

Your Duty is Plain! You MUST Go! Why Not To-Day?

This Space Given to the Regiment by BISHOP SONS & CO., Limited.

Society of United

ATTEND DIVINE SERVICE AT HEART'S CONTENT. Canon Smart Gives Them a Message.

p.m., on Wednesday, April 17th, 1918. The Officers and Members of the Grand Lodge, together with a large

in length-short, solemnly impressive, ing?

Canon Smart's Words of Welcome and

to with rapt attention. He gripped of the things that lie behind that text: of influence to the full. When Stanley and held the Brethren from introduction to finish by his vivid and effective methods of address. The preach-

has been his privilege to possess—the we lose the opportunity of useful and recruiting will not keep our gallant opportunity of reaching a wider con- helpful service. Fishermen stituency than ordinarily falls to the We Under-Estimate the Value of Small Clergyman of an Outport Parish. Helped by your presence here, and relying on the real, although unseen The Grand Lodge of the S. U. F. Him in the work of Social Regenera- Picardy and Flanders—at the behest is "Why should we keep them back?"

The Text and Its Message.

Canon Smart's address, delivered If you are still wondering, and I can loyalty and rare enthusiasm of its without note of any kind, was listened see that you are, let me tell you som

er based his message on St. Matthew, word-picture, is the victim of a false did not find one Christian. To-day Chapter 25, the 24th and following perspective, he does not see things in here and there like beacon lights in verses. In his brief introduction the their true portion. He overestimates the surrounding gloom are to be found Canon referred to the occasion as one his capacity for service, despises the tiny Mission stations whose influence which conferred a great privilege up- gifts and opportunities given him, re- is not to be measured by their insigon himself, as well as presenting him fuses to make use of the things he nificance compared with the powerful with a unique opportunity—the privi- possesses, loses all and is cast into forces of Mohammedanism. Paganism lege of welcoming back to its old the outer darkness of uselessness. To and Heathenism. I would fain use home, its birthplace in fact, after a men of average ability, as to the cen-

Everyone who likes a

snappy "table drink

finds interest in a cup of

INSTANT

POSTUM

This modern beverage is

so convenient, so economical,

so labor saving and practical

and withal so satisfying .

that it is largely accepted as

the drink for the family table.

The flavor is excellent

and even and general

satisfaction follows

the use of POSTUM

dering of well-known hymns by so would stir you to enthusiasm by re- which it represents, needs to watch dog than a dead hero." Had our Makdering of weil-known hymne, and our Mak-Brother of mine, large a body of men; while all were calling the "wonderful acts" of men of against temptation to under-estimate er intended men to be curs He would The spirit, indeed, is still the same, profoundly stirred by the devout ren- old time? Were you anticipating the "one talent" power. Permit me to have given them four legs, a tail, and fluency of it was apparent to all, fol- your minds working, causing you to fact that it is not 200 pounds avoirdumen. Delegates! Go back to your lowing as it did proceedings in Grand dream dreams of great possibilities pois which make the man, but the Lodges, your homes, your communi-Lodge where a resolution dealing with ahead? Are you still wondering at mind. It is not always the Lodge with ties and use that one talent of in-Conscription had been passed by men, the choice of a New Testament word- its long membership roll, its heap of fluence you possess in strengthening many of whom would, a month ago, picture which perhaps a man entrust- dollars in the funds, its opportunities the manhood of your settlements. Let have cut out their tongues before giv- ed with meagre opportunities of ser- of meeting other Lodges that is the your message be, and let your prayer ing an impressive "aye, aye" to such a vice, envious of men possessing larger strongest, not unfrequently it is the be that of the Bishop of Exeter: gifts, sullen and smarting under a Lodge in an isolated settlement, with sense of injustice, declining to make its small membership, poverty of reuse of his "one talent", finally losing sources, but rich in its hold on the the little that had been given him? principles of its Order, the deep

crossed the African Continent with its The man, the central figure in this land, morass and rivers in 999 days he

lapse of many, many years, the Grand Lodge of the S. U. F., together with subtle temptation to despise the "one Grand Lodge the danger of under-Lodge of the S. U. F., together with subtle temptation to despise the "one Grand Lodge the danger of underthe privilege of meeting face to, face talent" of service. We imagine that estimating the power of influence the privilege of meeting face to have the Grand Officers of the Order which stood for that Trinity of Christian virtues so necessary to the growth and the Man—the Society—the Community with small resources and limited organizations you possess only the perfect development of individual, opportunities of service—is handicap- "one talent" depress you, above all let family and community life—"Love: ped in any work of Social Regenera- it not lead you to despise the "one Purity: Fidelity." He, the preacher, tion and World Uplift, and the ten- talent" power given you so that you appreciated the greatness of the op- dency is not to attempt anything; the may bury it out of sight, and thus miss portunity—the greatest, he thought, it one talent is buried away out of sight, the opportunity of uplifting others by the opportunity of uplifting others by serving them. More than we need in this Dominion of ours to have our individual, family and community life leavened by the one talent men who have nalled to the mast-head of their confit the principles of "Love. Purity."

have nailed to the mast-head of their craft the principles of "Love: Purity; Fidelity", and are determined to "carry on" to the end of the voyage. Use of Your One Talent Power of Influence.

