

1898

TWENTY-FIRST ANNIVERSARY

SIMPSON'S

COMING OF AGE YEAR

1919

# 50 Hand-Tailored Suits of Highest Quality

## Grouped for An Immediate Clearance Today at

They're Regular \$45.00 and \$50.00 Models

# \$35

Made by Hart, Schaffner & Marx and Michaels, Stern Co.

### Presenting a Timely and Advantageous Opportunity for Soldiers Reverting to Civilian Life, as Well as Business Men and Young Men

Every suit in the assortment represents the utmost style value, fabric value and money value obtainable in high grade garments today. The makers need no introduction--their products are vouched for as leaders on the continent. The wonderful fashioning and patterning of the suits will strike the fancy of discriminating men. They're developed in quality tweeds, worsteds and chevots. The most stylish and approved models are here--your kind of suit is among them. Sizes 35 to 44. Regular \$45.00 to \$50.00 suits going at a pronounced reduction, \$35.00.



### Hear the New Records in Our Victrola Dept., Today

SOME OF THE GOOD ONES

- Till We Meet Again--Duet by Hart and James.
- Have a Smile for Every One--Sterling Trio . . . . . 90c
- The Navy Will Bring Them Back--Peerless Quartette.
- Good-Bye France--Peerless Quartette . . . . . 90c
- Pickaninny's Paradise--Sterling Trio.
- Rock-a-Bye Your Baby--Vernon Dalhart . . . . . 90c
- A GREAT DANCE RECORD
- Me-ow--One Step--By Joseph C. Smith's Orchestra.
- Oh Frenchy--Medley One Step--By Joseph C. Smith's Orchestra 90c
- A FINE OLD SONG BY ALMA GLUCK
- Bring Back My Bonnie to Me... \$1.25
- We deliver records--Phone Main 7841.
- Victrola Department--Sixth Floor.

## Sale of Men's Winter Underwear 98c

A Special Purchase of \$1.50, \$2.00, \$2.50, \$3.00 and \$4.00 Kinds

This timely sale is the result of a fortunate special purchase at big price concessions. The prices paid are half and even two-thirds below market prices. We offer you the entire purchase today at one price, 98c. Take advantage of this wonderful opportunity at 8.30 a.m. The lot includes:

**Shirts and Drawers to Match--Scotch Knit, Elastic Rib--Soft Cashmere, Natural Wool--Wool Merino and Others**

Shirts are double-breasted and have lengthy arms. Drawers have reinforced crotch and seat and lengthy legs. All sizes in the lot, but not in every line--34 to 46. Regularly \$1.50 to \$4.50. Today, garment, 98c. Men's Combination Underwear. Sizes 34 to 44. Regularly \$4.00 and \$4.50. Today, garment, \$1.96.

## Men's Custom-Made Boots at \$5.45 Pair--Special

It was an unusually fortunate purchase on our part, so we're sharing up the benefit with our clientele. They are snappy new styles, for dressy street wear, various popular shapes. Havana brown, dongola kid, gunmetal and patent colt leathers. Sizes 6 to 11. Regular \$8.00 and \$9.00 grades. Today, \$5.45.

### Boys' Active Service Boots

Heavy box kip leather, blucher cut, heavy solid leather soles. Sizes 11 to 13 at \$2.75; sizes 1 to 5 at \$3.25. Same style in brown. Sizes 11 to 13 at \$3.25, and 1 to 5 at \$3.75.



## Men's and Young Men's Overcoats at \$25.00

Double-breasted trencher model, with all-around belt, convertible collar and slash pockets. Rich dark brown English tweed coating, with dark overcheck. Wool lining. Sizes 34 to 38 only--\$25.00.

YOUTH'S FIRST LONG TROUSER SUITS, \$16.50--Trencher model, with all-around belt and novelty flap pockets. Dark brown tweed mixture. Sizes 32 to 36--\$16.50.

STOUT MEN'S SUITS, \$20.00--Three-button sacque, of dark brown tweed mixture. Neat dark stripe. Sizes 40 to 50--\$20.00.

## Men's \$2.50 to \$4 Mufflers, \$1.48

325 only, Men's Silk Knitted Mufflers, broken ranges from our regular stock. In the lot are club stripes, heathers and plain shades. Regularly \$2.50 to \$4.00. Today \$1.48.

## Men's \$4 and \$5 Soft Hats, \$3.45

English and American Hats in shades of greys and greens. All this season's popular selling styles. Today, \$3.45.

