

Home Needs Underpriced

Pure White Table Damask
Table Damasks with a really high class finish, 58 inches wide. We have been asked for this quality over and over again. Well, here it is, 500 yards of it, ready for Friday, Saturday and Monday, per yard **35c**

Cretonnes.
3 pieces of 42 inch Cretonnes, cream and yellow grounds all plain, with pretty broad floral ground; they keep your rooms warm, cosy looking and exclude the light, conform with the lighting regulations and the price is in keeping with the times. Reg. 42c. per yard. Friday, Saturday & Monday these 3 pieces only, per yard **38c**

Hearth Rugs.
Just the season when you are looking for odd pieces to brighten up and make your dining room in particular look cosy; we offer a line of handsome Hearth Rugs, size 26 x 54, nicely assorted patterns and pretty colour combinations. Reg. \$2.40. **\$2.15** Fri., Sat. and Mon.

Straw Mats.
Japanese plaited straw mats with braided edge, size 18 x 36, plain with green or brown striped border, for bedroom, lavatory or hall use. Regular 40c. **36c** Fri., Sat. and Monday

Mantel Drape.
3 1/2 inches wide, Crimson ground, cosy looking, coloured braid design, scalloped edge. Reg. 30c. Friday, Saturday & Monday **25c**

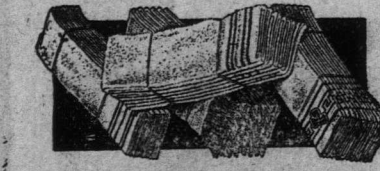
Matress Coverings.
Excellent value in stout matress coverings, 20 inches wide, striped and figured, in Green, Blue and off-white mixtures. Reg. 25c. value. Friday, Saturday & Monday **21c**

Curtain Muslins.
Very neat Muslins for Curtains, Drapes and the like, mostly cream grounds, 46 inches wide, a pretty wave pattern showing Pink and White, Blue and White, Green and White, etc. Reg. 28c. per yard. Friday, Saturday & Monday **24c**

Curtain Nets.
Best quality in Cream and White, nice lace patterns, 54 inches wide, all these are the newest, having just arrived by last steamer. Reg. 35c. per yd. Friday, Saturday and Monday **30c**

Quilt Cottons.
A very pleasing assortment of patterns, showing Paisley, Floral and Conventional designs, every piece a new pattern, the colourings are neat, well arranged and they come on assorted grounds. Special, Friday, Saturday and Monday, per yd. **11c**

Laundry Bags.
Just a dozen of these in stout cotton, size 20 x 32, embroidered designs and lettering, draw string; value for 60c. **45c** Fri., Sat. and Monday



Pick-up Values in Turkish Towels.
Pure White Turkish Towels, many of them bath size, extra heavy make, will give extraordinary wear. Towels worth 35c. each in the lot; some with slight imperfections; the early shoppers get the pick. Special, Friday, Saturday and Monday, each **26c**

Infants Mittens.
Assorted sizes in these, shades of Sky, Pink, Crimson and White, nice little mittens for every day wear. Special, Friday, Saturday & Monday **15c**

2 Special BOOT VALUES.
Ladies' Boots.
A new line, a serviceable weight for Fall wear in Gunmetal Calf, Blucher cut, medium heel, making a comfortable walking boot; laced only in this weight; half sizes to decide from. Reg. \$2.90. Friday, Saturday and Monday **2.68**
Men's Fall Boots.
60 pairs in heavy Gunmetal Calf. Just what you need for the unpleasant and muddy trudging about during fall months; a cheap line to wear inside rubbers during the winter. Reg. \$2.90. Friday, Saturday and Monday **2.68**

VALUES that will fairly Megaphone

THEIR WORTH throughout the length and breadth of the land for

FRIDAY, SAT. & MONDAY

Looking Ahead! Is this Store's fixed Policy, buying largely in advance and preparing for contingencies—all these things tend to serve the purpose for which we started the Big Weekly Sales. The Sales that satisfy, the Sales worth while attending, where the best in Modern Merchandise for home and personal needs IS MODERATELY PRICED. No matter what you may need for present season you'll find our service a step in advance of anything yet. A Crowded Store tells the story.



It's SATISFYING to KNOW that, despite immense advance in Wool products, warm comfortable Blankets are attainable at prices within reach.

