SATISFACTORY

Sales Greater Than Ever Before Here.

QUOTES DENMARK'S PLAN And Says People Here Are Becoming Used to Temper-

ance Drinks.

That citizens of London who, before September of 1916, were accustomed to having their daily beer with the accompanying 5 to 7 per cent of alcohol are now deriving an equal amount of satisfaction from the local option variety was the statement of a well-known London ale and porter manufacturer in reply to the question of whether he suffered a decrease in business as a result of the last par's prohibition of alcoholic beverages.

Message states that he was wounded on August 18th, and is remaining on duty.

WRECK BLOCKS TRAFFIC.—G.
T. R. passenger train No. 7, westbound, New York to Chicago, due here at 5:18 o'clock in the morning arrived five hours late today due to a derailment of a freight train at Grimsby. Both lines were blocked there for several hours.

Both lines were blocked there for several hours.

WEATHER FIGURES.—During the with regard to handling the men in conjunction with the civil authorities under the military service bill.

It is thought likely that he will discuss the appointment of permanent of ficers to command the training battalines in this district. The regulations with regard to handling the men in conjunction with the civil authorities under the military service bill.

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It is thought likely that he will discuss the appointment of permanent of ficers to command the training battalions in this district. The regulations with regard to handling the men in conjunction with the civil authorities under the military service bill. That citizens of London who, before

FORMER LONDONER DIES OF INJURIES

James Harris Fatally Hurt in Explosion at Walkerville.

Word reached relatives in this city ast night that James Harris, son of amuel J. Harris of Rathgar street, had

Continued From Page One

HEAVY DEATH LIST

trot. Maywood. B. C.; 624310 T. R. Linton, Vermillion, Alta; 1523 H. Bacehus. Valcartier: 624107 C. E. Buck, Edmonton; 422471 H. H. Horton, Winnipeg; 923 J. S. Scott, Valcartier: 552-326 H. Plant, Macleod. Alta; 176227 H. B. Webb, Winnipeg;14648 F. W. Curle, Dauphin. Man.; 187711 S. Smith, Winnipeg; 552050 T. Smith, Pincher Creek, Alta; 624071 W. E. Hutchinson, Edmonton: 686144 T. Garrick, Washege, Ont.; 860564 T. L. Edwards, Rockwood, Ont.; 490726 W. Hester, Oshawa, Ont.; Ont.; 850564 T. L. Edwards, Rockwood Ont.; 409726 W. Hester, Oshawa, Ont 123703 F. Kilmer, Aylmer, Ont.: 237136 B. Norris, 129 Nortey avenue, Toronto: 907272 T. W. Sharp, Vancouver: 466421 A. Seere, Edmonton: 925773 A. Thompson, Ceylon, Sask: 907 E. Wright, Regina: 235137 H. A. Lawlon, Brandon:

INCREASED COST OF BINDER TWINE THE

return to England.

THOUSANDS OF MEN REQUIRED for HARVESTING IN WEST.

THOUSANDS OF MEN REQUIRED for HARVESTING IN WEST.

Thousands of men are required to help in the great work of harvesting to be of little importance to the public, but is, nevertheless, one of the reasons that wheat is slightly higher in price than it is also last year.

Enn Canadian Pacific Radiway.

Enn Canadian Pacific Radiway.

Enn Canadian Pacific Radiway.

Excursions from pomts in Ontario to Manitoba, Saskatchewan and Alberta will be run, and special trains operated, making the trip in about 36 hours, without change or transfer.

Going trip west, \$12 to Winnipeg.

Returning trip east, \$18 from Winnipeg. The increase is due to several causes, he advance in the cost of sisal hemp, rom which the twine is made, is the largest factor. Then shipping rates have advanced at such a rapid pace that again the cost of the fimished and including ont, on Ower Wingh.

MANUFACTURER SAYS LOCAL OPTION BEER C SREVITIES MAJOR-GEN. HODGINS HOLDS CONFERENCE "THE ROCK."—"The Rock" will be the subject of Rev. William Matheson at the City Mission at 7 p.m. Sunday evening

Quigely, of 53 St. George street an employee of Hyman's tannery, was painfully hurt last evening by falling from a ladder. He was taken home in the police ambulance.

