



Rogers Typograph

Manufactured by
CANADIAN TYPOGRAPH CO.
Limited
WINDSOR, ONT.

Machine Composition

Is a necessity if you wish to keep up with the present age of advancement. Over 70 per cent. of the daily newspapers now set their type by machinery. It pays them to do so. Read what the Montreal Star has to say about the subject:

The average cost of hand composition on this paper was 26¹/₂c. per M before the introduction of the Typograph. We append herewith a statement showing cost by machine for seven weeks, from June 26th to Aug. 14th, 1895.

WEEK ENDING	TIME	EMS SET.	COST PER M.	SAVING — COMPARED WITH CORRESPONDING WEEKS OF 1894.
July 3rd	498 hrs.	719,900	14 ¹ / ₂ c.	\$ 72.75—Same No. of cols.
" 10th	492 "	901,500	13 ¹ / ₂ c.	124.95—16 cols. more
" 17th	510 "	955,700	13c.	94.05—24 "
" 24th	507 "	1,017,900	12 ¹ / ₂ c.	131.25—Same No. of cols.
" 31st	612 "	1,211,600	12 ¹ / ₂ c.	130.55—16 cols. more
Aug. 7th	612 "	1,264,000	12c.	121.15—52 "
" 14th	612 "	1,268,200	12c.	121.90—52 "

*In these hours is included time for cleaning every day

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