

# OVERCOATS

Over 1100 Men's OVERCOATS Involved

15<sup>00</sup> 21<sup>50</sup>  
27<sup>00</sup> 34<sup>00</sup>

All the New Fabrics  
All the Required Styles  
Coats for Young Men  
Coats for Men  
Coats for the Conservative  
or Stout Men  
With and without Belts.

OTHER OVERCOATS PRICED AT  
\$11.50 up to \$49.80

The Greatest  
Selection of

## FINE OVERCOATS

Ever Shown in  
St. John's!

OVER 1100 OVERCOATS—the biggest  
and best selection to be found in any  
store in St. John's. The quality and  
style of these Coats are unquestionably  
the finest that we've ever been able to  
show at such low prices.

Special Lot of  
ALL-WOOL  
OVERCOATS  
\$22.00

Warm, all-Wool Overcoats, worth up  
to \$30.00. Every coat is perfect in  
cloth and workmanship. Every new  
and required color or size.

THIS IS  
OVERCOAT  
WEATHER

Time to choose your new Coat  
for the wintry days to come.

VALUES AND STYLES  
are built into our clothes that stand  
head and shoulders over garments that  
you have been used to paying as high  
as \$10.00 to \$15.00 more for.

SATISFACTION  
With every garment you receive our  
Guarantee Bond, guaranteeing every  
satisfaction in your purchase or your  
money back.

The large number of men who  
buy their Clothes here year in  
and year out, is eloquent proof  
of our Clothes Supremacy.

WE INVITE YOUR COMPARISON  
WHETHER YOU BUY OR NOT!

## Men's Blue Serge Suits

"Blue Serge Suits that stay Blue,  
or another Suit FREE." 17 dif-  
ferent grades of guaranteed Blue  
Serges.

\$25, 29, 33, 37 up to 50

## A Snap! Men's Two Pants Suits

A four-in-one  
Suit, A Coat,  
Vest and Two  
Pairs of Pants  
\$23.80

Finest materi-  
als, all required  
patterns. Not  
one suit in the  
lot worth less  
than \$30.00.

## LONDON, NEW YORK AND PARIS ASSOCIATION OF FASHION, LTD.

### The Prince of Wales Home Again —What Next?

"The Prince of Wales is home again  
from the latest of his many wander-  
ings, and the question in the public  
mind is—what next?"

"It would be idle to pretend that  
there is not an increasing note of  
anxiety in the question."

—A.G.G. in the Daily News.

"We suggest that the difficulty  
might be overcome when the Prince  
of Wales has had the rest which he  
has earned and richly deserves. If he  
would attach himself to some public  
cause which is entirely beyond and  
above faction. Being associated with  
a great purpose he would be bound  
to some regular application of his en-  
ergies which once and for all would  
put an end to any false notion that  
it is his desire to live a butterfly ex-  
istence."

"In asking that he should do so the  
nation would be demanding much, we  
know, and yet we think it would be  
right to ask it. The services of the  
Royal family have taught us to place  
our expectations very high."

—The Spectator.

The return of the Prince of Wales  
and his future work is undoubtedly  
the subject of much speculation and  
thought. His wonderful work has  
been praised and appreciated in all  
quarters these last few weeks, and, as  
a matter of fact, it is beyond all  
praise. In the article we quoted re-  
cently reference was made to his com-  
ing speech on the results of his tour,  
and that it is likely to be of great  
value to the nation. This is all to the  
good.

"A.G.G." states in his character  
sketch of the Prince in last Satur-  
day's Daily News, that he has now  
passed through that phase in which  
it was sufficient to regard him as the  
Prince Charming of romance, a sort  
of visitor out of a fairy tale, whose  
engaging ways won all hearts, and  
from whom nothing was asked except  
that he should appear and be ac-  
claimed.

"The light of common day visits  
princes as it visits the rest of us. It  
is falling upon the Prince of Wales.  
He is now a man of thirty-one. He  
has served his apprenticeship, and  
has reached an age when the charac-  
ter is formed, and when responsibil-  
ities must be assumed."

"All that has been said about the  
Prince's charm of manner, friendli-  
ness of spirit and good nature is glori-  
ously and universally recognized, but be-  
hind this ground for satisfaction is a  
widespread and growing doubt as to  
whether other qualities, no less ne-  
cessary to the great place he holds  
and the still greater place which he  
will in all human probability one day  
hold, are being cultivated with equal  
zeal."

"The Prince's future is not a per-  
sonal affair only, but an affair of the  
nation and of the world. His ap-  
prenticeship to life is over," are the  
concluding words of "A.G.G." in the  
Daily News. "His career is henceforth  
in his own hands. He commands an  
affection and goodwill on the part of  
the nation that cannot be over-stated,  
and that a man of his genuine kindli-  
ness of heart must wish to repay."

"He can pay it by emulating that  
admirable example which is offered by  
his parents of how a modern demo-  
cratic throne should be filled. It is  
the general wish, now that his travels  
are over, that he should take up some  
task which will reflect his interest in  
the weightier matters of the national  
life, and that will prepare him for the  
heavy responsibilities which will one  
day fall upon him."

"And finally, it is proper to say that  
the nation would be gratified and re-  
lieved to find that the heir to the  
throne, like Dame Marjorie in the  
song, was 'settled in life.'"

"We do well to remember that the  
form of popularity which we should  
covet for our Royal Family is exactly  
that which has been earned by our  
present King. When will the nation  
realize what great things have been  
accomplished by him for the consti-  
tutional monarchy, quietly and without  
spectacular effect?" says a writer in  
the St. Martin's Review.

