp. Postoffice, Charles J. Clarke, Manager
Market Square Walter T. Westby, Manager
Dundas Street, Opp. Rectory St., A. H. Whitlow, Manager.

T. G. MEREDITH, K.C., President.
HUME CRONIN, General Manager.

**CROOKS GATHER,
BUT NEW CHIEF
NOT APPOINTED**

The Conditions Rival Windsor,
Says Alderman—Council
Insists On Immediate
Choice.

CITIZENS TERRIFIED

Afraid to Use Highbury Avenue
After Nightfall—Alderman
Arms Himself.

With no permanent chief at the head
of the police force conditions in London
are fast beginning to rival those in
Windsor, Ald. F. E. Watkinson declared
at a meeting of No. 2 committee of
the city council last night. Highbury
avenue and the Ayrton sidewalk are
infested with footpads, thieves and
bootleggers, he declared. Several hold-
ups have occurred recently and real-
estate of the vicinity are afraid to use
the street after nightfall.

"The police are not doing their duty,"
Ald. Watkinson asserted. "Since there
has been no chief this street has not
been patrolled. There are only a few
lights and sidewalks are broken for months.
One man out there has lost 75 chickens
since the first of the year. The police
have been so inefficient that they could
not be remedied considerably if the city
engineer would have the street repaved
grass cut on the roadside." Ald. W. A.
Wilson also declared that he did not
feel safe now that the city police
chief at the head of the police force.

On the Qui Vive.

"I keep a revolver loaded to the teeth
on my desk all the time," he declared.
"Let them come on, I'm ready for
them, police or no police."

He followed up this statement by in-
troducing a motion seconded by Ald.
Moorhead: "That whereas a matter of
vital importance to the city, and if they
fail to comply with the request that
the council take steps to have a chief
appointed forthwith."

The motion was passed without dis-
cussion, although Mayor Little, who is
also a member of the police commis-
sion, was present. It will be sent on
to No. 1 committee for consideration.
George Hodder appeared as repre-
sentative of north-end residents to pro-
test against smoke nuisance from a
factory in that vicinity. He said that
the condition could be remedied if the
building by-law was enforced com-
pelling the company to build the chimney
higher than the roof of the building.
The committee will ask Building Inspector
Piper to investigate the matter. Ald.
Watkinson advised against putting too
many restrictions on factories, as they
might be driven away from the city.

BUYS HIGH-GRADE SHORTHORN.

THAMESFORD, Aug. 10.—Richard
Caines of Bolton recently purchased
from Alex Campbell, Thamesford, a
pure-bred shorthorn bull for a very
handsome figure. The mother of this
animal "Molly Robson," comes from a
high-class strain of imported stock,
which has become considerable to build
up the shorthorn breed in Western On-
tario.

**WINNIPEG WILL PAY
HIGHER MILK PRICES**

WINNIPEG, Aug. 10.—Prices paid by
consumers for milk will be higher in
Winnipeg than ever before during the
coming winter, according to the report
of H. A. Rogers, president of the Cres-
cent Creamery Company, Limited, sub-
mitted at the recent annual meeting of
the company and published today. Mr.
Rogers based this assertion on shortage
of supplies and increasing cost in all
departments.

**GRAIN EXCHANGE TO
OPEN AUGUST 16?**

WINNIPEG, Aug. 10.—No date has
been set as yet for the resumption of
trading in wheat on the Winnipeg
Grain Exchange. It is said that the
board of grain commissioners has is-
sued a formal permit to the exchange
to open for trading in futures on or
after August 16.

**HARVEST MOVEMENT
FROM WEST BEGINS**

WINNIPEG, Aug. 10.—The movement
of this year's harvest through Win-
nipeg commenced yesterday when two
cars of rye, shipped from Rathwell
and Belmont, Southern Manitoba dis-
trict, passed through the city on their
way to the head of the lakes.

DORCHESTER PRESENTATION.

DORCHESTER, Aug. 10.—A pleasant
surprise was given Monday evening at
the home of Mr. and Mrs. Fred W.
Hunt, when about 75 friends gathered
and presented the young couple with
several pieces of Old Colony silver.
An address was read by Mr. Harry
Cave and the presentation made by
Mrs. J. E. Sandy, after which Mr. Hunt
made a suitable reply. Speeches were
also made by Rev. Mr. Thompson and
Mr. Vesie.

**FEW MILK DEALERS
SAID TO HAVE USED
SMALL MEASURES**

Complaints Received by the
Health Board—Action
Promised If Reports
True.

The question was asked at the
monthly meeting of the board of health
yesterday afternoon as to whether a
few milkmen in the city were using
the United States quart or the imperial
quart. Some complaints have been re-
ceived by the board to the effect that
amounts are not getting the same
amount as that an imperial quart
measure contains. The milkmen charged
the same price for the United States
quart as for an imperial quart, it was
alleged. If any cases of this are found
heavy fines will be imposed, the board
promised.

Dr. S. S. Tamlin, veterinary inspec-
tor for the city, showed the analysis
of some milk he tested in this district.
He visited several farmers' homes on
Civic Holiday and received many ex-
cuses for the milk not being clean. The
test that revealed the dirtiest milk
was that of a farmer's on the Pipe
Line road. "I am very glad that none
amounts taken from the milkmen
who sell their milk to the citi-
zens," said Dr. Tamlin.

The application of R. H. Sanders for
the position of assistant inspector for
the city was approved.
One hundred and seventy-one plumb-
ing inspections were made, and \$200.50
fees were collected during the month.

