# Peace! Peace! Peace!

## The Greatsst Sale

In the history of St. John's is now on in Full Force for this week only, at the

## British Hall.

**Ladies' Fall and Winter Coats,**
**Ladies' Sweaters,**
**Ladies' Costumes**
**Ladies' Suits,**
**Ladies' Hand Bags,**
**Ladies' Waists.**

Everything at

**3-4 the Usual Price.**

**THE LONDON, NEW YORK and PARIS ASSOC'TION of FASHION.**

oct1

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**THE HUBBARD**
for the fishing boat, and the
**BULLDOG**
for all kinds of stationary work. Both are good Engines. Sold at fair prices.

**GEO. M. BARR,**
sept3,tf ST. JOHN'S.

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Buy your Fall and Winter stocks of Dry Goods, Readymades, Boots, Ladies' and Gent's Underwear from ANTONIO MICHAEL. We are now selling our $25,000 stock of Dry Goods and Notions at cut prices. A visit to our store will convince wholesalers and retailers that our Big Bargains cannot be equalled in this city.

| | |
|---|---|
| CARPETS, 9 x 12 | $12.90 |
| AMERICAN BOOTS, fine quality | $3.95 |
| AMERICAN SUITS CLOTHES for Young Men, | $7.00 to $10.00 per suit |
| LADIES' SWEATER COATS | $1.20 to $2.00 |
| MEN'S FANCY TOP SHIRTS | 50c. to $1.25 |
| LADIES' SWELL BLOUSES | 75c. to $1.00 |
| LADIES' FULL LENGTH DRESSES | $1.40 to $3.50 |
| LADIES' COATS | $4.00 to $8.00 |

All the above goods are genuine bargains. Call and see them as all must be sold.

**ANTONIO MICHAEL,**
194 NEW GOWER STREET.
EAST OF SPRINGDALE STREET.
july31,w,f,12m

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**PIANO PLAYERS,**
$650 and upwards.

**PIANOS--$325 and upwards.**

**ORGANS--$68 and upwards.**

Call at our Showrooms and see the grand value or send for Catalogues.

**CHARLES HUTTON,**
The Reliable Piano & Organ Store.

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**2000 lbs.**
**BEST QUALITY SOLDER.**

**80 boxes TINPLATE.**

**Soldering Flux**
On Draft.

**ROBERT TEMPLETON.**

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## Northern Coastal Service.

**The S.S. "SUSU" will leave the Wharf of The Newfoundland Produce Co., Ltd., Thursday, the 17th inst., at 10 o'clock a.m.**

Calling at the following ports:

Bay de Verde, Port Union, Kings Cove, Wesleyville, Joe Batt's Arm, Fogo, Change Islds., Herring Neck, Twillingate, Exploits, La Scie, Pacquet, Baie Verte, Coachman's Cove, Fleur de Lys, Seal Cove, Bear Cove, Westport, Jackson's Arm, Little Hr. Deep, Great Hr. Deep, Williamsport, Hooping Hr., Canada Hr., Englee, Conche, Ireland's Bight, Goose Cove, St. Anthony, St. Leonard's Griquet, Quirpon, Ship Cove, Cook's Harbor.

For Freight and Passage apply to

**The Newfoundland Produce Co., Ltd.**
oct15,21 'PHONE 20.

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## St. George's Coal Fields, Ltd.,
CAN OFFER YOU:

**A Low Priced** high grade investment.
An opportunity of big returns for a small outlay

For each and every dollar invested, four dollars' worth in return.

**More Coal,**
**Cheaper Coal,**
**Better Coal.**
**You Put Your Money In The Victory Loan:**
To help win the war;
And because it was a good investment.

**NOW PUT YOUR MONEY IN THIS GILT EDGE OPPORTUNITY AND:**

Decrease the high cost of living.
Lay the corner stone of your country's Economic Independence.
Avoid a coal famine in the future.
Blaze a trail for greater possibilities.
Become a shareholder in the best local proposition ever placed on the market.
Take the country out of this present self-satisfied rut.
Be one of the founders of real genuine prosperity.

**The St. George's Coal Fields, Limited.,**
Cabot Building, 262 Water St., St. John's.
OFFICE OPEN UNTIL 9 P.M.

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## EPIDEMIC INFLUENZA!

