

# TODAY AT SIMPSON'S OFFERS SPLENDID VALUES IN GREAT VARIETY

## MANY ADVANTAGES For Economical Buying New Coatings and Bath Robe Lengths

- ON SALE, FOURTH FLOOR.
- Plain Black Sealette, silky pile, 48 inches wide, Yard . . . . . 3.95
  - Embossed Brocade Sealette, 48 inches wide, Yard . . . . . 4.50
  - Plain Beaver Sealette, heavy pile; 48 inches wide, for winter coats, Yard . . . . . 3.95
  - Black Caracul Coating, 48 inches wide, Yard . . . . . 2.95
  - Black Astrachan, 48 inches, Yard 2.25
  - Silver Gray and Green Pomoire Coating, Yard . . . . . 4.50
  - Black Ponetta Coating, 48 inches, Per yard . . . . . 5.00
  - Bath Robe Length, with girdle and frogs to match . . . . . 2.75
  - Blanket Coating, pure wool, 48 inches, Yard . . . . . 1.50
  - Viyella Flannels, military scarlet, khaki, cream, and new stripes, Per yard . . . . . .60
  - Horrocks' White Flannelette, 33 inches wide, Yard . . . . . .15
  - Maish Laminated Comforters, some with plain panels, Regular \$3.95 and \$4.50, Thursday . . . . . 2.95

### Electric Radiators

Not cold enough to start the furnace yet; too cool these evenings for comfort without heat. Our little electric radiator is just what will meet your need. Can be attached to any electric socket, oxidized copper finish. Priced at . . . . . 5.00

## Personal Christmas Cards

Just a reminder that it is not too early to think about your personal greeting cards for overseas. Owing to the great uncertainty of the mails this year, it is advisable to choose your card at once; also, in doing so, you have now the choice of the full range of patterns; whereas, a little later on many of the favorite designs will have been sold out. The selection we have made for the coming Christmas is more complete and better than ever, and includes a great many cards of a patriotic nature, for which we anticipate a very large demand. The prices are extremely moderate, some even as low as \$1.00 a dozen. We invite your inspection of our new sample books in our Stationery Department on the Main Floor.

## Bazaar Laces and Embroideries

During October and November, the busy months for bazaars, our Embroidery and Wash Lace Sections will be crowded with every width and every kind of laces and embroideries you'll require to make up articles for bazaars tables. Thursday, special values.

- 2 1/2-inch English Longcloth and Cambric Embroideries, new patterns; 7c and 8c values. Thursday . . . . . .5
- 4 1/2-inch English Longcloth and Cambric Embroideries, new patterns; 12 1/2c and 15c values. Thursday . . . . . .10
- 4 1/2-inch Cambric and English Longcloth Embroideries, large range of new patterns; fine quality of cloth; 10c and 12 1/2c values. Thursday . . . . . .8
- 3-inch Nottingham Valenciennes Lace, 8c values . . . . . .5
- 17-inch Corset Cover Embroideries, beading near top of scallop for 1/2-inch ribbon; openwork patterns; 23c values. Thursday .19

## Silk Jersey Petticoats \$3.95

Women's Petticoats, heavy silk jersey top, smooth-fitting at hips, with elastic at waistband. Full flounce of tulle silk with pin tucking and shirring finished with frill and underpiece; comes in the new shades of myrtle, African brown, navy, wisteria and black; lengths 36 to 42. Thursday 3.95

Crepe Kimonos, \$2.00, long kimonos of cotton crepe in pretty floral and figured designs, round collar and cuffs trimmed with pleated ribbon, shirred elastic waistband; sizes 34 to 44. Thursday . . . . . 2.00

## Lingerie Blouses ONE-HALF TO ONE-QUARTER ORDINARY PRICES.

Some of our best imported Lingerie Blouses, Paris, London and New York being represented; some all hand-made and hand-embroidered, or trimmed with real laces; sheer batiste, crepe or voile are the materials. Regular \$5.00 to \$12.50. Thursday . . . . . 2.95

No phone or mail orders.

Women's Combinations, of fine ribbed white wool, with thread of cotton; high neck, long sleeves, or Dutch neck, elbow sleeves; ankle length; shell edges, finished with silk thread, beadings and ribbon draws; sizes 34 to 38 bust, Thursday, 1.50. Sizes 40 and 42 bust, Thursday . . . . . 1.75

INFANTS' 65c BARROWCOATS, 35c.

Infants' Barrowcoats, of fine white flannelette; quilted waist; daintily silk floss all round foot of skirt and up sides; length 30 inches. Regularly 65c. Thursday . . . . . 35c

INFANTS' 50c FLANNELETTE SKIRTS, 35c.