Adjutant-General Discusses Organization and Training.

JOINS TRIO.—Clarence E. Gilmour, organist of the Church of St. John the Evangelist, has joined the London Instrumental Trio, as planist. The trio is comprised of Miss Florence Egglestone, violinist: Gladstone Paul, cellist, and Charence Gilmour, planist.

PTE. HALDANE WOUNDED.—Pte. James Haldane (823055) has been wounded according to an official message received by Mrs. Catharine Haldane, 733 Central avenue, Friday. The message states that he was wounded on message states that he was James Haldane (823055) has been wounded according to an official message received by Mrs. Catharine Haldane, 793 Central avenue, Friday. The message states that he was wounded on August 18th, and is remaining on duty.

alcoholic beverages.

"Since the Ontario temperance act came into effect, this province has gone through the same stages that many European countries underwent," he said. "Men who were formerly accustomed to drinking only beer and ale with a comparatively high percentage of alcohol now derive as much satisfaction out of a glass of ale with 2½ per cent alcohol. In Denmark, it was

of alcohol now derive as much satisfaction out of a glass of aie with 2th per cent alcohol. In Denmark, it was found that the inhabitants were drinking too much intoxicating liquor, particularly beer, about a decade ago. The Danish Government placed a tax upon all spirituous beverages as a means of curtailing the drinking, and manufactured what we call local option beer was not taxed, and consequently sold at a lower price. After the experiment had been carried out, it was found that the masses of people had accustomed themselves to the new and less spirituous beer, and that when the fax was removed from the more alcoholic liquor a distinct preference for the local option all was shown.

An official telegram was received at noon today by Mrs. Mary Frances Byrnes, 121 Oak street, anouncing the practical properties on the save that her son, Carl Augustus Byrnes, had been killed in action on August 15 last.

He was 20 years of age, and prior to emilisting was engaged in the carpenter business with his brother at the above address.

OFF TO MIMICO.—Provincial Bailiff Ryan removed two prisoners to Mimico Reformatory today. Each was convicted in police court recently on charges of illegal sales of liquor. Being unable to pay the \$200 fine each will labor at the Mimico brickyard for a period of nearly three months.

HE WAS DRUNK.—A Rectory street HE WAS DRUNK.—A Rectory street resident, arrested last night on a charge of intoxication, pleaded not guilty in police court today. Four witnesses were called before the magisboys who drink local option ho would not drink the more beer were it obtainable bedefault of payment ten days in jail.

WOUNDED BY SHELL .- Pte. G. H.

hat again the cost of the finished received in the cost of the finished and including Hamilton and 12. From stations west of Ottawa, up to and including Hamilton and Windsor, on Owen Sound, Walkerton, Teeswater, Wingham, Elora, Listowel, Goderick, St. Marys, Port Burwell and St. Thomas branches, and stations Toronto said that these differences will cause the cost of hemp to be re-

REPORTED KILLED IN ACTION ON AUGUST 15

LONDON YOUTHS TAKE

result of injuries received earlier in result of injuries received earlier in the day when an explosion occurred in the plant of the Diamond Manufacture will be in London on Monday morning Company at Walkerville.

His father left here at 6:30, but his may be a considered will company at Walkerville.

His father left here at 6:30, but his may be part in the ceremonies considered will come, it is expected.

According to one "slacker," the military authorities might take him to fight the declared he intended to keep his head below the part in the ceremonies considered will come, it is expected.

AUDITING L. AND P. S. R. BOOKS.

City Auditors Andrew Dale and A Screation are working on the London are working on the London become greatly actively from the survived by this wife and a but so is father, three sisters—Marie, Suezan and United States—Marie, Suezan and until this is done to the work completed for some in the work completed for some in the survived by this wife and a half-brother also survive him.