MEN'S BLACK STIFF HATS, REGULARLY \$2.50 AND \$3.00, TODAY \$1.95--English black Stiff Hats in full and tapered crown style, with medium roll brims. Today, \$1.95.

## The Great February Hosiery Sale

### Starts Today With Wonder Values For Men, Women and Children

Several hosiery makers of international fame have co-operated with us to make this our greatest Hosiery Sale. If values count for anything, the sale will eclipse all previous Hosiery Sales.

Represented are such well-known brands as: "Penman," "Gordon," "Mercury," "Radium," "Onyx," "Luxite."

The offerings for the first day comprise over-makes and "seconds" of the best qualities. Where seconds occur, the defects are so trivial that only the keen eye of an expert could detect them, and will not impair the wearing quality in the least.

Our advice to you is to stock up, as it may be months before we may be able to offer such advantages. 15 big lots open the sale.



NO. 10--Girls' 75c Stockings at 59c--Seconds of Buster Brown Sisters, mercerized lisle thread. Fine one-and-one ribbed leg and seamless. Black. Sizes 5 to 10. Usual 75c value. February Sale at 59c.

NO. 11--Boys' 65c Cotton Stockings, 50c--Two-in-one and one-and-one heavy ribbed black cotton. Seamless leg--fast colors. Spliced heel, toe and sole. Mill seconds. Sizes 5 to 10. Usual 65c value. February Sale at 50c.

NO. 1--600 pairs Women's Thread Hose, "Seconds," at 85c. Black, white, and all the leading shades. Deep ribbed top, high, pure silk leg, guaranteed. Usual \$1.50 values. Sale, 2 pairs \$1.65, 1 pair 85c.

NO. 2--750 pairs Women's \$1.25 Pure Thread Silk "Seconds," at 65c--Black, white and variety of colors. Fine smooth weave silk. High finished leg, and deep ribbed top. Usual \$1.25 value. Sale 2 pairs \$1.25, per pair 65c.

NO. 3--1200 pairs 85c Women's Two-tone Effect Cashmere Hose, 49c. owing to legs being shorter they are nearly half price. Shot effect, in colors red, white and blue. Should be 85c. No phone orders. Sale, 49c.

NO. 4--600 pairs Women's 50c Cotton and Lisle Stockings at 35c. Mill seconds. Black, white and colors. Seamless. Deep double garter welt. Usual 50c value. Sale, 35c.

NO. 5--2400 pairs Women's 40c Cotton Stockings at 29c. Tan, black and white. "Seconds." Seamless--spliced heel, toe and sole. Sizes 3 1/2 to 10. Usual 40c value. Sale, 29c.

NO. 6--Women's \$2.00 "Gordon" Brand Thread Silk Stockings, \$1.55. Deep lisle thread top and double garter welt. Black, white, grey, bronze and champagne. Usual \$2.00 value. Sale, \$1.55.

NO. 7--Women's \$2.25 "Onyx" Brand Silk Stockings, \$1.65. Full fashioned 20-inch leg, lisle thread top and double garter welt. Black, white, grey, champagne, navy, suede and cordovan. Usual \$2.25 value. Sale, \$1.65.

NO. 8--240 pairs Black Cashmere Stockings, 85c. Seconds. Seamless, spliced heel, toe and sole. Sizes 3 1/2 to 10. Regularly \$1.25 value. Hosiery sale, 85c.

NO. 9--Children's White Cashmere Stockings, 50c. Sizes 5, 5 1/2, 6, 6 1/2, 7, 7 1/2. A little spotted in the bleaching. A small percentage of cotton one-and-one ribbed leg, and plain foot. Usual 60c value. Sale, 50c.

NO. 10--Boys' and Girls' Cotton Stockings, 20c. Plain seamless knit. Tan, white and black. Sizes 5 to 8. Hosiery sale, 20c.

NO. 11--Men's \$1.00 Silk Socks at 45c. Seconds. Thread silk, with lisle thread sole, heel and toe. Black, white and colors. All sizes. Usual \$1.00 value. Hosiery sale, 45c.

NO. 12--Men's 75c Fibre Silk Socks at 55c. Seconds. Black, white and colors. Fibre silk, seamless foot--lisle thread sole, heel and toe. All sizes. Usual 75c value. Hosiery sale, 55c.