Delegates! return to your Lodges with a strong purpose controlling you, determined to enthuse your brethren. Be possessed of great ideals. Keep up the character of the Order. Guard its principles. Defend its integrity. Extend its usefulness. Strengthen its authority. Be possessed by great ideals, but do not despair if you fail it attaining them. King David was in attaining them. King David was possessed by a great ideal. He desired with a strong desire to build a house, exceeding magnificent, for his Lord, but it was left to his son to realize it. Have your great ideal. Let it be the saturating of Family, Society and Community life with your Principles of Love: Purity; Fidelity, then I can hold out this hope that if you do not ucceed you will fill your sons with the spirit of your ideal and they will

Delegates! Go back to your Lodges letermined to use your one talent of service in the interests of the Empire and the cause of Liberty and Freedom for which the Empire stands. In this grave hour of peril despise not your one talent power of influence. I ray you not to bury it away out of Use it. Use it persistently. Use it faithfully. It has long been

Regiment at full strength. You must tell the fathers in your Lodges that the seriousness of the situation makes necessary the conscripting of their The clashing of mighty world sons. Personal, no less than Empire, Presence of the Master Who called forces: the moving of armed men in interests demand the sacrifice. "Why St. Andrew and his brother fishermen millions-mere pawns upon the blood- should we send our boys like lambs to more than 19 centuries ago to follow soaked, shell-seared chess board of this horrible slaughter?" The answer in session at Heart's Content, attended tion and World Uplift, I hope to make of the human intellects of allied and "Our Father—the Father of our Lord service in St. Mary's Church, at 4.30 full use of this unique opportunity. enemy commanders have given many Jesus Christ—sent His only Son as the idea that it is only mighty, ma- a lamb to the slaughter. "He was led terial forces that count. The world- as a lamb to the slaughter." The sav-Are you wondering at my choice of wide ramifications of a highly or- ing of a world of human beings was Grand Lodge, together with a task of a lighty of a world of human beings was number of brethren from neighbour- a text? Did you expect some striking ganized Society strike the imagination the Moving Cause of Christ's Sacrifice. number of brethren from holy Scripture which of the ordinary man who, if he be- A world to-day needs saving. If it is of the Church. A large general conwould present at sight a clear and longs to an Order inefficiently orto be saved it can only be by fathers gregation found seats in the transepts unmistakable point of contact with ganized, whose habitation is only sacrificing their sons, by sons sacrificing their sons sacrificing their sons sacrifications. this grave epoch in our Empire His- local, is liable to minimise the power ficing themselves. One occasionally The service was less than an hour tory through which we are now pass- of influence wielded by his compara- hears the fool talking according to his tively insignificant band. Every of- folly. You must answer the fool acyet inspiring from beginning to end. Did you look for some seed thought ficer and every delegate of this Grand cording to his folly. There are those And I'd give my soul to stand next to yet inspiring from beginning to the cording to his folly. There are those It was as joy to hear the hearty ren- out of the Divine Granary which Lodge, every member of the Society who say "Tis better to be a living of the Society who say "Tis better to be a living of the Society who say the same of the same of the saw

dering of the National Anthem—the some suggestive idea which would set emphasize as strongly as possible the a yellow streak. He meant them to be Yet here I stay at the woman's game, MATTHEW LUBY, 6 Nunnery Hill. Men from every rank, Fresh and free and frank;

> Men of lofty aim and action; Give us men—I say again, Give us Men! Suffered headaches for years, nothing helped until the eyes were tested and glasses fitted by TRAPNELL, the Eyesight Specialist, after which there was no return of headache. Are you subject to headaches? Go to TRAP-

NELL'S .- apr15,tf

Men of thought and reading,

Men of faith and not of faction,

Filling the Gaps.

The Regimental Recruiting Roster.

If the last price must needs be paid, Brother of mine! go forward unafraid, Brother of mine! Death can so small a part destroy, You will have known the fuller joy-Ah! would that I had been born a boy

DRIVE STARTED.

FROM TELEGRAMS RECEIVED AT MICHAEL DILLON, Lime Street.