### PUBLIC HEALTH NOTICE!

Notice is hereby given that, in order to prevent the spread of Epidemic Influenza, all places of public gathering, such as schools, theatres, moving picture and concert halls, as well as other places where the public resort, shall be closed from this date until further notice.

N. S. FRASER,
oct14 Acting Medical Officer of Health.

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# Reid-Newfoundland Co

## BAY STEAMSHIP SERVICE!

Until further notice the following will be the freight days for different steamers, and will cancel all previous lists:—

S. S. "ARGYLE"—Merasheen Route. Every Tuesday only up to 5 p.m.
S. S. "ARGYLE"—Presque Route. Every Thursday only up to 5 p.m.
S. S. "CLYDE"-"DUNDEE", via Port Union. Every Tuesday only up to 5 p.m.
S. S. "CLYDE"-"DUNDEE", via Lewisporte. Every Wednesday only up to 5 p.m.
S. S. "HOME"—Green Bay. Every Thursday only up to 5 p.m.
S. S. "ETHIE"—Humbermouth-Battle Harbor Route. Every Saturday only up to 5 p.m.
S. S. "PETREL"—Trinity Bay (Monday's Run). Every Wednesday & Thursday up to 5 p.m.
S. S. "PETREL"—Trinity Bay (Friday's Run). Every Monday & Tuesday up to 5 p.m.

**REID-NEWFOUNDLAND Company**

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ALL KINDS OF
## School Books
AND
## School Stationery!

A large stock of everything for use in schools. Let us have your order for School Supplies now. Outport orders will receive prompt and careful attention.

Penholders, 20c., 30c., 45c. doz.
Pens, 90c. per gross.
Lead Pencils from 25c. doz. up.
Christian Bros. Royal and Royal Crown Readers & Primers.
Slates, all sizes.
Exercise Books, 65c., 75c., and 90c. doz.
School Scribblers.
Slate Pencils, 25c. per 100.
Ink, 1½ oz. glass bottles, 90c. doz.
Ink, 4 oz. glass bottles, $1.20 doz.
Seccotine, 27c. tube.
Rubber Erasers from 17c. doz.
12 inch Rulers, 15c. doz.
Vest Pocket Dictionaries, 35c.
Atlas's, School Maps,
Blackboards and Blackboard Cloth,
Blackboard Erasers,
Typewriting Paper,
Drawing Paper, Blotting Paper and Blotting Pads,
Copy Books, Dictionaries,
Pencil Boxes, Waste Paper Baskets,
Inks & Mucilage, School Bags,
Prayer Beads, Prayer Books,
Book Marks, Rosary Circles and Scapular Prints.

**GARRETT BYRNE,**
Bookseller & Stationer.

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## J. J. ST. JOHN.

**All Ready for You Mr. Man!**

3000 brls. FLOUR—Best brands; some white while it lasts.
210 brls. HAM BUTT PORK at $44.00 brl.
185 brls. BEST BONELESS BEEF — Very tender.
65 brls. SPARE RIBS.
130 puncheons and brls. Very Best MOLASSES — Grocery and Fancy.
500 bags PURE WHITE CORN MEAL, Table.
350 bags YELLOW FEED MEAL.
2000 bags CATTLE FEED from $4.50 bag.
95 Half Chests TEA—Great value.

And a full line of GROCERIES at Botton Prices.

**J. J. ST. JOHN,**
136 and 138 Duckworth St.

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## American Creamery
60-lb. Tubs **BUTTER** 1-lb. Prints

**Schwepp's**
Non Alcoholic Wines, Dry Ginger Ale, Lemonade.

**FRUIT PULPS:**
Red Raspberry, Apricot, Orange.

**CURRANTS. loose & pkgs.**

CAMPBELL'S SOUPS—Macaroni, Vermicelli.
DROMEDARY DATES.
SHIRIFF'S MARMALADE in 1 and 2 lb. glass and 7 lb. tins.
PURE GOLD JELLIES—Assorted.

**Cigarettes!**
STATE EXPRESS — 555 in 10's and 25's pks.
DE LUXE—10's, 444 in 25's pks.
CRAVEN MIXTURE—in 10's and 50's.

