

THE ROBERT SIMPSON COMPANY LIMITED
(Toronto Store)

DEPARTMENT 265—MEN'S CUSTOM TAILORING DEPARTMENT

Examples of Price Spreads on Representative Larger Purchase Orders of Men's Custom Tailoring

Description	Order Value	INVOICES					Initial Unit Selling Price	Initial Mark-up	
		Date	UNIT COST			Amount		Percentage to Cost	
			Quantity	Invoice Price	Sales Tax				Total laid down Cost
	\$			\$ cts.	\$ cts.	\$ cts.	\$ cts.	%	
Suits.....	10,000	1933, Sept. 20th..	17	13 75	13 75	25 00	11 25	81-82
Special Suit.....	1,500	1933, Sept. 13th..	1	16 00	0 80	16 80	30 00	13 20	78-57
Special Suit.....	(See 2)	1933, Sept. 13th..	1	20 50	1 02	21 52	38 00	16 48	76-58
Special Suit.....	2,000	1933, Dec. 16th..	1	19 75	0 99	20 74	35 00	14 26	68-76
Special Suit.....	1,500	1933, July 19th..	1	19 00	0 95	19 95	32 50	12 55	62-91
Special Suit.....	(See 4)	1933, Dec. 16th..	1	24 00	1 20	25 20	40 00	14 80	58-73
Special Suit.....	1,500	1933, July 23th..	1	15 20	0 76	15 96	25 00	9 04	56-64
Overcoats.....	10,000	1933, Nov. 21st..	6	14 75	14 75	22 50	7 75	52-54
Special Suit.....	2,000	1933, Dec. 20th..	1	22 00	1 10	23 10	35 00	11 90	51-52
Special Suit.....	(See 7)	1933, July 28th..	1	19 20	0 96	20 16	30 00	9 84	48-81
Special Suit.....	(See 5)	1933, July 19th..	1	16 50	0 82	17 32	25 00	7 68	44-34
Special Suit.....	(See 9)	1933, Dec. 20th..	1	26 50	1 32	27 82	40 00	12 18	43-78
Suits.....	10,000	1933, Nov. 23rd..	1	14 75	14 75	21 00	6 25	42-37
Suits.....	31,000	Various	131	17 60	17 60	25 00	7 40	42-05
Suits.....	(See 1 and 14)	Various	96	13 75	13 75	19 50	5 75	41-82
Suits.....	(See 8 and 13)	Various	6	19 25	19 25	26 50	7 25	37-66
Suits.....	3,000	1933, July 6th..	1	14 25	14 25	19 50	5 25	36-84
Special Suit.....	1,500	1933, July 15th..	1	19 50	0 97	20 47	28 00	7 53	36-79
Suits.....	(See 17)	1933, July 6th..	1	13 75	13 75	18 50	4 75	34-55
Special Suit.....	(See 18)	1933, July 15th..	1	22 50	1 12	23 62	31 00	7 38	31-24
Special Suit.....	(See 9)	1933, Dec. 20th..	1	12 50	0 62	13 12	17 00	3 88	29-57
Suits.....	8,242	1933, Feb. 25th..	31	13 00	13 00	16 50	3 50	26-92

General Note—For the year 1933 the gross profit of this Department as a whole, after write-downs, shortages, etc., was 29.39% on cost;

2. During the year 1933 purchases from Tip Top Tailors Limited represented approximately 67% of the total purchases of the Department. Two sales of \$16.50 suits were held in 1933, approximately 3,000 suits costing \$13 being sold at this figure.