WOOLNAP COTTON BLANKETS.
Manufactured by a special process, equal to all Wool Blankets for warmth and possessing many advantages unknown to Wool Blankets, viz: they're non-shrinking and cheaper, and this is what is required to-day. Plaid Blankets like illustration, something new, something good, something you'll like at once, and something that specially suits the purse during these war times. Your choice of Plaid or White. Special, per pair, Fri., Sat. & Monday **2.48**

CRIB BLANKETS.
Thoroughly Fleece White Cotton Blankets for children's cots, etc.; size 30 x 40; Pink or Blue striped border, lock stitch edge. Special, each, Friday & Saturday . . . **19c**

WADDED QUILTS.
We are pleased to be able to offer 2 lines of these; they're well wadded, nice floral patterns, well quilted; heavy enough for the coldest nights; suitable for single or double beds. Reg. \$1.30. **\$1.62** Fri. day & Saturday **\$3.58**

Seasonable Lines from the Showroom

Children's Sleeping Suits.
Made of good wearing flannel-ette, Pink and White and Blue and White striped, with or without feet, to fit children from 2 to 6 years; better than nightshirts, less chance of uncovering themselves. Reg. 37c. Fri. **32c**

Infants' Bonnets.
Something new in Knitted Wool, with Shetland well attached for face protection, mixed shades of Pink and White and Blue and White, nice for cold weather wear. Special 62c. Fri., Sat'y, and Monday **62c**

Dressing Gowns.
These are beauties, they come in heavy Elder, in Bulgarian Grey, Saxe and Rose, etc.; sizes from 34 to 44, brand new, this season's arrival, a luxury to own. Reg. \$5.00. Friday, Saturday & Monday **\$4.68**

Underskirts—39c.
An inexpensive Flannellette Underskirt in shades of Sky, Pink or White, fluted founce, full sizes; cheaper than you can make them. Reg. 45c. **39c** Fri., Sat'y, and Monday

Infants' Dresses.
A lot of unusually pretty Lustre Dresses for indoor wear for the little ones, high neck, long sleeves, lace edging at neck, tucked front, shades of Saxe, Navy, Tan and Cream. Reg. \$1.00. Friday, Saturday and Monday **89c**

Special JOB LINE Feathers, Mounts, etc.
A particularly attractive lot of effective hat trimmings, offering Mounts, Wings and Ostrys, etc.; all the new autumn shades, nicely blended; values to 40c. Friday, Saturday and Monday **17c**

Ladies' Underwear.
Pure White fleeced Jersey Underwear in a desirable fall weight; high neck vests, long sleeves, pants ankle length open and closed, full range of sizes. Reg. 60c. per garment. **52c** Fri., Sat'y, and Monday

Belts.
A mixed lot in Black and colored leathers, silk and kid, a variety of pretty makes, strong and serviceable; assorted sizes. Reg. 40c. Friday, Saturday and Monday **29c**

Shoulders Braces.
For Ladies or Misses; they serve to keep the figure erect and shapely, hose supporters attached; don't be without these. Reg. 38c. Friday, Saturday and Monday **32c**



Half Sleeves.
They come in very handy for short sleeve dresses, easily attached, lace and net makes in Cream and White. Reg. 15c. per pair. Friday, Saturday & Monday **9c**

Infants' Booties
Warm, all-wool knitted Booties for the baby, plain White and others in Pink and White, Blue and White, etc.; just 4 doz. pairs. Reg. 30c. **25c** Fri., Saturday & Mon.

Ladies' Lined Kid Gloves.
Now is the time for best value in Winter lined Kid Gloves, we have a lovely range in pleasing shades, with fine fleecy lining, not a clumsy Glove, by any means. Just such a Glove as you would wish to own, 3 dome fasteners, shades of Grey, Tan, Brown, Fawn, etc. Good value for 90 cents. Friday, Saturday and Monday **82c**

Cushion Cords.
Heavy twisted silk cords with large tassels ends, 3 yards long, shades of Cardinal, Wine, Reseda, Pale Blue, Scarlet, Black, White, etc., suitable curtain loops or robes either. Reg. 35c. each. Friday, Saturday and Monday **32c.**

Special Cuts on Boys' Wear

Boys' Tweed Hats.
A change from the peak and knockabout, crushable cap, suitable for school wear, crown and stitched rim, other makes in velvet in assorted shades to fit boys from 4 to 12 years. Reg. 45c. **37c** Fri., Sat'y & Monday

Boys' Jersey Suits.
Assorted sizes in nice fine make, shades of Navy, Saxe and Cream, ever so comfortable looking and sufficiently warm for all fall wear. Reg. Sat'y, and Mon. **\$1.68**

Boys' Pullman Caps.
Snug-looking all one-piece Wool Cap in nice mottled effects; a desirable cap for cold days or stormy days; they look good too. Reg. **37c** Fri., Sat., Mon.

