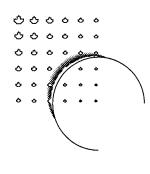
Canadian Participation EXPO '92

Seville, Spain

Participation canadienne EXPO '92 Séville, Espagne

Participación canadiense EXPO '92 Sevilla, España



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THE CANADIAN ZINC INDUSTRY AND THE CANADA PAVILION

Canadian zinc producing companies have joined together under the umbrella of the Canadian Zinc Industry to showcase their metal to the world by sponsoring the two zinc facades of the Canada Pavilion at Expo'92.

Designed by Bing Thom Architects of Vancouver, B.C., the Canada Pavilion is one of the most distinctive zinc-clad structures in the world. About 2,000 square metres of preweathered zinc sheets -- nearly 50 tonnes -- cover the two facades of the pavilion.

"This sponsorship endeavour is the result of a true Canadian effort", explains Commissioner General for the Canadian Participation, Luc Lavoie. "Not only is this project beneficial to the Canadian zinc industry, it has also created a unique eyecatcher!"

Zinc was chosen by Mr. Thom for its versatility and recyclability. The exterior of the pavilion will demonstrate the beauty of zinc, a product that naturally and permanently retains its initial colour and patina. When construction is fully completed, the material will take on a "life" and an "inner glow" that will give the Canada Pavilion a striking and ever-changing image throughout the day and night.

The use of zinc on the Canada Pavilion ties in with the main theme of the exposition: The Age of Discovery. "Discovery" will be manifested in part through the architectural achievements of pavilions at Expo'92. Visitors to the Canada Pavilion will discover how zinc can be used in architectural design. The metal has been used widely in architectural applications in Europe for many decades. It is hoped that by sponsoring projects such as the Canada Pavilion, the market for zinc in architecture will be developed in North America.

Located on a principal avenue just inside the main gate of the Expo'92 site, the Canada Pavilion will have a strong presence during the exposition. Its double zinc facade will attract the attention of monorail passengers and of pedestrians using the main gate.

Canada is the largest zinc producing country in the world. The Canadian Zinc Industry Sponsors are Cominco Ltd., Curragh Resources Inc., Falconbridge Limited, Hudson Bay Mining Company, Metall Mining Corporation, Noranda Minerals Inc., Teck Corporation and Westmin Resources Limited.

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