Continued From Page One

HEAV DEATH IST

Mary Jane, Who-As We Suspected-Resembles a Flower, Pays a Visit To One of the City Bathing Places

BY MARY JANE,

If you don't believe in fairies, gnomes, wood-nymphs and such, you are suitering from non-imaginitis and there is no cure for you; but if you merely have doubts as to the existence of water-babies and mermaids, your case is not so hopeless, take a walk down to the city bathing camp some nice warm afternoon and your last, lingering doubt will be dispelled. I was there a week ago Wednesday, and I had a glorious time. I took a there a week ago Wednesday, and I had a glorious time. I took a bathing suit with me—a nice, bright, vivid thing; one of the little girls told me I looked like a geranium, which struck me as quite an original metaphor.

Being rather sociably inclined, and not hampered with a chaperon, I soon made the acquaintance of and not hampered with a chaperon, I soon made the acquaintance of two gallant gentlemen, aged "eleven" and "eleven, goin' on twelve," respectively. They prompt ly volunteered to teach me the valuable art of swimming, and proceeded to give me demonstrations of the various motions of what is called, I believe, the dog stroke. When I had what I considered sufficient instruction, I started off, "Gosh, you got learnt quick!" commented Mr. "Eleven," enthusiastically, All my life I have contended that the teacher is nine-tenths of a good education.

My first visit to the official swimmin'-pool impressed me very My first visit to the official swimmin'-pool impressed me very favorably. The kiddies were all very happy and having the time of their lives, but best of all, they are well protected and taken care of. A very genial Father Neptune, in the person of Mr. Poure, presides over the camp. There is an adags which says that patience is a virtue possessed seldom by women, and never by men, as I watched Mr. Poure ministering to the chil-

Mr. Poure ministering to the chil-dren, bringing order of chaos, and Ten Ten-Dollar Bills, Savings of Year, Lost From Woman's Purse

Mrs. Carmele Meoceo, 257 Adelaide street, reported the loss of \$100 to the police at moon today. She claimed that the money was in a small purse, 10 tendellar bills, and that after doing some shopping on the market, she stepped into a local store. She was carrying the purse by the leather handle, and upon deciding to make a purelass in our contents. WOUNDED BY SHELL.—Pie. G. H. Juggins, 803123, formerly of this city, has been wounded in a shell explosion and admitted to a British Red Cross hospital in France on July 27th, Pie. Juggins went overseas with a Middle-sex battalion. This information was given The Advertiser by "A Subscriber".

HAVE THE BUTTON.—Visitors to Kitchener are struck by the many young men walking the streets with the official button issued to all those who have offered themselves for overseas service. This button is not procurable in London, but it is expected that a supply will be distributed shortly.

COMING TO HELP.—Mayor T. L. Church, Toronto, and J. W. Lyon, Guelph, have notified Chairman Philip Pocock of the utilities commission, that they will be in London on Monday morn. Guelph, have notified Chairman Philip Pocock of the utilities commission, that they would be not complete resignating to take nart in the caremonies contained the same and the small purse of the bag open and the small purse with the thing. She at once became hysterical, a local fruit dealer accompanied Mrs. Western Ontario Regiment, at Carling Meococ to the police at moon today. She claimed that a small purse, 10 temples at mone was in a small purse, 10 temples, and that after doing some shopping on the market, she stepped the purse by the leather handle, and upon deciding to make a purchase, not the bag open and the small purse in the market and the small purse by the leather handle, and upon deciding to make a purchase, no the deling to the bag open and the small purse by the leather handle, and upon deciding to make a purchase, no the deling to the bag open and the small purse by the leather handle, and upon deciding to make a purchase, no the deling to the bag open and the small purse was the source of much anxiety to some was the scene of the market, she stepped the police at moon today. She claimed the longs some calmed the longs so the backet, she is the police at moon today. She claimed that the money was in a small purse, 10 temples, not the target and

disciplining the refractory ones, I resolved that he is the one grand exception that proves the rule.

