IMPOR

Quality the Best.

SEASON 1898.

Prices the Lowest.



Direct Importation Orders have been for years with us a specialty.

Our European house places us in direct touch with the best manufacturers, and our success in this branch justifies us in saying that we are the largest importers in Canada, and it is therefore not surprising that we show the finest line of dolls in the trade.



OUR FULL ASSORTMENT NOW READY.



It will certainly pay you to see our samples before placing your order, and, if our representative does not call on you drop us a card and we will do our best to give you an opportunity of inspecting our assortment, which comprises over 200 lines of the most desirable goods to be had, and at prices that defy competition



NERLICH & CO., 35 Front Street West, Toronto.