## Millinery at \$7.85

### Trimmed Satin and Straw Hats

They're chic new models in a large variety of styles. Combining satin and taffeta, with lisse facings and trimmings, or with fancy straw underbrims. The popular Victory red and navy are among them, with sand, brown, taupe, dust and rose in pleasing combinations. Extraordinary value today, \$7.85.

NEW YORK HATS OF SATIN AND ROUGH BRAIDS, \$3.95, \$4.50 AND \$5.00. So prettily becoming and so low-priced that you will surely be delighted with them. Underbrims of pineapple and other rough braids--side crowns and upper brims of bright satin. All the favored shapes and colorings. Today, \$3.95, \$4.50 and \$5.00.

Simpson's--Second Floor.

## Hand Embroidered Crepe

### Kimonos, \$2.95

New Samples of \$3.95, \$4.50, \$5.00, \$5.50 and \$6.00 Styles

An unusual and wonderfully fortunate purchase, through which 300 women may choose handsome hand-embroidered kimonos at a marvellous reduction on the ordinary selling price.

150 individual styles, fashioned from cotton crepe in china blue, wistaria, purple, rose, pink and sky; also figured and fancy crepes.

Hand-embroidered in birds, butterflies, scenic designs, etc.

No phone orders. Priced for 8.30 a.m. rush selling today, \$2.95.

Simpson's--Third Floor.

## Big Silk Values Today

### Ivory Wash Satins, \$1.88 Yd.

Beautiful "Liberty" and "Duchesse" finishes--so much in demand for lingerie, collar sets and sports skirts for the south. 36 inches wide. Regularly \$2.44. Today, yard, \$1.88.

ALSO JAP SILKS in pinks and ivory. 36 inches wide. Regularly \$1.25, for \$1.10 yard. Regularly \$1.10, for 95c yard.

NATURAL PONGEES, 33 inches wide. \$1.00 qualities, for 84c yard. RICH BLACK DUCHESS SATINS, BLACK SATIN MESSALINES AND BLACK CHIFFON TAFETAS, in many wanted weights. Regularly \$3.00. Today, \$2.74 yard.

KIMONO AND FANCY LINING SILKS, 32 and 36 inches wide. Regularly \$1.69. Today, yard, \$1.59.

Simpson's--Second Floor.

## TELEPHONES:

Main 7841

Markets, Adelaide 6100

# The Robert SIMPSON Company Limited

CARTL...  
Modern...  
rooms, 2...  
estate. Lo...  
28 King...  
PROBS...  
LE...  
Ho...  
DET...  
F...  
French...  
as Set...  
Organ...  
Schem...  
pulsor...  
Disput...  
Paris, F...  
French de...  
nations, to...  
Wilson, I...  
mier Lloy...  
lands, the...  
the form...  
agreed up...  
gaining...  
of which...  
president...  
count Gre...  
the French...  
M. Clem...  
ed M. Bot...  
ment on...  
vocate of...  
and the p...  
response t...  
It provi...  
tion in al...  
tion; the...  
a series...  
prooking...  
vision is...  
a society...  
countries...  
intentions...  
the provis...  
"Firstly...  
arising be...  
ods of pe...  
"Second...  
teintly by...  
their disp...  
size to d...  
world by...  
"Thirdly...  
national c...  
with the...  
able dispu...  
section of...  
propriate...  
diplomati...  
essary, mi...  
"Fourth...  
terations...  
which will...  
ment of i...  
common a...  
concern...  
"The wh...  
nations; an...  
"3) Con...  
the moral...  
races, the...  
secure the...  
need, to p...  
international...  
the protec...  
races...  
"4) A p...  
conciliation...  
ferences...  
tions. The...  
first instar...  
ator; and...  
differences...  
either to...  
justice. It...  
ing all sub...  
useful, and...  
sary limits...  
the case of...  
either the...  
decision of...  
cation or...  
be propos...  
council, a...  
ments by...  
"The sa...  
in the cas...  
"Fifthly...  
armament...  
manufactu...  
tions of w...  
requirements...  
"Sixthly...  
secret trea...  
"Seventh...  
the basis of...  
all peoples...  
fective gu...  
tentio n...  
50 MO...  
TO B...  
Ninety-ci...  
Pres...  
London...  
of the an...  
German...  
the Britis...  
are nine...  
British na...  
ing been...  
powers fo...  
These sub...  
for variou...  
construct...  
study of...  
equipment...  
The ult...  
marines...  
peace...  
here is...  
German...  
good, espe...  
nical deta...  
superiority...  
man dest...  
is extrime