Infants' Skirts, of soft white flannelette, with waist of fine white cotton attached; silk shell edge all round foot of skirt; length 30 inches. Regularly 50c. Thursday . . . . . 35c



## Suits and Overcoats That Will Please Particular Men--Both in Style and Price

**Any Man would pay \$15** for one of these \$18.50, \$20, \$21 and \$25 Suits.

All that's necessary is to have him see the remarkable quality and to find his size. They are broken lines from our regular stock of English worsted and tweed suits, showing the new shades of grey and brown, in narrow stripe and small check patterns, tailored in the smartest single-breasted sack styles with soft roll lapels. Sizes 36 to 44. Thurs- 15.00 day

**These Winter Coats at \$12** Made from dependable heavy English tweed, in dark, plain grey diagonal weave, cut double-breasted ulster style, with shawl collar. Sizes 35 to 44. Thurs- 12.00 day

**Young Men's Short Coats \$22.00** Cut double-breasted, with soft roll lapels, box back and the short length. The material is English melton in plain brown, made up with raw edges and velvet collar. Sizes 36 to 44. Priced 22.00 at

**Boys' Chinchilla Overcoats With Hats to Match, Thursday \$5.95** 125 Smartly-Tailored, Double-Breasted Russian Overcoats, with belted back, warmly lined with wool serge and gray flannels, blue or gray "Rombo chinchilla." Regular \$8.00. In sizes 2 1/2 to 9 years. Thursday, with hat to match . . . . . 5.95

## If It's Boots For Men--Then "Victor Boots"

Ever since "Victor" Boots for Men were placed on the market, each year has seen a steady increase in the demand for them, because:

"Victor" Boots are comfortable.

"Victor" Boots have good style.

"Victor" Boots wear splendidly.

This year's styles surpass all previous triumphs to the "Victor" credit. Prices 4.00, 4.50, 5.00, 5.50 and 6.00

### THIRTY-THREE STYLES IN WOMEN'S "CLASSIC" BOOTS, THURSDAY, \$3.95.

Goodyear welt and hand-turned soles; button, side lace, Blucher and English lace patterns; best quality black calf, lustre and dull kid and patent leathers, with fine black and colored cloth, and dull matt leather tops; style, comfort and service combined in each and every "Classic" boot; most reasonably priced is this chic, distinctive, refined footwear. Remember the shoes you admired on the well-dressed woman? Very likely they were "Classics." All sizes, leathers and styles. Thursday . . . . . 3.95

### BEST GRADE GUM RUBBER BOOTS, KNEE STYLE.

Men's, dull finish, all sizes . . . . . 3.14  
Boys', dull finish, all sizes . . . . . 2.34  
Youths', dull finish, all sizes . . . . . 1.89  
Women's, bright finish, all sizes . . . . . 1.89  
Misses', bright finish, all sizes . . . . . 1.64  
Children's, bright finish, all sizes . . . . . 1.39  
Men's Rubbers, all sizes . . . . . .89  
Boys' Rubbers, all sizes . . . . . .54  
Youths' Rubbers, all sizes . . . . . .27  
Women's Rubbers, all sizes, high or low heels . . . . . 45  
Misses' Rubbers, all sizes . . . . . 41  
Children's Rubbers, all sizes . . . . . 34

### MEN'S STIFF HATS

Of English manufacture; black only. Thursday . . . . . 1.45  
Soft Hats, latest American models. Thursday . . . . . 1.95  
Italian Soft Hats, Special . . . . . 3.50

### HOSIERY AND GLOVES

Women's Silk-Ankle Hose, plain lisle thread top . . . . . 50  
Women's and Boys' Ribbed Black Wool Hosiery, 2-1 rib . . . . . 35 to 50  
Boys' and Girls' Ribbed Black Cashmere Hosiery, English make, sizes 6 to 8 1/2 . . . . . 25

### Attractive Hangings

Scotch Madras Mullins at 54c Yard—Heavy quality cream or white; 50 inches wide.

English Lace Curtains at \$1.79 Pair—Beautiful designs, including heavy cable net, with lace border and plain centre; also Nottingham weave, with spray centres; 3 1/2 yards long; white only.

Portiere Repe, at \$1.25 Yard—Owing to conditions in Europe, French velours are no longer procurable for portieres and window hangings, but this rep is an inexpensive one, yet a most satisfactory substitute, being fast in color, and with a rich finish; colors green, brown, blue, rose or natural; 50 inches wide.

