

Waterproof Coats at Rainy Day Prices.

"THE rain it raineth every day" or nearly every day when dreary November comes along. Don't wait until you've had one good drenching and laid the ground-work of a heavy cold, but come at once to our outfitting department and choose a good, serviceable, weather-proof Water-proof Coat, as a protection against both wind and rain.

¶ We have a very comprehensive stock of Water-proof Coats for Men and Women, in all sizes, and in many different colors and weights; all these Coats are really good values, and each has been reduced considerably to clear.

¶ Also selling at far below usual prices a special line of Men's Raglan Coats, in different textures, well cut and perfectly tailored. If you want to keep dry, come to the

U. S. Picture & Portrait Co.

FIRE INSURANCE



Is a necessity, as you don't know what time you will be visited by fire.

For a small outlay you can protect yourself against loss.

Hartford Fire Insurance Co.,
Established 1796.
ASSETS \$26,000,000.00
Prompt Settlement of Claims.

GEORGE M. BARR, Agent.

High Grade Beef

We offer to-Day, at **LOWEST PRICES,**
ex Sable I. from Boston.

150 barrels High Grade Boston PLATE BEEF.

F. McNAMARA, Queen Street.

The state of war makes our winters none the less severe. In making your old suit or overcoat do for the winter may be false economy. Protect your body from the warring elements by ordering one of our Heavy-weight Overcoatings. Owing to general depression in woolsens we were enabled to buy in a splendid variety at a considerably reduced figure. Also a very fine range of Winter Suitings. Write for samples and self-measuring cards, as we guarantee results.



20% OFF Great War Sale. 20% OFF

For four weeks only, beginning Thursday, October 15th, we will give 20 per cent. discount (for cash) off all purchases of Crockeryware, Glassware, Silverware, Household necessities and Fancy Goods. Now is your time to save money.

Toilet Sets.
Plain & Fancy Cups & Saucers.
Plain and Fancy Jugs.
Plates, Bowls.
Cake Plates and Hangers.
Knives and Forks.
Teapots, Plain and Fancy.
Shaving Mugs, Mirrors.
Framed Pictures.

Crystal Glass Table Sets.
Fancy Glass Water Sets.
Fancy Glass Wine Sets.
Ruby Glassware.
Vases of all descriptions.
Hand Bags, Purses.
Toilet Soaps and Requisites.
Boot Polish.
Hair Brushes, Clothes Brushes.
Writing Cases, Dressing Cases.

GARLAND'S BOOKSTORES,
177 and 353 WATER STREET. ST. JOHN'S

Advertise in The Evening Telegram.

Public Notice! Revision of Jury List.

Persons claiming exemption from service on Juries, persons who claim to be qualified to serve on a panel different from that on which they are entered, and all persons who have objections to offer to the panels or either of them are hereby notified that a Court of Revision of the jury lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week, and on Monday, Wednesday and Friday of the week following.

Police Court, 30th October, 1914.
A. W. KNIGHT,
Acting Stipendiary Magistrate.
oct30,121

SPECIAL SALE OF LADIES FALL & WINTER COATS

Latest English and Continental models.
Prices:
\$2.85, 3.50, 4.00, 4.15,
4.25, 4.75, 5.15,
up to \$40.00.

Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash.
Mail Orders a Specialty.
Open Saturday Nights.

Mars & Co.
Smallwood Building.
(Entrance McMurdo's Leas.)
Phone 696.
sept18, f.m.w

Toys! Toys!

HUNDREDS OF THEM.
They said there would be no Toys this year because of the war with Germany, but they were wrong, for we have new Toys by the hundred. See our window. These are Toy Automobiles, Toy Drums, Toy Lighthouses, Toy Swords, Toy Trumpets, Toy Games, Go-Carts, Doll Carriage, Horses, Mechanical Toys, Toy Pianos, Toy Music Boxes, Toy Targets, Toy Whips, Toy Stoves, Washing Sets, Building Blocks and Rubber Balls. A wonderful stock of them. See them now at

Dicks & Co., Ltd.
Biggest, Brightest and Best, Book, Stationery and Fancy Good Store in the City.



An Intelligent Person may save \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. From Graduate F.V.I.L. Leinster, U.S.