**NEW EQUIPMENT ON THE
"NATIONAL."**

New all-steel compartment observa-
tion library now operating from
Toronto to Winnipeg on the "Natio-
nal," leaving Toronto 11:00 p.m. daily for
Winnipeg and back to Toronto via
North Bay and Cochrane. These are
new cars just received from the build-
ers. In design and construction the
point has been overlooked to make for
the comfort and convenience of the
passenger. The new cars have
spacious 15-chair observation end;
the latter available to all passengers
holding standard or tourist accommo-
dation. With her equipment rounded out
by the addition of these cars, the "Na-
tional" east and westbound will become
one of the finest trains on the con-
tinent.

SCHOOL REPORTS

S. S. NO. 8, LOBO.
Report of S. S. No. 8, Lobo, names
in order of merit:
Entrance—Daisy McNeils.
Class Junior IV to Senior IV—Ingram
Jackson, Evelyn Marsa, Johnny Mc-
Neils, Leda McNeils.
Class Senior III to Junior IV—Lila
Bowman (honors), Ruby Beech
(honors), Donald Graham.
Class Junior III to Senior III—Lyle
Horton, Ralph Greig.
Class Senior II to Junior III—Isabelle
Coughlin (honors), Gordon Steele
(honors), Gordon Clappitt, Donald Ir-
vine, Isabelle Irvine, Pearl Colver, Wil-
ford Reek, Mary Kilbourne, Earl Mc-
Intyre, Thelma Ferguson, Belva Top-
ping.

S. S. NO. 6, EKFRID.
Entrance to High School—Zelda Mc-
Master, Janie Johnson.
Junior Fourth—Senar Fourth—
Archie Johnson.
Third to Fourth—Dorothy McIntyre
(honors), Marion Campbell, Margaret
Webster, Margaret McAlpine, Murray
Webster, Harold Brownlee, Lorna Hodg-
son.
Junior Third to Senior Third—Jean
McIntyre, Mildred Teeple, Dorothy
Johnson.
Second to Third—Hazel Lotan, Ethel
Lotan, Donald McMaster.
First to Second—Harry Stocks, Vera
Laughton, Henry Mead, Lloyd Gal-
braith, Howard McIntyre, Dorothy
Hughes, Jean Sweeney.
Teacher—Dollie Bateman.

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made a suitable reply. Speeches were
also made by Rev. Mr. Thompson and
Mr. Vesie.

**TILLSONBURG PICNIC
HELD AT SPRINGBANK**

The annual picnic of the Tillsonburg
Motor Club was held this afternoon to
Springbank Park, and several hundred
residents of the town came over. A great
many of the businessmen took in the
ball game at Tecumseh Park. On their
arrival in the city they were met by
Secretary C. E. Bernard of the London
Motor Club and welcomed.

**BEGIN CUTTING CROP OF
22,000 ACRES WHEAT**

LETHBRIDGE, Aug. 10.—Cutting of
wheat of the 22,000-acre crop of the
Noble Foundation, Limited, is under way
today. A start was made on Monday
at the Cameron ranch property, and
this morning at the home farms at
Nobleford.
The harvesting of rye started on
Monday on this big farm. Cutting of
wheat east of Lethbridge is general to-
day.

LARGE BUTTER SHIPMENT.

CENTRALIA, Aug. 10.—T. Willis,
proprietor of Shamrock Creamery,
made a shipment of about 10,000 pounds
of butter today.

Take a Chance---

But not on weak tires and tubes
in hot weather.
Let us look them over or sell
you new ones, unless you want
to cash your insurance.

CLINGER
LONDON'S RUBBER MAN
346 Dundas. Phone 5124.

**Can You Build An Extra
Bedroom For
\$74**

Pay Only
\$15 Down
Balance \$2 Weekly

For One of These Famous
DAVENOS
Complete With Spring and Mattress—Fumed
Or Golden Oak

Thomas' August Furniture Sale
Proceeds With Unabated Vigor

10% OFF 20% OFF

Regular Prices To Those
Purchasing On the Club Plan
During the Month of August

Regular Prices To Those
Paying Cash
During the Month of August

THIS is somewhat of an innovation—to give a dis-
count on the stock in general to Club Plan
Purchasers—yet such is the case during this
August sale. The endeavor is to carry out Thomas'
idea of "backing up" what is said. We could not well
use the word "sale" without giving bona-fide reduc-
tion. The regular price of the above Daveno is \$82.50.

Particularly opportune is this sale, just prior to
fair time, when so many extra bedrooms are needed.
Dishes, too, are in demand, and sets of 97 pieces, in
white with gold band, selling regularly at \$27
\$30. Sale price

THOMAS' FURNITURE CO
240 DUNDAS STREET

OVER THE TOP

**NEAL'S
GOOD WHITE BREAD**

The Race For Better Results

can only be won by the use of best materials and no stinting anywhere.

This policy is what creates the wonderful bread that Neal's are famous for. Eat a slice of NEAL'S GOOD WHITE BREAD. The rich, nut-like flavor of the well-browned crust forms a perfect combination with the snow-white, tender, melting crumb to provide a healthful food delicacy for the family table.

PHONE 1313 FOR A TRIAL.

NEAL BAKING COMPANY, LIMITED
BREAD FACTORIES AT WINDSOR, LONDON, ST. THOMAS AND SARNIA.

"Ahead of the rest
In the Quality race,
Neal's Bread is the best,
And deserves its place."

Bunn the Baker of Neal's