

Huck Towelling Ends, Hemmed.

A very, very cheap lot, which we offer at
40c. per lb.

Pound Turk'h Towels

Another lot of these to hand which we price at
55c. lb.

Bed Quilts

Priced at 60c. per lb.
Any future lots, we are advised, will be much higher.

Fancy Gingham

A limited quantity which we price at 8c. per yard. Well worth 10c. per yard.

New Arrivals of American Goods.

This week we are offering many attractive lines recently purchased by our Buyer in the American Markets. Daily advances in the Foreign Markets on all classes of Dry Goods will make corresponding advances here later on inevitable. We have been fortunate in securing many desirable lines, and the early caller will get the full benefit of our lucky purchasing. We enumerate a few only of the offerings now at your disposal.

JOB LACE CURTAINS

107 pairs, priced from 40c. to \$1.00 per pair, worth double. The 40c. line have slight defects.

TABLE OIL BAIZES

Another clearing lot, all in serviceable ends, priced at 42c. per yard. If purchased and sold in a regular way they would be marked 70c.

Marshall Bros

Scrims

Will be popular again this season for window decoration. Now while our assortment is complete is a good time to supply your needs.

American Waists

Very smart and stylish are these New Waists. Altogether, they are about the best looking lot of Waists we have shown in a long time.

Corset Covers

A clearing lot of 15 dozen, priced from
45c. to 60c. each.
All worth a great deal more money.

Fancy Muslins

We have some very smart lines here, all moderately priced.

When Publicity Helped.

By RUTH CAMERON.



Honor to whom honor is due. I always loved that phrase. It has a wonderful ring to it. And I thought of it the other day when I heard certain charity. It was a charity for sick babies. I won't tell you its name for certain reasons. It was founded on this wise. An item was published in a newspaper suggesting the work, and the public immediately became so much interested that money poured in and the work began. It was a picturesque charity and the newspapers always gave plenty of space to pictures and stories about the pathetic little wisps of humanity whom it served. And the money rolled in and the charity, small at first, grew into a great and wonderful institution.

Then there came a day when the original founder withdrew from the work and a new set of men took hold of it. "There has been too much publicity, too many pathetic stories," said these men. "We don't want that sort of thing. We will appeal to the public in a sensible, dignified way. We won't permit this newspaper sensationalism."

And they ran \$5,000 behind. They kept to that programme for a season, and in that season they ran \$5,000 behind.

The next year they went back to the old way with a new respect for newspapers.

You can't reach the average man's pocket through his brain, you've got to get at it through his heart.

"That's the lesson these 'high-brow' directors learned, and it was taught them by an agency they had rather despised—the daily newspaper.

They withheld harmless news.

A great many people, though they are themselves newspaper readers (and who is not?), for some reason like to cry down newspaper publicity. They are unwilling to give the news-

Birthday Address By the Kaiser

AS REPORTED BY KIT MARLOWE.

Tamburlaine:
Well, bark, ye dogs; I'll bridle all your tongues
And bind them close with bits of burnished steel.
Down to the channels of your hateful throats;
And, with the pains my rigour shall inflict,
I'll make ye roar, that earth may echo forth
The far-resounding torments ye sustain.
I will with engines never exercised, Conquer, sack, and utterly consume Your cities and your golden palaces. And, with the flames that beat against the clouds,
Incense the heavens, and make the stars to melt.
As if they were the tears of Mahomet, For hot consumption of his country's pride;
And, till by vision or by speech I hear Immortal Jove say "Cease, my Tamburlaine!"
I will persist a terror to the world, Making the meteors (that, like armed men,
Are seen to march upon the towers of heaven)
Ran rioting round about the firmament.
And break their burning lances in the air.
For honor of my wondrous victories.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Potatoes,

Ready for delivery to-day:

White Local Potatoes, 90s and 180s.

P. E. I. Blue Potatoes, 90s.

Scotch Potatoes, 168s.

Apples!

50 brls. Starks, 2s. 3s.

50 brls. Baldwins, 2s and 3s.

25 brls. Assorted Kinds, 1s, 2s and 3s.