Boys' American Collars.
Nice dressy collars in White Jean with frilled Swiss Embroidery edge and insertion; suitable for sailor suits and other styles for the small boys. Reg. 35c. Fri., Saturday & Monday **31c**

Talking About Buckets!
We can give you two very reliable makes; Tin, 10 quart size . . . **17c** Special, each **93c** Grey Enamel, 8 quart size. Special, each **93c**



Krupps to Increase Products.

Germany Feels Urgent Necessity of Some Supreme Effort—What Ackerman is Told to Write—Lurid Details Supplied Correspondent by Essen People.

Essen, Germany, Oct. 16.—Twenty thousand new workers will this week join the force of 70,000 already employed at the great Krupp gun works in the gigantic task of turning out shells and guns to feed the German armies.

The addition of this huge force is one step in the course of Germany's renewed effort to win the war, is taking, under the direction of Field-Marshal von Hindenberg, new chief of staff.

Many skilled workmen are being recalled from the front to aid in speeding up the production of war supplies, and barracks are being built here to house them.

From conversations with Krupp directors, with August Thyssen, the "Carnegie of Germany," and other industrial leaders, three facts become apparent regarding the German campaign since Hindenberg assumed leadership:

First—Germany plans to maintain her supremacy in the artillery branch of warfare by rushing the supply of guns and ammunition.

Second—By renewed submarine efforts, she plans to stop contraband going to England from neutral European countries, to halt ammunition shipments from America to England carrying troops to Europe.

Third—by an offensive against Russia and Roumania, while maintaining an iron wall defensive in the west, she plans to bring England between the jaws of Hindenberg's military vise and pinch her until she makes peace.

Final Stretch Coming.

Krupps may be said to be getting a second wind. Industries throughout the entire Rhine and Ruhr valleys, where shells roll out weekly by the million, are preparing the army for the final stretch. A visit to the great gun plants here give one an impression of the gigantic plans Germany is making. Essen now feels so secure against possible air raids, that the anti-aircraft guns have been removed.

Defence of the city was found to be unnecessary because the smoke rising from a hundred chimneys night and day forms a thick cloud over the entire Rhine and Ruhr valleys, making it impossible for aeroplanes to distinguish between Duisberg, Muelheim and Essen, though miles separate the cities.

In the latest Allied air raid, three children were killed and the roof knocked off one house near Essen, but the Krupp establishments were not touched.

The Krupp factories are so enormous and the machinery so great that workmen look like dwarfs. The workmen, numbering twenty thousand and dressed in overall bloomers, add a touch of fairyland. The plants are growing like mushrooms. Some idea of their tremendous size may be gathered from the fact that in one store yard a million shells are kept always on hand and this number is being steadily increased.

Mixing Prescriptions.

In the centre of the plant is a large target where shells and cannon are tested before being sent to the front. In this great plant, science studies every lesson of sea battles and artillery duels and works out the details. The manufacture of armor plate and big guns is as tedious and exact a series of acts as those by which a pharmacist prepares a prescription. Before the metal is first poured it is boiled for twelve hours. Before some of the ingredients are used, it takes four months to prepare them.

In one building, 1,100 men were working on only big guns. In another building smaller guns were being drilled. In still another, thirty-seven ton pieces of armor plates were being baked, rolled, pressed and polished before their final marine inspection and shipment to Kiel, where we were the guests of Director von Bodenhausen.

Herr Bodenhausen said he saw no chances for peace now, but he echoed the views of some other industrial leaders that if the United States would stop ammunition shipments to Europe the war would end.

Von Bodenhausen contradicted David Lloyd-George's statement that England didn't complain when the war went against her. Just the reverse is true, he said. Regardless of whether Germany pursues a vigorous submarine warfare during the coming months, he is convinced that England's food situation will be uncomfortable by next spring.

Stafford's Phoratox Cough and Cold Cure is what you should take for that cough and cold you have had for such a long time. Price 25c. Postage 5c. extra. oct23,16

Baird's Liniment Cures Diphtheria.