English Cratons at 18c Yard—A heavy weight for covering cushions or chair seats; small all-over patterns, in rich, bright colorings; 30 inches wide.

American Chiruses at 39c Yard—Small floral designs, in delicate colors, or heavier effects for curtains, box, chair or cushion covers, etc.; 36 inches wide.

## Second and Last Day--Extraordinary Sale of Fine Wilton and Axminster Rugs

EXCEPTIONAL VALUES IN IMPORTED AND DOMESTIC RUGS FOR TODAY'S CUSTOMERS.

- 3 Imported Wilton Rugs, light colors, size 9.10 x 13.2. Regular \$59.50. Special Sale . . . . . 39.50
- Imported Wilton Rugs, small pine design, with soft coloring, fringed; size 9.0 x 12.0. Regular \$60.00. Special Sale . . . . . 39.50
- Seamless Saxony Rug, blue and green foliage design, size 8.4 x 11.0, regular \$59.50, Special Sale, 45.00; and size 6.6 x 9.9, regular \$41.00, Special Sale . . . . . 34.50
- English Wilton Rugs, self-color brown, size 9.0 x 12.0. Regular \$51.00. Special . . . . . 31.75
- 6 Only, English Brussels Rugs, 9.0 x 10.6. Regular \$14.75. Special Sale . . . . . 11.75
- 1 Seamless Brussels Rug, beautiful Oriental colorings, size 9.0 x 12.0. Regular \$45.00. Special . . . . . 34.75
- Hard-Wearing Floor Oilcloth, 32c—Big range of patterns, in all new goods, in this very inexpensive floor covering, in designs suitable for any room or hall, 36 in., 45 in., 54 in., 72 in., and 90 in. wide. Special Sale, square yard . . . . . 32

## The October China Sale

- 100 dozen English Porcelain Cups Only (seconds), Thursday, each . . . . . .5
- 100 dozen Cups and Saucers, English porcelain (seconds). Thursday, cup and saucer for . . . . . .7
- 400 dozen Tea, Bread and Butter, Soup and Large Tea Plates, various decoration. Thursday, each . . . . . .3
- 10c AND 15c CHINA TEA PLATES, 6c.
- Several decorations, in pink and green; good grade thin china. Thursday, each . . . . . .6
- Decorated Mixing Bowls, 1 and 1 1/2 pint sizes. Regular 10c and 15c. Thursday, each . . . . . .8
- 20c and 25c Decorated 2 and 3-Pint Mixing Bowls. Each . . . . . .14
- Josiah Wedgwood's Mixing Bowls, deep blue decoration, finest quality:
  - 2-pint size. Each . . . . . .15
  - 3-pint size. Each . . . . . .19
  - 5-pint size. Each . . . . . .35
- "GUERNSEY" COOKING WARE—25c PUDDING BOWLS, 17c. Genuine "Guernsey" Brown Cooking Ware, white lined. Five-pint size. Regular 25c. Thursday, special, each . . . . . 17
- "GUERNSEY" WARE BARGAINS.
  - 20c Assorted Spice Boxes, for . . . . . 10
  - 20c Match Boxes, for . . . . . 7
  - 20c Covered Individual Bean Boxes, for . . . . . 10
  - 30c Pie Plates, for . . . . . 10
  - 40c Pie Plates, for . . . . . 15
  - 50c Pie Plates, for . . . . . 20
  - 12c Bakers, for . . . . . 25
  - 25c Bakers, for . . . . . 25
- A TEAPOT BARGAIN.
  - 25 Dozen Excellent Quality English Brown Decorated Teapots, 4, 5 and 6-cup sizes. Regular 25c and 35c. Thursday, each . . . . . 23

## Dining Room Suite

In quarter-cut oak, fumed or golden finish; buffet, table and set of chairs with leather seats. Regularly \$101.00. Thursday . . . . . 69.35

**BRASS BED, SPRING AND MATTRESS.**  
Bed with inch posts and top rails, heavy ball corners. Spring of steel tubing, and woven steel coil wire. Mattress all-pure cotton felt, complete. Regularly \$39.50. Thursday . . . . . 22.50

**BRASS-TRIMMED IRON BED, SPRINGS, MATTRESS AND PILLOWS.**  
Bed has brass top rails, caps and uprights. Spring, steel frame, strong woven steel wire. Mattress, of pure sanitary seagrass, and heavy layer of jute felt on each side. Pillows, selected feathers; complete. Regularly \$14.10, 8.85

## Palm Room On 6th Floor

**SPECIAL FOWL DINNER, 50c—SERVED FROM 11.30 A.M. TO 2.00 P.M.**  
Roast young turkey, cranberry sauce; potatoes, boiled or mashed; cauliflower en creme; apple pie or ice cream; pot of tea or coffee with cream; bread or rolls.

