

Beauty's Favorite

The article which excels all others in improving the beauty of the skin is naturally and deservedly beauty's favorite. This has been the acknowledged and honored position held by Pears' Soap for nearly 120 years.

It won, and has maintained, that position by virtue of its complete purity, and by the possession of those emollient properties which soften, refine and impart natural color to the skin. No other soap possesses these qualities in such a pre-eminent degree as

Pears' Soap

"All rights secured."