

SECTOR: Educational and Training, Medical, Health Care and Related Products

SUB-SECTOR: PHARMACEUTICAL AND BIOTECHNOLOGY

Officer: J.P. Petit

991-9482

EVENT: Outgoing mission to IBEX Oct 6-8- 1992, San Francisco, CA.

PRODUCTS: Biotechnology products, equipment and technology for the biotechnology industry looking for technology transfers and investment.

TARGET: The largest US biotechnology exhibition.

PARTICIPANTS: 10-15 biotechnology companies or private-sector research organizations.

EVENT: National Home Health Care Exposition, Nov 14-16 1992

PRODUCTS: Home health care equipment and devices, medical equipment and devices.

SCOPE: Largest home health care show in US and the world. Canada participates with a National stand and 10-15 companies.

ATTENDANCE: 875 exhibitors in 1991, 22,000 visitors. Visitors represent nursing homes, distributors, doctors, and physiotherapists.