**AFTERNOON TEA—3.00 TO 5.30 P.M.**  
Toasted Cream Scones with strained honey; pot of tea, with cream; ice cream . . . . . 15

## Men's Fall Underclothes

Natural Fleeco-Lined Underwear, winter weight, shirts and drawers; sizes 34 to 44. At . . . . . 50

Scotch Wool Underwear, soft texture; shirts double-breasted; sizes 34 to 44. At . . . . . 34.50

Woolsey Underwear, \$2.75, pure wool, unshrinkable, shirts and drawers; sizes 34 to 46 . . . . . 2.75

Silk and Wool Combinations, cream shade; spring needle make; closed crotch style; sizes 32 to 46. Regular \$5.50. Special . . . . . 3.85

## THESE IN THE NEW MARKET

- THE MEATS**
- Simpson Quality Round Steak, per lb. . . . . .35
  - Simpson Quality Wing Steak, per lb. . . . . .35
  - Simpson Quality Thick Rib Roast, per lb. . . . . .35
  - Simpson Quality Hamburg Steaks, per lb. . . . . .35
  - Choice Loin Roast-Pork, per lb. . . . . .35
  - Sweet Brisk Pure Lamb, 2-lb. pair, gross weight, per pair . . . . . 35
  - Sweet Brisk Breakfast Bacon, whole or half side, per lb. . . . . 35
  - Choice New Brunswick Potatoes, per box . . . . . 35
  - Choice Carrots, half peck . . . . . 35
  - Cape Cod Cranberries, two quarts . . . . . 35
- NEW CUT FLOWERS SECTION**
- Tulips (single), red and white, regular 12 1/2c dozen . . . . . 2 doz. 35
  - Tulips (double), assorted colors, separate, reg. 15c dozen, special . . . . . 2 doz. 35
  - Daffodils (small), regular 12 1/2c dozen, special . . . . . 2 doz. 35
  - Daffodils (large, single or double), regular 15c dozen, special . . . . . 2 doz. 35
  - Narcissus (paper white), regular 15c dozen, special . . . . . 2 doz. 35
  - Dutch Hyacinths, red, blue or white, regular 15c dozen, special . . . . . 2 doz. 35
  - Easter Lily Bulbs, regular 15c each, special . . . . . 2 doz. 35
  - White Calla Lily Bulbs, regular 15c each, special . . . . . 2 doz. 35
  - Sella Siberica (a blue flower), regular 20c dozen, special . . . . . 2 doz. 35
- PLANTS IN POTS**
- Flat Ferns, filled with ferns, regular 45c each, special . . . . . 35
  - Bolly Ferns, in 7-inch pots, regular 45c each, special . . . . . 35
  - Boston Ferns, in 7-inch pots, regular 50c each, special . . . . . 35
  - We make custom designs in the separate special emblems at moderate prices.
- THE GROCERIES**
- Telephone Direct to Department, Adelaide 8100.
- Choice Creamery Butter, in 20-lb. cotton bags, per bag . . . . . 35
  - Choice Canned Corn, 3 lbs. . . . . 25
  - Pure White Clover Honey, 5-lb. pail, per pail . . . . . 35
  - Edwardsburg or Beehive Table Syrup, 5-lb. pail . . . . . 35
  - Salt, in bags, 3 bags . . . . . 35
  - Pure Cocoa, in bulk, per lb. . . . . 14
  - Fruit Sugar, 3 lbs. . . . . 14
  - Choice Red Salmon, 2 lbs. . . . . 35
  - Marrowfat Peas, 3 packages . . . . . 35
  - Fancy Carolina Rice, 3 lbs. . . . . 35
  - Quaker Oats, large package . . . . . 35
  - Finest Canned Shrimps, per tin . . . . . 35
  - Fresh Fig Bar Biscuits, 2 lbs. . . . . 35
  - Peanut Butter, in bulk, per lb. . . . . 15
  - One Cubes, 3 lbs. . . . . 15
  - Scott-Taylor's Worcester Sauce, 3 bottles . . . . . 35
  - Pure Gold Quick Tapioca, 3 packages . . . . . 35
- 45c ASSAM TEA FOR 37c.**  
Rich Full-bodied Assam Tea, of uniform quality and fine flavor, a 45c tea anywhere. Thursday, per lb. . . . . 37

# The Robert Simpson Company, Limited

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