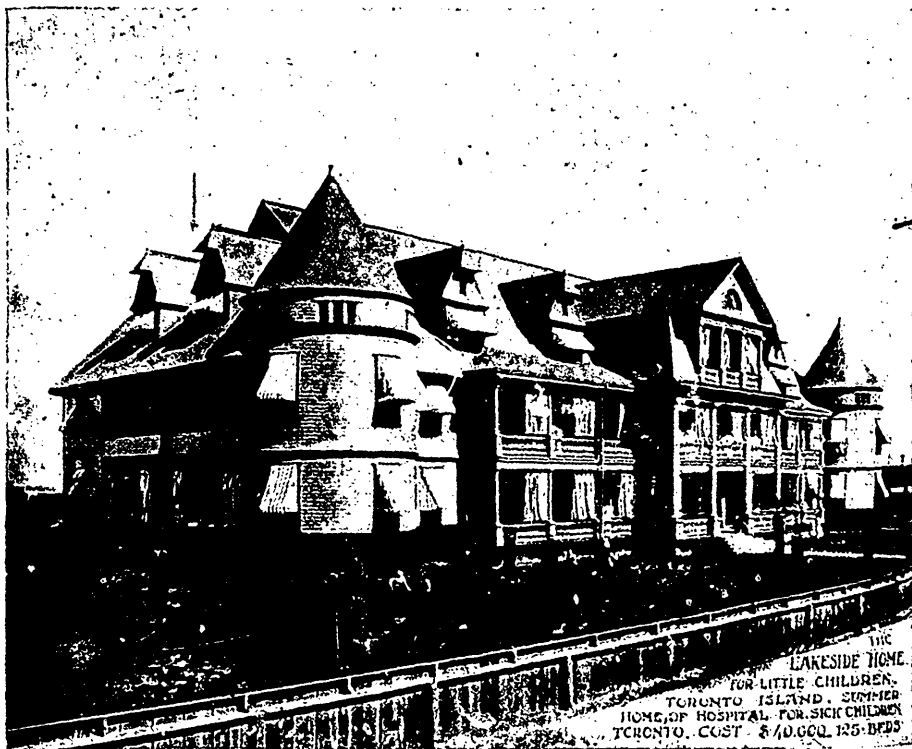


finger on the least pressure, were distributing a souvenir at the exhibit—a tie-pin in the form of a tiny bottle almost the size of a capillary tube, filled with granules made by the firm. It was intensely amusing at this exhibit one evening when the Firm's representative was demonstrating, to a number of physicians standing round, the friability of Upjohn's pills and the ease with which they are dissolved in the human stomach, to hear a woman, who was not a student of either pharmacy or human anatomy, but an uninvited outsider, break into the conversation and declare that up till then she had never been able to swallow pills, but now she



would adopt that method of medicinal administration at once; and pointing to a block of wood into which competitors' pills had been hammered, added, "but these pills hammered into that there block of wood are so good and hard that I will never notice them going down." It is needless to say that there was a considerable laugh at her expense. We direct the attention of our readers to Gilmour Bros. & Co.'s page announcement in this issue of the JOURNAL.

The S. B. CHANDLER, SON & CO., LIMITED (Toronto), made a most effective display of the Kny Scheerer goods, for which they are the Canadian agents. We have seldom seen so complete an