FILLED CAUSED BY CASUAL J. PENDER, 60 Charles Street.
TIES SINCE THE SOLDIERS OUTPORTS: MADE THEIR APPEAL! THE SOLDIERS ARE NOW

BY ATTENDING

CASINO THEATRE,

THURSDAY, 25th

CAST OF CHARACTERS.

Myles Aroon MR. P. F. MOORE

Squire Thurston MR. W. WHITE

Gerald Fosdyke MR. J. C. PIPPY

Mike Carney MR. W. B. COMERFORD

Joe Upton CORP. P. J. GRACE

Officer MR. M. CHANNING

Lady GloverMISS M. VIGUERS Maggie FarrellMISS IDA HOWLETT

Little Nellie MISS KITTY RYALL

Mrs. Farrell..... MISS L. DEVEREAUX

Mother Bet MISS ADELAIDE

Katie Rooney..... MISS MAY JACKMAN

Nora Murphy MISS HAZEL LEWIS Lucy O'Shea . . . MISS GERTRUDE BYRNE

Annie O'Connor . . MISS MOLLIE DUCHEMIN

Reserved Seats now on sale at Atlantic

Was there ever a game we did not "As good as a boy," you used to say, And I was as eager for the fray, And as loath to cheat or to run away,

You are playing the game that is straight and true, Brother of mine,

should not shrink from the battle's

Brother of mine.

Brother of mine!

BUT THERE ARE 246 GAPS TO BE E. MURPHY, 21 William Street.

DIRECTING THEIR EFFORTS THE WOMAN'S GAME.

TO SECURE THE REQUIRED NUMBER IN ORDER TO BRING THE REGIMENT UP TO FULL STRENGTH-AND THE RESERVES FOR OUR BRAVE LADS "OVER THERE" MUST BE VOLUNTEERS, AS IT IS GOING TO TAKE SOME TIME

FOR CONSCRIPTION TO BE EN-FORCED-COME NOW! CITY:

VAVASOUR, 37 Plymouth Road. G. ELLSWORTH, 41 John Street. ROBT. J. BURGESS, 106 Casey St. JOHN LUBY, 6 Nunnery Hill. WM. BRODERICK, 28 Prospect St. EDWARD MOYST, 9 Temperance St. H. W. FLETT, 138 Gower Street. R. ANTLE, 18 Bell Street. DAVID MOORE, 31 Duckworth St.

STEPHEN McDONALD, Portugal Cove Road.

WM. J. DARCY, 41 New Gower St.
ANDREW HENNESSEY, McFarlane Famous Songs and their Original Structure of the Country of Song and Songs and their Original Structure of the Country of Song and Songs and Song Street.
D. J. LEVERMAN, 168 Water Street.

311 MEN

HAVE BEEN PASSED AND ATTESTED FOR GENERAL SERVICE CHAS. STAFFORD, 261 Southside.
SINCE THE BIG RECRUITING GUS. W. WILLS, 233 Water St. West. ALBERT LeGROW, Mullock Street WM. WALSH, Cabot Street. MORE MEN ARE EN ROUTE FROM JOHN DOYLE, 61 Military Road.

BIGGS, 17 Patrick Street. H. C. HAYWARD, Forest Road.

JOE FLOOD, son of Edward, Holyrood. A. POWER, son of Jos., Caplin Bay. CHALK, of George, Elliston. W. J. BRETT, of Edward, Springdale PETER BURKE, of Patrick, Brigus. KENNETH STOCKLEY, of Hy., Wes

H. BOURNE, of Horatio, Pinchard's WM. HYNES, of the late Stephen, Portugal Cove.
ALEX. HARRIS, of James, Bristol's

Hope. GEO. ADAMS, of George, Hr. Grace. ALFRED SNOOKS, of Stephen, Battle Harbor LLEWELLYN SOPER, of Joseph, Bonavista.

WM. NEWTON, of George, Bell Isld.
JOHN MORTIMORE, of John, Victoria FRANK PAUL, of John, Badger. JAMES WALL, of John, Whitbourne. GEO. L. BISHOP, of Benjamin, Port

HERBERT CLARKE, of Joseph, Pet-

rie's.
JOHN STUCKLESS, of Thos., Bishop's Falls.
ALFRED MURLEY, of the late Samuel, Ballantine Cove. HARDY YATES, of Walter, Cottle's Cove, N.D.B.

HIT THE TRAIL OF THE CARIBOU, AND MAKE YOUR PEOPLE PROUD OF YOU.

MORE VOLUNTEERS.

The following messages were re-ceived at Regimental Headquarters From Lt. Watson, Grand Falls-Big demonstration and meeting last night; twenty-five recruits being exmined this morning.

