

INSURANCE

**Please Verify
this Calculation . . .**

FROM	Your Estate without Protection	Your Estate, plus Life Insurance
SUBTRACT (as Death will)	Your SKILL, ENERGY and BUSINESS REPUTATION	
REMAINDER	INSOLVENCY, Struggle, Humiliation	A COMPETENCY and Family Comfort

SEE AN AGENT OF THE

NORTH AMERICAN LIFE ASSURANCE CO.

or write direct to the Company, 22 to 28 King Street West, Toronto,
for particulars of the Compound Investment Policy.

This plan of Insurance is specially adapted to meet the requirements of all classes.

JOHN L. BLAIKIE,

PRESIDENT.

WM. McCABE,

MANAGING DIRECTOR.

ASSESSMENT SYSTEM

MUTUAL PRINCIPLE

OFFICE OF THE

Mutual Reserve Fund Life Association.

FREEHOLD BUILDING

TORONTO, Oct. 14, 1896.

I am authorized to announce that in future payment of all death claims in the Dominion of Canada will be made by check on Ontario Bank, Toronto, or The Molson Bank, Montreal—thus making the Mutual Reserve practically a Home Company.

W. J. McMURTRY,

Manager for Ontario.

PHENIX Fire Insurance Co.

OF
BROOKLYN, N.Y.

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ALL LOSSES

UNDER POLICIES ISSUED IN CANADA

ARE PAYABLE

IN THE CURRENCY OF CANADA,
WHICH IS

ON A GOLD BASIS

**AGENTS IN ALL THE PRINCIPAL
TOWNS IN CANADA.**

**L. C. CAMP, General Agent,
Gooderham Building,
TORONTO.**