Soper & Moore.

Steel-Clad Warriors of To-Day.

Armour Once Again Comes Into Its Own as a Protection For the Modern Fighter.

Not the least remarkable feature of the present war has been the re-introduction of ancient contrivances in new forms. Bombs, grenades, catapults—these and other old adjuncts of fighting have for some time been used side by side with the most modern devices for slaughtering man; and now armour is being given another vogue. It is not exactly a novelty even in modern warfare. For many years Birmingham has produced coats of mail, which have been bought privately by officers and men, as well as by civilians apprehensive, with or without reason, of assassination.

In the German Army, too, many officers wore light breastplates or hinged-armour corselets long before hostilities began; and soon after operations on the Western frontier resolved themselves into trench-fighting, numbers of French officers and men purchased breast-plates at Calais.

But the official recognition of armour in the present war did not take place till about twelve months ago, when the French Government—providing, perhaps from the operations at Port Arthur, at which both the Japanese and the Russians used breast-plates—ordered a large number of similar protections.

Since, then, many have been manufactured by clearly all the countries at war. An English type is 12in. long by 11in. wide, weighs 29 oz., and costs 21s. It is also made double, in which form it consists of two plates (back and front) joined together by pieces which fit on the shoulders and give protection against sword-strokes. The cost of the double plate is 52s. 6d.

Soon after the introduction of the breastplate into the Army of our Ally, the French Minister of War adopted a light steel helmet, which is now

worn by many "pollus." Painted grey-blue to harmonise with the French uniform, it protects against stray bullets and fragments of shell which usually cause the majority of wounds. Out of 55 cases of wounds in the head, none was fatal among the men who wore helmets, whereas nearly one-half of the unprotected men died. No doubt thousands of lives would have been saved, had the French begun the war with an ample supply of these helmets.

Similar steel skull-caps have recently been issued experimentally to some of our own troops, and a British inventor has produced a corrugated helmet which, it is claimed, has greater resisting power than one made of plain steel. The skull-caps are using will ward off shell-splinters and spent rifle or shrapnel bullets.

In addition to breastplates and helmets, movable shields—which are practically glorified bucklers—have been added to the resources of both sides. As used by the Germans at first, they were large concave steel plates, each of which was capable of sheltering four men. Two—one on each side—moved it forward, the third fired through a loophole, and the fourth hurled grenades. And they proved effective enough, though occasionally both the French and our troops scored against them.

Usually the hits were made by putting bullets through the loopholes or by hitting the legs of the men entrusted with the duty of advancing the shields. But the French adopted other measures of reprisal, particularly when the appliance was stuck up in front of a trench. A favourite device was to fire shot after shot of the ordinary kind. When the enemy had thus been lulled into a false sense of security—for the regulation-bullet will not penetrate the plate—the French put in a few special shots which went through it as if it were paper, and the cries which followed told them that these had not been wasted.

Several kinds of shields, however, are now employed on the Western frontier, and their number is more likely to increase than decrease. For obvious reasons, it is not possible to give any details of these in our pages; but it may safely be taken for granted that the Allied forces are not unprotected, and that they meet each German innovation by "going one better."

Truly, it is a wonderful war.

Calves or lambs' hearts, boiled and combined with onions, make a good and inexpensive lunch dish.

**Grief and Worry
Childbirth
La Grippe
Excesses and
Overstrain**
cause
Nervous Exhaustion
Take the new remedy

Asaya-Neurall

which contains the form of phosphorus required for nerve repair.

Free sample bottle, containing treatment for all the above, sent to you on request to Asaya-Neurall, Ltd., 10, Abchurch Lane, London, E.C. 4.

A Few Mianus Features.

Try to get all these features on some other make of engine. You will find some of them used as a talking point on other engines, but MIANUS is the only engine that has them all.