MINARD'S LIMENT CUBES
COLDS, Etc.

GIVEN AWAY FREE A \$5.00 Sound Box

with every dozen Pathephone Records bought at this store (with the privilege of exchange if not satisfactory).

Pathephone Records

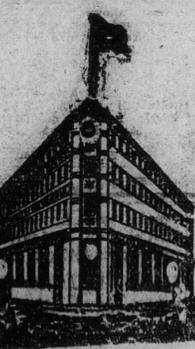
are made by the best artists only.
When you are passing, come in and hear our newest selections.

Musicians' Supply Co.,
166 Water Street, St. John's.
oct7, s.w

THE PUBLIC

When visiting Water Street will do well to view my window, then come in, when I will have the opportunity of Proving the Price far below the Quality. Stock Comprises
MEN'S, WOMEN'S & CHILDREN'S WEAR, together with a big range of special clearing lines too numerous to mention.

GEORGE KNIGHT - - 164 Water Street.



THE BIG Furniture Store.

If you want Furniture, get acquainted with our well selected stock. Every department complete. A variety to please all tastes.
TABLES, BUFFETS, CHAIRS,
BUREAUS, LOUNGES, COUCHES,
WARDROBES, JARDINERES,
KITCHEN CABINETS, ENJOLEUM,
OIL CLOTH, CANVAS, CURTAINS,
BLANKETS, QUILTS, SHEETS,
BED SPREADS, TABLE COVERS,
CUSHION COVERS.

See our display before buying.
CALLAHAN, GLASS & CO
Duckworth & Gower Streets.

Old Home Tea!

Blended Indian and Ceylon.

Where elegance and refinement abide there you will find Old Home Tea.

It imparts that touch of perfect completeness to "At Homes" and Five O'Clock Teas."

Don't you know that its flavor is simply enchanting.

One cup means many more.
FOR SALE AT ALL GROCERS,
40c. and 60c. per lb.

HARVEY & Co.
Limited.

Irish {J. J. St. John} Butter

Gentle and simple like
Good Butter.

The s.s. Carthaginian brought us another fresh shipment from the Lakes of Killarney. Nothing better ever entered the Narrows.

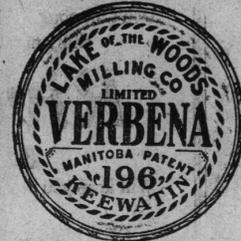
J. J. ST. JOHN,
Duckworth Street and LeMarchant Road.

FOR SALE. Schooner, 28 tons, 5 yrs. old, well found and in first-class order.

Motor Schr., about 15 tons,
complete in every detail, with Mietz Engine.
She is just the boat for fishermen.
We would sell the above at very low prices.

A. H. MURRAY, St. John's.
oct12

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You can do this in a practical way by using
Verberna Flour.

Reliable Rubbers!

Get a pair of our Superior Quality Rubbers to-day. We have a full stock of

Low and High Cut Rubbers,
For Men, Women, Boys and Girls.

All at our usually low prices. N.B.—We give special attention to Mail Orders.

WILLIAM FREW.

New Molasses!

NOW LANDING,
EX S. S. SABLE I.

200 Puncheons Grocery

BARBADOS MOLASSES.

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TRAPNELL The Eyesight Specialist

Examines the eyes without DRUGS, DROPS or DANGER.
He not only finds the trouble, but with his perfect optical machinery he can grind the correct lenses to suit the most complicated cases, and do it quickly.

There was a time when all compound lenses had to be sent out of the country for, involving a delay of three or four weeks, but that day has passed; an hour or two is sufficient to produce any lens that may be called for.
Prescriptions filled or broken lenses replaced if you have the pieces.

TRAPNELL

IS YOUR MAN WHEN EYE TROUBLE APPEARS.

December Patterns and Winter Fashion Books!

NOW ON SALE.
Thousands of patterns to select from. Fashion Books entitling the purchaser to a free pattern, 25 cents. Outports, 27c. Patterns, 15c. Outports, 17c.

CASH MUST ACCOMPANY ORDER.
CHARLES HUTTON, Sole Agent.

Advertise in the TELEGRAM