

BEAUTIFUL DESIGNS.

It is not necessary to go all over our stock to make a wall paper selection. We carry all the latest designs and most modern printed wall papers to be purchased. If you want a certain figure, or a particular design, we will have it.

O. B. GRAVES, 223 Dundas St., Dundas.

ELECTRICITY Solves the Light Problem!

Keep abreast of the times you must use electricity to light the home and office. A single safety is danger of ever exploding or causing a fire by igniting the lace curtains or anything else in the room.

London Electric Co., 359 Richmond Street.

H. & C. COLERICK WALL PAPER, ROOM MOULDINGS, PAINTING and DECORATING.

443 Richmond Street.

BREAD...

The best that skilled workmen provided with the finest materials can produce. We deliver all over the city.

DEAN & CO. 120 Dundas Street, London.

EMULSION OF COD LIVER OIL... LARGE BOTTLE, 25 CENTS.

For Coughs, Colds and Weak Lungs. FOR SALE BY: N. W. Emerson, Druggist, 120 Dundas Street, London.

SPECIAL NOTICES.

James P. Hunt & Sons' Bed and Mattress Cleaning Factory. We have New Mattresses, Feather Pillows, Cushions, Beds and Iron Bedsteads. Feathers sold by the pound. Ticks filled with feathers. Upholstering and repairing. Stoves bought and sold. 583 Richmond Street North, Telephone 897.

Many Lines to New York. There are many lines who advertise their service to New York, but there is only one whose trains enter the city, and that is the New York Central, and its depot is right in the heart of the city, where passengers are landed without transfer to the cars.

The Youth's Companion's Seventy-Fifth Year. The new volume of The Youth's Companion for 1901 will mark the paper's seventy-fifth year of continuous publication—seventy-five years, during which it has had the approval of three generations of readers.

THE YOUTH'S COMPANION, Boston, Mass.

See our Men's and Boys' Great 50c and 75c Lined Kid Gloves. 75c and \$1 Lined Mocha Gloves. Also other lines lined with Silk and Fur, at all prices. Largest assortment of Gloves of all kinds this fall we have ever shown. GRAHAM BROS.

A Lady in Love

with beautiful plants and flowers can always find satisfaction in our specialties. GARRIDGE & SONS, Dundas and Clarence Sts.

W. A. PIPER, D.D.S., Specialty Gold and Porcelain work. Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper, D.H. PIPER, M.D., Ear, Nose, Throat and Lungs. Hours—10 to 7, 7 to 9 p.m.

METEOROLOGICAL

Toronto, Oct. 23—3 p.m.—Somewhat cooler weather is now prevalent in Manitoba and the Northwest Territories, while from Lake Superior to the Atlantic it is unseasonably warm and temperatures of over 70° have been reported from many places.

London Advertiser.

Only Ground Floor Studio in London. Very latest ideas in artistic work. We make a specialty of night work. Telephone 571 for an appointment.

PHOTOS

SHANNON & McCALLUM, Near Crystal Hall.

A LOCAL BUDGET

—Mr. J. D. Dawson, of Detroit, spent Thanksgiving with Mr. and Mrs. English, 515 Horton street. —The receipts at the Wellington Street Methodist Sunday anniversary services were close upon \$200. —Mr. Ed English, Mrs. Fountaine and Miss Dawson, of Sylvan, visited at the home of Mr. H. English, 565 Horton street.

Tommy Grizel

Barrie's New Book. New imported lines of Society and Commercial Stationery just opened out.

Anderson's

Regular Dinners 25c. An ideal place for a business man to dine, because the service is prompt. All the season's delicacies are provided.

Palace Cafe

Breakfast Dainties... Besides carrying in stock a full line of choice groceries, we make a specialty of breakfast foods, among which are included:

QUAKER OATS, WISSE FOOD, STEVENS BREAKFAST FOOD, GRAPE NUTS, PETTICORN'S BREAKFAST FOOD, GRANOSH FLAKE.

E. D. REAUME & CO., OPPOSITE MARKET SQUARE. Telephone 984.

The students of the London Model School held their first meeting of the Literary Society, organized in connection with their school, recently, when a most enjoyable programme was rendered: Instrumental solo, Miss Pigot; address, Mr. Kirk, honorary president of the society; recitation, "The Judgment Day," Miss Howard; address, "Cross Division," Mr. Carson, inspector public schools, city; vocal solo, Mr. Kirk. The meeting was brought to a close by singing the National Anthem.

MRS. SWARTS' FUNERAL. The funeral of the late Mrs. Swarts, mother of Mrs. (Ald.) Cooper, took place from the family residence, con. S, London township, yesterday afternoon.

ANNIVERSARY CONCERT. A largely attended and highly successful anniversary tea and concert was given in the First Congregational Church last night, under the auspices of the Ladies' Aid Society of the church. The tea was served in the basement from 6:30 to 8 o'clock.

COURT OF REVISION. Nearly one hundred appeals were heard yesterday afternoon and evening by the court of revision for assessments. One-half of the appeals in have still to be considered. The number is large, but they are of a generally unimportant nature.

Meeting in West London. A meeting in the interest of John Gilson, the Liberal candidate for East Middlesex, will be held tomorrow (Thursday) night in Collins' Hall, West London. The meeting will open at 8 o'clock, and will be addressed by the candidate and other prominent speakers.

