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Second Session—Twenty-fourth Parliament

1959

THE SENATE OF CANADA



PROCEEDINGS

OF THE

STANDING COMMITTEE

ON

TOURIST TRAFFIC

WEDNESDAY, JUNE 10, 1959

TUESDAY, JUNE 16, 1959

TUESDAY, JUNE 23, 1959

The Honourable R. B. Horner, Chairman

WITNESSES:

Mr. E. A. Cote, Assistant Deputy Minister of Northern Affairs and National Resources; Colonel James McAvity, President, Canadian Tourist Association; Mr. John Fisher, Executive Director, Canadian Tourist Association; Mr. Allan Field, Director, Canadian Government Travel Bureau, and Dr. J. Lawson Mackel, Director of Public Relations, Joint Board of Ontario Travel Associations.