"It was not with tumultuous ap-  
plause that King George was wel-  
comed to the throne. But he, with his  
Queen, has raised for this generation  
the standard of kingship; by the in-  
tegrity of his home life and the per-  
severance with which he has fulfilled  
his many difficult tasks, by the moral  
lessons which from time to time at  
moments of national crisis he has not  
hesitated to make and by a scrupulous  
regard for the principles of constitu-  
tional government he has won for the  
Monarchy as secure a place in the life  
of the nation as it has ever held in its  
long history."

"We respectfully point to the King  
and Queen as showing outstanding ex-  
amples of the way in which the hearts  
of a great people are to be worthily  
held."—Public Opinion.

### Squares the Circle

VANCOUVER, B.C., Nov. 10.—Lying  
for eight months in a sick bed as a  
result of an industrial accident, a vet-  
eran sordough of the Klondike gold  
trails has figured out a method of ac-  
complishing the geometrical riddle  
once thought impossible of solution—  
squaring the circle.

## FISHERMEN!

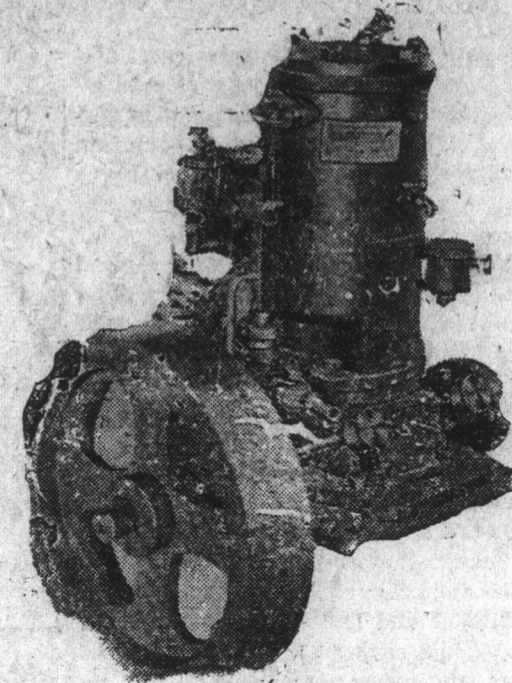
See US before purchasing an ENGINE and get our attractive  
prices on the

## "Atlantic"

known throughout Newfoundland as the

## Fishermen's Favorite Engine

ALL SIZES  
IN STOCK  
FROM  
3 HORSE  
POWER UP



BURNS  
GASOLINE  
OR  
KEROSENE.

Simply  
Constructed  
Easy to operate  
Economical on  
Fuel.

When purchasing an ENGINE, why not get the best? The  
"ATLANTIC"

SPARE PARTS ALWAYS IN STOCK.

## A. E. HICKMAN CO., Ltd.

MOTOR DEPARTMENT.

STRANG'S  
THE STORE  
ON THE  
CORNER.  
THE  
STORE  
FOR  
MEN!

YOUR  
FALL  
SUIT  
OR  
COAT

Tailored to your mea-  
sure in the very newest  
style, or to your own  
requirements.  
SATISFACTION  
GUARANTEED.

PRIDE-IN-  
APPEARANCE  
"PYJAMAS"

Here you will find the  
most warm and comfort-  
able kind.

## Pride-in-Appearance Specials

PRIDE-IN-APPEARANCE  
FALL FELTS.  
The new styles show wider  
brims. Inspect our line.

PRIDE-IN-APPEARANCE  
FINEST QUALITY  
SHIRTS

for men who demand distinct-  
ive apparel. Shirt patterns  
are distinctive this Fall.

GOLF SWEATERS  
Pure Wool. The latest JAZZ  
colourings.

PRIDE-IN-  
APPEARANCE  
COLLARS

Cream and White.  
17c. each.  
3 for 50c.

PRIDE-IN-  
APPEARANCE  
SILK HOSIERY

FOR WOMEN.  
The much talked about  
HUMMING BIRD  
SILK HOSIERY.  
Full line of shades.

PRIDE-IN-  
APPEARANCE  
FINEST QUALITY  
VELOURS  
for the better dressed  
man.

PRIDE-IN-APPEARANCE  
FALL  
NECKWEAR  
Bright colors—still the  
vogue. Our assortment is  
complete.

NEAT PATTERNS  
in  
Coloured  
SHIRTS  
2 Collars with each Shirt.

See our line of  
FANCY SILK  
HANDKERCHIEFS

## J. J. STRANG

CORNER WATER STREET and PRESCOTT STREET.

John Hockin is the sordough's  
name. He is a Lynn Valley contractor  
and for years has made mathematics  
and geometry his hobby. Years ago he  
was a school teacher.



The outstanding characteristics of  
Hockin's method is that for the first  
time he has established a principle by  
which the circle can be unfolded and  
laid out in a straight line with an or-  
dinary square and compass. University  
professors have tested the formula  
and declare it to be correct. By actual  
trial in a five-inch circle the varia-  
tion was only 8-10,000 of an inch.

THE SCALP WITH MINARD'S  
LINIMENT.

### Fads and Fashions

One occasionally sees a frock with  
fullness concentrated at the front.  
At the opera, one sees more long  
white gloves than have appeared re-  
cently.  
With velveteen coats are worn vel-  
veteen skirts and metal overblouses.  
Hand-embroidered silk vestees are  
used in bolero-front models of fine  
twill.