

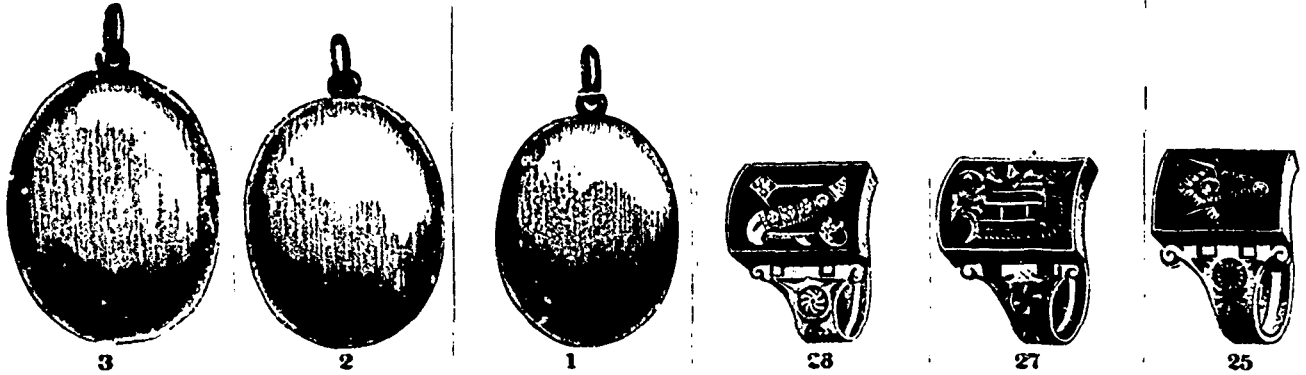


OUR FACTORY AD.

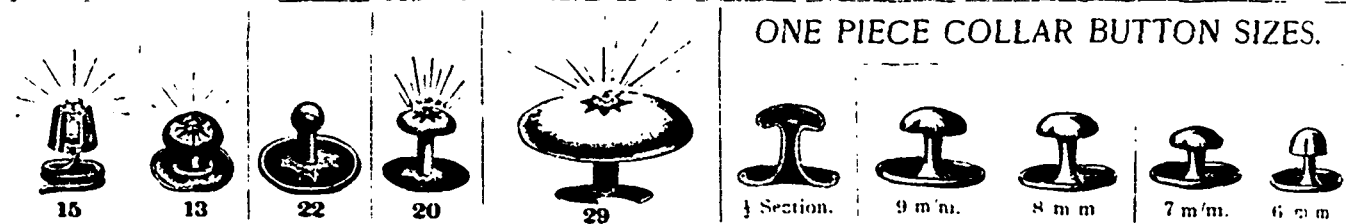
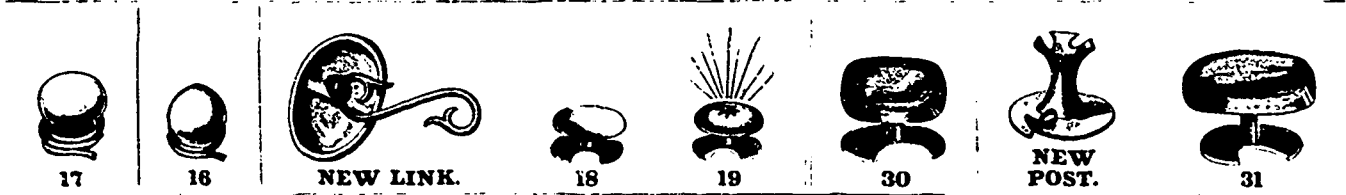
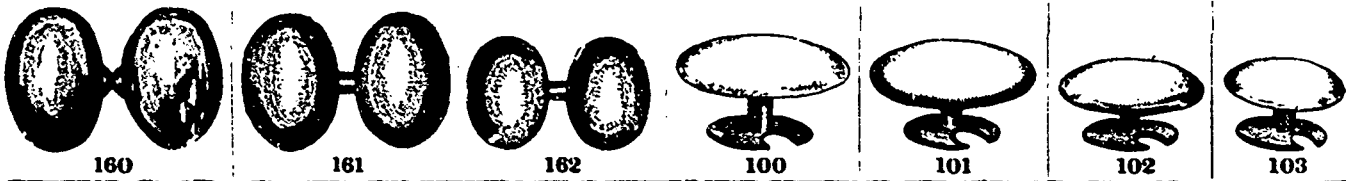


TRADE MARK

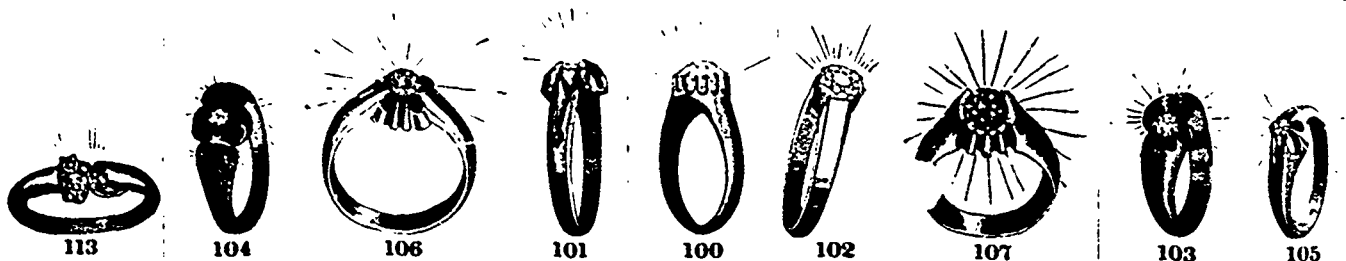
OUR STOCK OF DIAMONDS & PRECIOUS STONES IS FULLY ASSORTED.



ABOVE sizes of Plain Lockets we keep in stock in 14k colored and also in 10k gilt and bright. We have besides, size No. 0, which is a size smaller than size No. 1, also five sizes larger than No. 3, grading gradually up to size No. 8, which weighs about 17 1/2 dwts. We have been compelled to stamp our 14k. lockets in order that our Travellers could distinguish them from the 10k gilt finish, it being so similar. The 10k lockets we do not stamp. Ring cuts Nos. 27, 25 and 25 are similar to the Princess rings. Our prices are very low and the finish and quality will without doubt give satisfaction.



ABOVE cuts speak for themselves. We will have a full assortment in stock to meet the increased orders at this season of the year. We are now putting the latest and best link attachment, as shown in cut, to all our links. You are sure to be pleased with it as it is giving perfect satisfaction. We are putting a post and crescent back, as shown in cut, to all our cuff buttons, it being far superior to the old style both in strength and utility—of course, we have a large assortment of fancy links and cuff buttons in stock as well as the plain staple patterns.



ABOVE are a few cuts of diamond ring mountings. Lack of space prevents us putting in more. If none of the above suit you they will perhaps enable you to describe when ordering that which you do want. Our factory will be able, by working overtime, to fill all orders promptly, and will not be too busy to attend to your jobbing. Wishing your Xmas trade will come up to your expectations, we are, Yours respectfully,

Note Advt. on other Page.

P. W. ELLIS & CO.