
TCI is continually publishing new and updated guides for exporters. Check exportsource.ca/guides to find out what's available.

Export Assistant

The Export Assistant is an online tool that provides information about export products and services available in each province and territory. Find it at exportsource.ca/assistant.

Export Your Services

If your company provides services rather than products, you should pay a visit to *Export Your Services... Take a World View*. This is an export preparation and information tool designed to help service firms become export-ready. It features international business opportunities and information on markets, e-business and export financing, as well as other resources. You'll find it at exportsource.ca/worldview.

ServiceExport

Connect with the global services community. A project of the UN's International Trade Centre in Geneva, **ServiceExport.com** is designed to help service companies learn about exporting services, network, explore new markets, and promote their expertise to the world.

ExportWise

Export Development Canada (EDC) produces a quarterly magazine called *ExportWise* specifically for Canadian exporters. It offers insightful advice, thoughtful commentary and profiles of successful exporters. To subscribe to this publication or to read it online, visit www.edc.ca/exportwise.

CanadExport

Published by International Trade Canada, *CanadExport* is a newsletter that covers trade opportunities, export programs, trade fairs, seminars, business missions, export successes and more. For information about a free subscription, go to canadexport.gc.ca.

Going Global workshops

Offered in conjunction with the Forum for International Trade Training (FITT), these three-hour workshops cover international trade, market research, marketing, logistics, trade finance and more. The workshops are held in various locations across the country and are also available online. Visit www.goingglobal.ca or call 1 888 811-1119 for more information.