- 1—NO LIMIT to the MIANUS Guarantee.
- 2—FUEL—Built especially to operate on KEROSENE, FUEL OIL, or GAS OIL.
- 3—CONSUMPTION—Most economical engine on the market. Consumes less than one pint per horse power per hour.
- 4—POWER—Develops more power than any other engine of the same bore and stroke.
- 5—PARTS—Absolutely interchangeable.
- 6—GRINDING—Cylinders, Pistons, Rings and Cranks ground to within one thousandth of an inch of proper dimensions.
- 7—PULL OUT IGNITER—The whole ignition device can be removed without changing adjustment by taking out two screws.
- 8—REMOVABLE HEAD—Can be removed without disconnecting any other part of the engine or attachments.
- 9—REMOVABLE CYLINDER—Can be removed without taking motor from boat or even disconnecting exhaust or water piping.
- 10—SEPARATE CRANK CASE in two pieces.
- 11—HAND HOLE PLATE making connecting rod adjustments very simple.
- 12—FLANGE COUPLING—The convenience of this need not be explained, and it is only mentioned to show how the MIANUS combines convenience with efficiency.
- 13—CRANK SHAFT—Drop-forged and stepped so that if through lack of lubrication the crank is cut, it can be turned in a lathe without reborring flywheel or coupling.
- 14—CONNECTING ROD—Drop-forged with removable bushings on each end. New bushings can be inserted with very little expense and trouble.
- 15—TWO-CYLINDER MOTORS—One Cylinder can be closed off entirely and the motor run very slowly on one Cylinder. This feature can also be used to great advantage on a motor with Reverse Gear running neutral.
- 16—MIANUS SPARK POINTS—The new MIANUS Spark Points are not affected by electricity. Do not corrode and are fool-proof.
- 17—FACTORY—The best equipped marine motor shop in the world.
- 18—THE MIANUS MOTOR WORKS is an established concern, having been in business 34 years.

A complete line of SPARE PARTS always in stock at St. John's, and our Agencies throughout the Island and Labrador, which enables us to give a service which is prompt and satisfactory.

John Barron & Co.,

SOLE AGENTS FOR NEWFOUNDLAND.

mar. 61. w. s.

WARNING!

It has been brought to our notice that some dealers are using

Carr's Biscuit Tins

to assist them in selling cheap low grade Biscuits of other manufacture. While we appreciate the compliment, we trust that the practice will be stopped at once, and we ask the general public to insist on getting "CARR'S" Biscuits. Manufactured by Carr & Co., the oldest Biscuit House under the Union Jack.

BEWARE OF THE DEALER WHO TRY'S TO SUBSTITUTE.

T. A. MACNAB & COMPANY,

Agents for Carr & Co., Ltd., Carlisle, England.

Made Town Dark Because He Had No Potatoes.

Amusing Comedy Arising Out of Food Shortage in Germany.

That peculiar moral twist in the German character which justifies the punishment of the innocent small boy when his father is too big to hit, is delightfully illustrated by an episode recorded in the official Cologne Gazette.

The inhabitants of a certain German town had long impatiently awaited the arrival of a supply of potatoes ordered by the town council from the central authorities.

Among the most impatient was the manager of the municipal electric power station, who, tired of waiting, despatched an urgent message to the town hall notifying the authorities that unless the potatoes reached his house by the afternoon of Tuesday, the town light supply would be suspended.

Tuesday afternoon came and brought no potatoes; dusk came also, and there was no light. True to his ultimatum, the electricity manager had stopped the supply, and the whole night this usually cheerful little town lay steeped in inky darkness.

The following day the potatoes were still held up, and at dusk there was still not a ray of light anywhere in the town.

The people grew excited and clamoured to the number of more than a thousand in front of the electrician's house, and entreated him to resume the light supply.

He was obdurate, and from the first floor window shouted to the crowd: "No potatoes, no light." At this, ominous cries were raised of "Smash his window!" but better counsels prevailed, and before long, a curious procession wended its way along the streets, composed of men, women and children, all laden with small bags or boxes containing potatoes, while others carried peace offerings in the shape of browned baked potatoes and poached eggs.

The plot succeeded and the mighty one allowed his light to shine once more on the town.

Marion Bridge, C.B., May 30, '02.

I have handled MINARD'S LINIMENT during the past year. It is always the first Liniment asked for here, and unquestionably the best seller of all the different kinds of Liniment I handle.

