

SPECIAL EDITION

THE VICTORIA NEWS

The Home Newspaper of Victoria County, Cape Breton

Devoted to the Interests of VICTORIA COUNTY---The Home, the Farmer, the Merchant and the Tourist.

Summer Season, 1915.

BADDECK, CAPE BRETON, NOVA SCOTIA.

Price 10 cents per copy



HON. GEORGE H. MURRAY,
Premier of Nova Scotia.

Message from Premier Murray

I am pleased to learn that the enterprising citizens of Baddeck are supporting a special edition of THE VICTORIA NEWS. This manifestation of public spirit is gratifying. You are quite justified in giving the fullest publicity possible to the varied resources of Victoria County and its attractions for sportsmen and tourists.

Like other portions of this favoured Province, Victoria County possesses the requisites for several industries. There are excellent farms in the neighbourhood and many other farm properties that could very easily be brought into a state of fine cultivation. Indeed the farm lands are capable of tremendous development. What can be done is illustrated by the gratifying success attending the establishment of the Baddeck Creamery. During the first six months of operation the output from the creamery has, I am informed, reached 17,000 pounds of butter—more than was made at other creameries which had been in operation for several years. The farmers of the Baddeck district are deserving of great praise for this remarkable showing. I am quite satisfied, as confidently predicted by Principal Cumming, that, "In ten years' time people will look

back on the establishment of the Baddeck Creamery as a measure which has led to undreamed-of development along agricultural lines in Cape Breton."

The mineral wealth of the county, consisting primarily of gypsum, gold, coal and tripolite, is well worthy of and has attracted some attention. But preeminent among the attractions of Victoria County are its hunting opportunities. These may even now be exploited to the fullest extent. The pleasures of a sojourn in the district are enhanced for the sportsman and lover of wild life by the presence of game, wild animals and fish. It is not for me to elaborate what is necessary in that direction—this will be well said by others. For the devotee of the rod there is excellent trout fishing in the rivers throughout the county. Salmon are not lacking, and the world has heard a good deal of late years regarding the giant Tuna which can be fished for in St. Ann's Bay. Then we have preeminently the Great Bras d'Or, which is not only your means for obtaining an outlet to the markets of Cape Breton, but is at once associated with pleasurable days passed upon its waters fishing, sailing and boating by

people from widely separated centres of the world's thought and intelligence.

Baddeck is one of the centres to which go the searchers after health, sport and picturesque scenery. The charming situation of the town on the lake, surrounded by hills, is an asset of the greatest value. The tourist trade is certain in the future to attain larger proportions than ever before. Many of our sons and daughters, who in times past found it necessary to realize their ambitions in other walks of life than are afforded by the quieter pursuits of our country, now look back with tenderness and affection to the familiar scenes of their youth and long for the day of their return. The shadowless plain and the buffalo grass, the measureless range and the golden wheat, the bechimneyed city and the busy whirl, what are they to the beautiful surroundings of his homeland, to the exquisite woodland, and marine views, and to the many notable examples of the rugged and majestic in nature in Victoria County.

"And his thoughts, like the thoughts of other men,
Go back to his childhood's days again,
And to many a loved one in the past."

G. H. Murray.

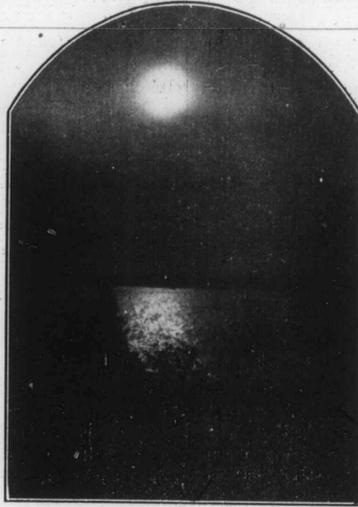
Foreword

In placing this Special Edition of the Victoria News before the public we feel that we are filling, to a certain extent at least, a long standing demand for authoritative information on Baddeck and Victoria County, Cape Breton.

The success of our venture has by far exceeded our fondest hopes, but we still feel that we have done but scant justice to the subject in hand. This is probably due to the fact that the beauties of Cape Breton cannot be properly portrayed on paper,—they must be seen to be realized.

Thanks to the kindly interest, cooperation and generous support of the people of the district it has been possible for us to collect and publish herewith a series of articles dealing with the attractions of Baddeck and its surrounding country for the Tourist, the Sportsman and the Agriculturist, which taken collectively would be difficult to surpass anywhere, and which are as great a credit to our County as they are to those from whose pens they come.

That such a number of attractions from, one might say, every point of view, can be found in one spot seems hardly credible, and simply goes to prove that when this country is really "discovered" it will become not merely a well known summer resort but the playground of a continent.



HOME-LURE

By CATHERINE DUNLOP MACKENZIE

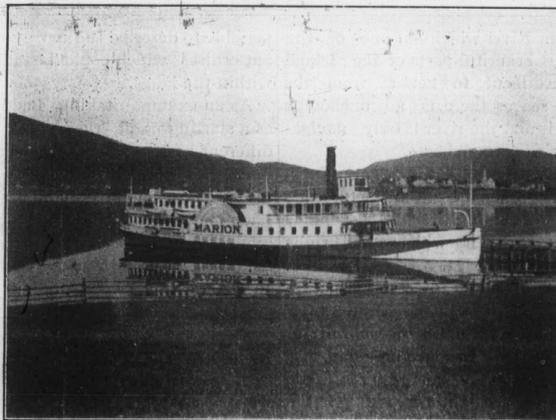
Courtesy of "The Westminster."

The harvest moon on the calm Bras d'Or
Reflects in the hotels of Baddeck from the wild duck to the Lake
And its magic beckons—the old words o'er
"To the end of the world, and back."

Oh, the moonlit track has a mystic charm,
And to follow its lure we're fain;
But ever comes back from the Golden Arm
The sob of the old refrain.

For well we know that the home-trail calls,
When the lure of the moon is gone;
And the spell that comes when the twilight falls
Is past with the breaking dawn.

"To the end of the world" is the old refrain,
"To the end of the world," but "back again."



S.S. "MARION," the popular Lake passenger boat.

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