



ON TOP

London Kellogg's

For the past twelve years the  
Genuine Original

*Kellogg's* TOASTED  
**CORN FLAKES**

The Big Package

**M**ADE only in London, Ontario, have climbed continually higher and higher in the estimation of the Canadian public. They are on top, and will continue to be on top because their delightful flavour can not be equalled.

The package has been imitated but the high quality of the GENUINE ORIGINAL crisp, tasty flakes has never been equalled.

Be sure the words, "Made in Canada," and "London, Ont." are printed in red ink on the face of the red, white and green package.

All others are imitations.

Prepared and toasted in the finest and most sanitary food factory on the continent.

**The Battle Creek Toasted  
Corn Flake Company, Limited**

HEAD OFFICE AND PLANT

**LONDON, ONT.**