NEIL FERGUSON.

Your Boys and Girls.

Here is a list of things a new baby cannot get along well without: Six nainsook slips, four flannel petticoats, one best dress, one white petticoat, three cotton and wool 'bands, three cotton and wool shirts, three pairs of knitted socks, three knitted blankets, three flannel saques, three dozen nappies, one white flannel coat.

It is no longer necessary to hem baby's nappies. Cotton birdseye can be bought in packages of a dozen and three dozen should do it if they are washed every day. Use a good white soap, never brown soap for it is irritating, wash, rinse and dry carefully and do not let the baby wear nappies until they have been dry twenty-four hours.

3-lb. Tins 'Quaker'

The virtue of the natural leaf is perfectly preserved in

HOMESTEAD TEA.

Young tender leaves only, grown with utmost care and with flavour as the prime object, are used to produce Homestead.

"There's a Smile in every Cup of Homestead."

C. P. E.

DUCKWORTH STREET

America's Story in N. Y. Des

Germans Ejected When They Try to break Up Meeting—Wilson and Allies are Both Endorsed—Major Putnam Urges "Direct Co-operation" With Allied Cause.

New York, March 14.—As a result of excellent police arrangements, efforts by Germans to break up a mass meeting held in Carnegie Hall, under the auspices of the American Rights Committee, last night came to naught. As one of the policemen assigned to maintain order expressed it: "A disturber was thrown out every fifteen minutes," and then, he added with a smile, "I mean every fifteen minutes as long as they lasted."

The meeting itself was one of the largest and most enthusiastic held in this city in months. There was not a vacant seat in the parquet, boxes, galleries, and the thousands who were crowded into the hall and upon the stage, excepting the few score who favored the Teutonic Powers, and who came with the purpose of making trouble, gave evidence of being heart and soul for the President of the United States and for the nations that, in the words of one of the speakers, "are fighting for the survival of freedom and democracy in the world."

Urge Direct Aid For Allies.

Major George T. Putnam, president of the American Rights Committee, presided and put the two sets of resolutions that were adopted with outbursts of cheering and waving of flags.

One of the resolutions endorsed the stand of the President in his armed ship controversy with Congress, while the other called upon the American people to approve the cause of the Allies and to extend to those nations not only sympathy, but "direct co-operation at the proper time."

According to the police, between fifty and one hundred Germans, bent on making trouble, managed to get seats in the upper gallery. Perhaps a score of others found seats in the parquet. Those in the gallery started the trouble, the first outbreak following a reference to the reported conversations between Mr. Bryan and the recalled Austrian Ambassador, Dr. Dumba.

Hisses for Bryan.

Applause, hisses and boos followed when Major Putnam mentioned Mr. Bryan's name. In the chorus of approval from the great majority could be heard the "whistles and catcalls of the German sympathizers."

Nothing was done to stop this first hostile demonstration, and it was not until a few minutes later, when Major Putnam referred to the British Government as among the most beneficent on earth that the disturbers broke forth in a demonstration that caused the police and Carnegie Hall attaches to take action.

YES—IT IS POSSIBLE TO STOP RHEUMATISM

Rheumatism is a tormenting and stubborn malady. In some cases it yields to treatment which is without avail in other cases.

The darting pains, lame muscles or stiffened joints only disappear by gradually expelling the uric acid, and so many thousands have been relieved by the blood-enriching oil-food in Scott's Emulsion that you should give it a faithful trial. Scott's Emulsion acts as a powerful blood-purifier by increasing the red corpuscles and it strengthens the organs to carry off the acids which cause the trouble.

Try Scott's Emulsion. It cannot harm. It has helped thousands and may be exactly what you need. No drugs. Scott & Bown, Toronto, Ont. 15-2

DRY SACK Sherry

FROM SPAIN'S
RICHEST WINE
PROVINCE,
Matured in wood
for over fifteen
years—most stim-
ulating and nourish-
ing of all the pro-
ducts of the grape.
In bottles only—
of all good dealers.
D. O. ROBLIN,
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