

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

JULY 1987 SEATTLE GIFT SHOW

ANTICIPATED RESULTS:

15 NEW CANADIAN COMPANIES INTRODUCED TO MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTER: 1 NONE AT THIS TIME.

QUARTER: 2 PEMD PARTICIPATION IN SEATTLE GIFT SHOW.

QUARTER: 3 NONE

QUARTER: 4 NONE

QUARTERLY RESULTS REPORTED:

DUE TO LACK OF INTEREST ONPART OF CDN INDUSTRY, GIFT SHOW PARTICIPATION WAS REPLACED BY GIFTWARE NEBS ON BEHALF OF TWENTY COMPANIES. TWO BUYERS RECRUITED FOR FURNITURE SHOW IN MONTREAL.

FOLLOW UP TO BUILDING MATERIAL NEBS IN PROGRAM.

WHILE RECRUITMENT DIFFICULTIES FOR SEATTLE GIFT SHOW LED US TO ORGANIZE A GIFTWARE NEB'S, 10 COMPANIES, INCLUDING TWO FOR THE FIRST TIME, PARTICIPATED IN SEATTLE GIFT SHOW WITH OUR SUPPORT.

RECRUITED 12 BUYERS FOR IDEX. POST ALSO ORGANIZED SUPPLEMENTAL VISIT FOR 12 BUYERS TO 6 PLANTS IN T.O. AREA. ARRANGED PROGRAM FOR BUYER FROM ANCHORAGE AIRPORT DUTY FREE SHOP TO CALGARY AND VANCOUVER.

FOLLOW UP WITH IDEX RECRUITMENT HAS CONFIRMED \$450,000 PURCHASED, ORDER FOR \$1.3 MILLION PENDING.