One of the great attractions is a substantial. well-build raft; it makes either a good diving board or a comfortable resting place, and seems to be constantly in demand. With an unlimited supply of bathing suits and plenty of towels, it is no wonder that many of the children come prepared to stay all day, bringing their lunches with them. I have been much interested in the many agitations which several people have started on different occasions this summer for more adequate accommodation for the occasions this summer for more adequate accommodation for the children. One camp, in a city the size of London is not sufficient. With two or three similar resorts in other parts of the city, the tragic drowning accidents should become but sad memories of the past. Boys will be boys, and it is almost as natural for a boy to take to water as it is for the proverbial duck; it is a municipal duty to safeguard them. I am told that a great many of

I am told that a great many of the grownups have availed themselves of the swimming privileges afforded by the camp this summer. I think it would be an excellent lead if the men and women, and there are many, who are fond of swimming, would be allowed the use of the camp in the evenings; of course, I am not suggesting a \$10,000 casino, or anything like that. One winter I spent a few weeks at an inland city in California, where there was but a small river, not much bigger than our own, and all along the shores in a suitable locality, there was a chain of bath-houses, a suit was supplied for ten cents and towels frie; the citizens patronized it freely, and it was a great source of interest to visitors.

OFFICERS NAMED TO **ACT TEMPORARILY IN** TRAINING BATTALION

EXPORTS OF BACON ARE NOT STOPPED BY BRITISH GOVT., HANNA ANNOUNCES

THE CONTROL OF THE ARMY

OFFICERS AT HOME

OFFICERS AT ROLLING

OFFICERS

WALKERTON FLIGHT COMMANDER KILLED BY 13,000 FEET FALL

Swiss Red Cross Reports Blast Hopes for Capt. Eric R - ertson.

MORE REPORTED KILLED

Brantford Has Three in Latest Lists—Missing Woodstock
Soldier Died in October.

WALKERTON, Aug. 31.—The report
WALKERTON, Aug. 31.—The report
Woodstock, Aug. 31.—Another heavy list of local and district casualties was reported today. Messages received in the city announced the death of one local boy and the wounding of two others, and the death of an Embry soldier.

f the death of Flight Commander soldier.

awarded the V. C. the D. S. O. awarded the W. C., at the hands of His Ma-

COMES TO CANADA TO ENLIST. COMES TO CANADA TO ENLIST.

ST. THOMAS, Aug. 31.—Stewart
Black, formerly of St. Thomas, but
who has recently been residing in Detroit, has returned to Canada and enlisted with the Royal Flying Corps at
Toronto. He was among those included in the first draft for the U. S.
army but preferred joining up in this

WERE AT FRENCH WEDDING. WERE AT FRENCH WEDDING.
STRATFORD, Aug. 31.—In a letter
to his brother, Louis Rosseau of 91
Guelph street, Pte. George Rosseau
who left here with the 110th Battalion,
tells how he and a few Stratford soldiers were made welcome at a French
wedding in a small village in France
where they were billeted. Pte. Rosseau through his ability to speak and
understand French, was able to help
his soldier friends over the most difficult parts of the ceremony.

THE WESTERN FAIR OFFICES In the Dominion Savings Building

WILL BE CLOSED After September 1st Until September 17th

All business will be transacted at the General Offices, Exhibition Grounds. The office will be open for business on Labor Day. All entries must be in by September 6th. Dog entries close September 4th.

Pte. Acton enlisted with the 91st. Pric to his enlistment he was a section foreman on the M. C. R. at Melbourne. Be sides his wife he is survived by fix children, all living in this city.

TWO MORE RECRUITS.

Buy Screened Scranton Coal Webster Fuel Co.

TRUSSES unless properly fitted are absolutely useless. We've had years of experience in this line. Try us.

walkerton, Aug. 31.—The report of the death of Plight Commander Eric Robertson has been confirmed. He was reported missing about at he might be a prisoner in Germany. His wife, who is now in England, insit tuted inquiries through the Swiss Red Cross and received a report that he had been killed in his machine by the had been killed hi

KILLED IN ACTION.

LEAMINGTON, Aug. 31.—Word has been received that Pte. G. S. Bolt has been killed in action. Pte. Bolt went overseas with the 99th Battalion.

Lially the following conversation ensued Haldane—"I don't like that way of putting it. Suppose Germany joined in an attack on Paris, or Belgium, or Portugal, which we are bound by our treaty obligations to defend?" The Chancellor (satirically)-"Or Hol ST. THOMAS, Aug. 31.—John Hay-um, Kingsmill, Ont., and William Mc-dullen, Wallacetown, Ont., enlisted here

Continued From Page One worrying King Edward with a project