From Pte. Joe Felix, Port au Port— Request extension home leave; had big meeting last night; secured 11 recruits; holding another meeting to-night; hopeful good results. From Magistrate Somerton, Trinity—14 enlistments to-day; leaving by to-morrow's train.

From Rev. H. H. A. Gillingham,
Methodist Minister, LaScie—Reporting
for general service first opportunity.
(Rev. Mr. Gillingham enlisted and
passed last November, but could not
be released from his mission until

From H. J. Leonard, St. Leonard's, P.B.—Am offering my services for en-listment; going forward first oppor-tunity; representing St. Leonard's.

Coughs, Colds, Bronchitis. Asthma, and various Lung froubles can be cured by taking Stafford's Phoratone Cough and Cold Cure. Price 30c. btl. Postage 5c. extra.—apr5,tf

Local Hay \$50 per Tor

Several loads of hay were Several loads of nay were for sale at the Haymarket, Beach, yesterday and this by local farmers at no less than 21/2 cents a pound. Fifty a ton for local grass that three ago was half wasted in beddi horses and cows is, we think some. This suggests the that the importer who pays a a ton freight, besides the cost, and sells it to the put about the same figure as ou "hay magnates," is not such eer as some people w

New Board of Trade Members

At the last meeting of the C of the Board of Trade, Messrs J. Patten and Wm. Forsey of Gr Bank, and Mr. Avalon A. Goodridge & Sons, City, were ed members of the Association are popular and well known to Newfoundland trade and will strength to this already powerful sociation of business men.

(Under the auspices of Girls' Guild)—Don't fail to come and hear the Musical Lecture by Mr. F. J. King next Thun day, the 25th, at the Congress tional Lecture Room at 8 p.m Chairman, Mr. Frank Brad shaw. Soloists: Mrs. F. J. Kin isses Curtis and Str Capt. Campbell and Messa Hutton, Ruggles and Williams Admission 25c. Ice Cream f sale.—apr20,3i,eod

GUESTS AT BALSAM PLACE Mrs. Wm. Pugh, Bay Roberts; Hearn, Colliers; Rev. Fr. McG gina, Canada: Miss D. Harvey George's; Miss E. Collins, Shear C. Jerrett and wife, Brigus; I

Halifax; Rev. H. F. Blackledge, Murphy, T. Murphy, Placentia.

Realising the Urgent Call from the Boys "Over There" to fill the Gaps, we are only too pleased to place our advertising space at the disposal of the Regiment for their big Recruiting Appeal now being made to the Young Men of Newfoundland, in the hop that this, and that of other advertisers, will show them—if they have no yet offered - WHERE

Are Needed at Ouce Why Don't You Respond

EDENS'S.

Duckworth St. & Milita

MINARD'S LINIMENT CURES

These Value with open po that these of

HERE is OUR



Ladies' Underski

Summery-looking White Underskirts, double fancy frill at flounce, elastic wais come in true fitting sizes and lengths; mad the best of material. Reg. \$1.30. Friday, Saturday and Monday

HAT COVERINGS-Lace and Net Hat ings. These lay on top of the rim ready to stitch on; shades of Tan, Black; the very latest. Get one for y Regular 15c. each. Friday, Saturday

Gingham House Dress Here are some very smart little Wash that you can wear morning, evening cood-looking striped and check pattern

with plain linens, roll collar; simple buttve looking; low neck and long sleeve 36 to 46 inch bust. Blue and White, P. White, Helio and White, etc. Leg. \$1.90. Friday, Saturday & Morday EASY WAISTS-The easy fitting Easy that the children like, buttons and tached for suspenders; sizes to fit fr

STORK PANTS-Perfection brand Stork in a good waterproof cloth; others in ber make; needed where the stork has 40c. Friday, Saturday and Monday

Some WHI



DUCHESS SETS-Very dainty loo 4 piece Duchess for your bedroom mass of lace and insertion, with white cotton strip between. Good for 35c. Friday. urday & Mon- 9

ITE TABLE CLOTHS—Hemstitched ask Table Cloths that are really ma value to-day; ample size, nice as of patterns. A spare cloth is a ary. Try one of these, they are TE SATIN QUILTS-12 only best qu Satin Quilts, worth \$5.00 each; elegant desngns; extra good weight

ON COVERS When changing the and brightening up after the winter ther call for a pretty Cushion Cover here here. We think this line will be appreted. They are a serviceable, reversible he hintz make, with fancy cord edge. Step. 95c. Friday, Sat. & Monday ... 86

Rods and Curta

RODS Quality Brass Extension Sash ll and spear ends; extend to 54 inches

CODS_All Brass Extension Curt eed to hang your scrims or lace dily classy looking; extra finish, lithey extend to 78 inches. Reg. 70c. Friday, Saturday and Monday ...

