

Plans for 2002-03 to 2004-05

TCI will continue to monitor the various tools and requests for information for purposes of identifying new products and titles that can be added to the current selection.

Through continued promotional activities and efforts to further extend the TCI network, TCI seeks to increase usage of its products by at least 10 percent in each of the next three years.

New online guides on transportation and export financing are planned, as are updates for the *Roadmap to Exporting* and the *Step-by-Step Guide to Exporting*.

TCI will further strengthen its online delivery of general statistics on Canada's trade performance through the Monthly Trade Bulletin and the Trade and Investment Monitor.

Statistics Canada will further enhance the Exporter Registry database both in terms of its coverage and depth of information. As well, special research projects on such topics as exporter contributions to productivity growth, export intensity and productivity and Canada's "new economy" exporters will enhance our understanding of the export community.