

APPENDIX "J"

CANADIAN BROADCASTING CORPORATION
INTERNATIONAL SERVICE

Cost per Language Section—1957/58
as per Annual Report

(Replaces sheet distributed 7/7/59)

	\$
Central & Eastern Europe	231,688.
Western Europe	131,148.
Latin American	114,083.
*English	80,825.
*French	63,395.
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Sub-Total	621,139.
General Service and Administration	1,099,092.
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	1,720,231.
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*Note:

The International Service broadcasts news and topical items in English to Great Britain and Western Europe and repeats the same programs with minor adjustments as necessary for the Caribbean area and later for Australia and New Zealand.

Similarly news and topical items are prepared in French for broadcast to France, Belgium and Switzerland with modification for later release to the Caribbean area.

Ottawa, July 13, 1959.

APPENDIX "K"

Following information on local community service provided in Vancouver by the C.B.C. as requested by Mr. Taylor:

In the fiscal year 1958/59 C.B.C. Vancouver donated 737 announcements in radio and 2,067 in television to local community service. Their total value was about \$130,000.

In the course of an average week C.B.C. Vancouver stations C.B.U. and C.B.U.T. broadcast about 100 programs which present community causes and service or discuss issues of special local or regional interest.

During the past year C.B.C. Vancouver also staged a 3½ hour telethon to help the Vancouver Community Chest campaign go over the top; a one-hour preview of the first Vancouver International Festival, and the Centennial Magazine—all on television—and the Centennial Show on Radio which ran for 13 weeks.

All of the foregoing is, of course, in addition to the many national and regional community services carried out by the Corporation on its network.