**BOWRING BROTHERS, Limited,**
332 GROCERY, St. John's. 332
.m,w,f,tf

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NO MATTER HOW FIRE IS CAUSED
if you're not insured, you're a loser. Take time to about your policies. We you the best companies reasonable rates.

**PERCIE JOHNSON**
Insurance Agent.

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## HEADQUARTERS!

# Apples! Apples!

To arrive this week:
**1460 barrels Choice Apples,**
Various Brands.

**GEO. NEAL**

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*Advertise in the "Telegram"*

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TWELVE PAGES TO-DAY

WEATHER FORECAST.

TORONTO, (Noon.) — Moderate to fresh N.W. to W. winds, fair and cool to-day and on Friday.

ROPER & THOMPSON.—Bar. 29.49; Ther. 53.

VOLUME XL.

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## Auction Sales!

THE PEOPLE'S AUCTIONEER

**AUCTION!**

**At Oak Farm,**
Carpasian Road,
Friday next, 18th instant, at 11 a.m.,

1 Superior Horse, weight about 1200, years old; 1 Superior Horse, weight about 1000, 7 years old; 1 Young Milch Cow, 1 Dog Cart, rubber tyred; Hood Buggy, rubber tyred, in A1 condition; 2 sets Carriage Harness (one new), 2 sets Cart Harness, 2 Long Carts and Wheels, 1 Box Cart and Wheels, 1 Side Sleigh and Cushions (in good condition), 1 Milk Slide, 1 Large Catamaran and Frame, Dog Slide (Catamaran), 1 Plough, Scuffler, 1 Double Harrow.

All goods to be paid for before removing.

P. C. O'DRISCOLL, Ltd.,
oct15,31 Auctioneers.

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AUCTION.
**Ship's Gear & Furnishings**

TUESDAY, 22nd October, at 11 o'clock, on

**King's Wharf,**

2 Hardwood Deck Lights.
1 Fairbanks Platform Scale.
2 Fans with Pulleys.
1 Brass Ship's Gun.
1 Brass Ship's Bell.
4 Iron Cable Holders.
6 Large Wood Blocks.
0 3-Sheave Iron Blocks.
0 Gin Blocks.
2 Life Belts.
1 Bath.
4 Ship's Ventilators.
1 Large Steel Cable, new.
Lot Second Hand Steel Cables.
1 Steel Carrier Cable.
2 Cuff Ironers.
0 Deck Chairs.
6 Ship's Racks (mahogany).
Lot Ship's Brackets.
1 Tin Syrup.
1 Ship's Gibe Spring.
1 Meat Cutting Machine.
1 3-H.P. Fairbanks Hoisting Engine.
1 Sail Boat, 30 feet.
1 Electric Cooker.
2 Vacuum Cleaners.
Etc., Etc., Etc.

R. K. HOLDEN,
ct15,61 Auctioneer.

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## FOR SALE!

Farm and Dwelling House, Barn and Outhouses, situate on the Portugal Cove Road, only 2½ miles from the city.

The Land contains eleven acres, most of which is under cultivation and all well fenced.

The House is plastered throughout, and contains Dining Room, Parlour, Sitting Room, 4 Bedrooms, Extension Kitchen and Concrete Cellar.

Large Barn with concrete basement.

Hennery and Well Houses with first class spring well and pump.

Fruit and Vegetable Gardens. Just the spot for a summer residence or model farm. Will be sold at a bargain. Immediate possession. You can make it pay with a potato crop.

Apply to

P. C. O'DRISCOLL, Ltd.,
oct15,61,eod Exchange Bldg.

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## MEND-A-TEAR!

MENDS WITHOUT STITCHES.

Is so simple to use: Just a hot iron, piece of Mend-a-Tear, and the job done.

Khaki Outfit for repairing Raincoats, Waterproof Clothing, Car Hoods, Tents, Awnings, Khaki Clothing.

General Outfit for repairing Coats, Pants, Trousers, Oilskins, Waders, Fishermen's Leggings, Oilcloth, Umbrellas, Kid Gloves, Blinds and all kinds of clothing.

**40c per Outfit.**

A stitch in time save nine, but Mend-a-Tear saves ninety-nine.

**S. E. GARLAND,**
177-9 Water Street.

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LINIMENT CURES GARGET IN COWS.