



## News Release

## Communiqué

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### MINISTER WILSON TO LEAD TRADE MISSIONS TO JAPAN AND KOREA

The Minister of Industry, Science and Technology and Minister for International Trade, the Honourable Michael H. Wilson, will lead two high-level business delegations, one to Japan and the other to Korea, to expand existing trade ties and explore new opportunities for links with the two countries. A total of 25 representatives from industries across Canada will accompany the Minister to Korea, and 13 to Japan.

"In an increasingly open and globalized trading environment, it is essential that competitive Canadian goods and services be brought to the attention of important trading partners such as Japan and Korea," Mr. Wilson said. "The Team Canada approach we are taking into our meetings with business and political leaders will help us accomplish this."

The delegation to Japan will include representatives from the fish and food products, auto parts, machinery and equipment, tourism, and building products and housing industries. From November 5 to 8, these business leaders will be looking for opportunities to expand trade links not only in Tokyo but also in Sapporo, Sendai, Nagoya, Hiroshima and Osaka, as part of a Canadian government effort to introduce exporters to the regional markets outside Tokyo.

Mr. Wilson will have the opportunity to meet with newly appointed Japanese ministers, following the selection of a new Japanese Cabinet on November 5. In addition, Mr. Wilson will formally open the new Canadian Trade Office in Fukuoka on November 8.

The new trade office is part of Canada's strategy to expand its regional presence in Japan. This strategy was announced by Prime Minister Brian Mulroney when he visited Japan in July to open the new Canadian Embassy building in Tokyo. Honorary commercial representatives have been appointed in Hiroshima, Sendai and