

- 2 76 7 - I like it - it's more simplistic in the design of the picture part than that one ("going places") - the TR behind the writing detracts from the messages.
- 2 77 7 - The colours are better too.
- 2 78 8 - I like that one - it gives me a clear message - travel.
- 2 79 9 - I'm comfortable with that - it intrigues me and makes me wonder what page two will be like.
- 2 80 10 - More old-fashioned colours - not in a negative way.
- 2 81 10 - The post cards jump out at me - they say travel.
- 2 82 10 - I like the TR behind.
- 2 83 11 - I like it too - it's simple - you get the idea right away - I like it just the way it is.
- 2 84 2 - The graphic is good and clear and the travel message come out very strongly - the postcards really grab well - they're plain and simple, but they say travel and going somewhere.
- 2 85 2 - The title doesn't work - I see TR but not the rest.
- 2 86 1 - It could be improved - the banner could be clearer - it is probably a hundred times better than what we saw before ("going places").
- 2 87 1 - The way they position "it takes more than a ticket" is eye catching.
- 2 88 1 - Maybe they could use more flashy colours - fluorescent stuff - maybe orange or yellow - something happy - something that inspires confidence and authority at the same time.
- 2 89 3 - I liked it except for the heading, which I found cluttered - I like the post cards - they're neat - they give you a sense of travelling.
- 2 90 4 - I like it better than that one ("going places") if I had to choose between the two.
- 2 94 5 - I like the concept, except for the super-imposition of the TR - maybe a different colour would do the trick - I don't know.
- 2 95 6 - I like it better than the other one ("going places") - it would be a giant step for External Affairs to have anything like that - anything that would make them get out of their stuffiness would be good.
- 2 96 6 - I don't like the word "right" - I would rather say "travel informed".
- 2 98 11 - Looking it over again, I agree with the people who said that they didn't like the TR - it does take away from it.
- 2 99 7 - They have the small TR in white - they don't need the shadow behind it - if they just took them out, it would look great.