DEPARTMENT OF EXTERNAL AFFAIRS

Page: 25

Export and Investment Promotion Planning System

MISSION: 303 NAIROBI

COUNTRY: 279 KENYA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: GATHER MARKET INTELLIGENCE ON INFORMATICS SECTOR AND REPORT TO

DEA, DRIE, ETC.

Results Expected: INTRODUCE 2 NEW COMPANIES TO MARKET.