FIRE IN SOUTHWOLD. Southwold, Oct. 24.—While men were threshing on the farm of James McCullum, half a mile north of the village, a fire broke out in the straw underneath the rakers of the machine, and destroyed the barn and contents, also a stable nearly full of hay adjoining the barn.

Marmalades

Orange Marmalade. Kollar's Scotch is the best made. Glasses and tins. PINEAPPLE Marmalade. GREEN FIG Marmalade. PRESERVED GINGER Marmalade. 25c a Glass.

T. A. Rowat & Co., 234 Dundas Street. Phone 317.

Where to Get Shoe Bargains

Boots and Shoes are being sold at the Bargain Shoe Store, 143 Dundas Street, at less than manufacturers' prices. If you will require any new footwear this fall or winter, it will certainly pay you to purchase at that establishment now. The prices you would have to pay for one pair of shoes at other stores would very nearly buy two such pairs at the Bargain Shoe Store.

GOOD SPORT AND FAIR WEATHER

Made the University Field Day a Splendid Success. All the Events on the Programme Keenly Contested—Divinity and Arts Win the Championship—The Results.

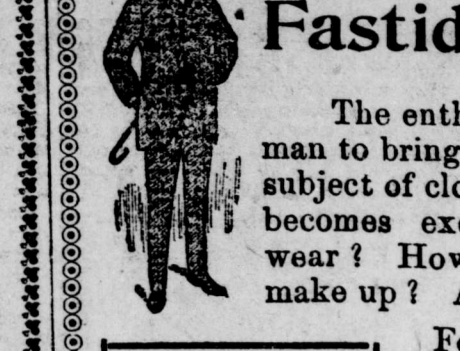
The field day of the Western University is always a pleasant affair. It has seldom been viewed with unkindly eyes by the goddess who controls the winds and rains, and all the elements that make or mar a day. In her efforts to bring success to the sports, this fair inhabitant of ephemerous domains, was given much assistance by the feminine admirers of the collegians.

STRUCK IT RICH

When They Needed It Bad. "When a two months old baby refuses to nurse and cannot digest any one of the 'baby foods' or cow's milk prepared in different ways, we may do something or lose the baby. That was the condition of our little one about a year and a half ago.

DECIDED UPON A BANQUET. As the Chief Feature of the Celebration for the Returning Soldiers. At last night's meeting of the reception committee it was finally decided that the welcome to the members of B company on the Idaho shall be in the form of a banquet, at which 400 or 500 people will gather.

We Cater to Fastidious Dressers.



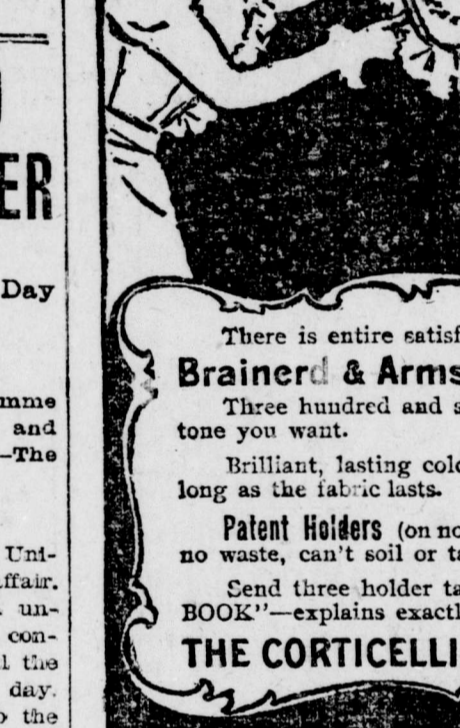
The enthusiasm of youth causes a young man to bring the same intense interest to the subject of clothes as to everything else. He becomes excessively particular—what to wear? How to wear it? Latest color and make up? All must meet his ideas.

For such good dressers ordinary ready-made won't do. That is where Fit-Reform comes in with the very best tailor-made garments ready-to-wear.

FIT-REFORM WARDROBE

ROBERT M. BURNS, 180 Dundas Street, London. The Only Store in the City.

THE CORTICELLI SILK CO.



There is entire satisfaction in the result of work done with Brainerd & Armstrong Asiatic Dyed Silks. Three hundred and seventy-six shades insure just the color-tone you want. Brilliant, lasting colors, insure the beauty of your work as long as the fabric lasts.

Stuffed Into Live Coals.

"When a child I burned my foot frightfully," writes W. H. Eads, of Jonesville, Va., which caused horrible leg sores for 30 years, but Buckler's Arnica Salve wholly cured me after everything else failed.

THE BAD IN ALL OUT.

To be sure you can't take the bad out of everything. But you can out of some things, at any rate. Take cod liver oil for instance, with its disagreeable odor and taste; in Scott's Emulsion all the bad has been taken out, and you have just the oil without anything disagreeable. It is called "Cod liver oil made easy."

Signature of E. H. Green. This signature is on every box of the genuine Laxative Bromo-Quinine Tablets, the remedy that cures a cold in one day.

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DISPEPSIA is difficult digestion, due to the absence of natural digestive fluids. Hood's Sarsaparilla restores the digestive powers.

NO ONE NEED FEAR CHOLERA or any summer complaint if they have a bottle of Dr. J. D. Kellogg's Dysentery Cordial ready for use. It corrects all the looseness of the bowels promptly and causes a healthy and natural action.

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