

WE ASK YOUR ATTENTION TO-DAY.

TO-DAY WE BEGIN THE ABSOLUTE CLEARANCE of Thousands of Dollars worth of Merchandise. Our Clearance Sales have come to be recognized features of St. John's Mercantile life. In this August Clearance Sale you will get a chance of the largest saving of the year, because we are determined to close out Summer Goods—Summer Goods Must Go—although summer weather is by no means over, our heavy Fall Stocks will soon be pouring in, and when they arrive we must have no summer goods left, as we need the space. Therefore you are the great gainer of our Noted Clearance Sale.

We'll be very busy every day while this sale lasts serving the many thrifty householders of St. John's who always respond to our "Ads," which is the proof of "Great Savings." We want to save money for you too. You who are not our customers we especially invite to pay us a visit and partake of our Vast List of Bargains. We feel sure that you will be well repaid for your visit and will come again. If we can't make good—don't buy. We'll be glad to see you anyway. There are thousands of Big Bargains which space will not allow us to mention.

HERE'S SOME OF THEM:

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| Ladies' White Cotton and Jersey Summer Vests, sleeveless, and wing sleeve. Worth 30c. Closing out at 12c. | EXTRA SPECIAL. Ladies' Summer Gloves, Lisle Thread, White Cream and Black; assorted sizes, 2 dome fasteners. Ordinary price, 25c. Closing out at 10c. | Ladies' Black Voile and Panama Dress Skirts, very latest American style; 7 only. Worth \$7.50. Closing out at \$4.25 | EXTRA SPECIAL. Wash Belts, a large assortment to select from; finest quality of materials, suitable for all seasons. Reg. price from 18c. to 40c. Closing out from 12c. to 30c. | Willow Chairs, very pretty designs. Reg. values from \$4.00 to \$6.75. Closing out at \$3.00 to \$5.40 |
| Ladies' White Cambric Camisoles, embroidery trimmed, some with puff sleeve. Worth 50c. Closing out at 32c. | All Summer Gloves in Lisle Thread, Taffetas and Lace Net closing out regardless of price. | Ladies' Black Navy Tweed Dress Skirts, fashionably trimmed. \$2.50 Skirt for \$1.50 | Curtain Nets, 18c. values for per yard. Closing out at 10c. | Lace Curtains, 2 1/2 yards long. Closing out at per pair 40c. |
| Ladies' Tan Summer Hose, plain and fancy; 25c. goods for 15c. | Ladies' Sanitary Hair Rolls, net covered, in assorted colors. Reg. 25c. Closing out at 15c. | Ladies' Costumes, very newest American styles in assorted summer materials—Panamas. Diagonal Corda and fancy. Values up to \$16.00. Clearing the lot out \$7.95 | Cotton Blankets, in White, Grey and Drab, with pretty borders. Reg. values from \$1.00 up to \$5.00. Closing out the lot at \$3.50 | Glass Towelling, 16 inches wide, Red and Blue Check. Worth 12c. Clearing the lot at per yard 8c. |
| Ladies' D. & A. Directoire Corsets, latest style, White, with four garters attached. \$1.40 Corset for \$1.00 | Ladies' Hair Turbans and Pads, assorted shapes and colors. Reg. price, 40c. Closing out at 25c. | Girls' Straw Hats, American; 12 only. Closing out at 14c. | Camp Stools. Closing out at 40c. | Check Flannellette, Pink and White, Pale Blue and White. Good values at 17c. Closing out at per yard 13c. |
| Ladies' White Muslin Aprons, neatly trimmed with embroidery and insertion, with and without bibs. Worth 30c. Closing out at 19c. | Ladies' Black Leather Hand Bags. Reg. \$1.00 bag. Closing out at 75c. | | | Rattan and Wicker Chairs and Rockers. Closing out at from, up \$2.50 |

THE BIG WEST END STORE.

C. L. MARCH Company, Limited.

THE BIG WEST END STORE.

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|---|--|---|--|--|
| EXTRA SPECIAL. Baby Carriages, latest American styles, finished in assorted colors; very choice, high grade. Regular values from \$12.00 to \$40.00. Closing out at from \$8.00 to \$22.50 | Men's Fine Bathing Underwear, in Cream and fancy colors; absolutely no seconds. Worth 50c. Closing out, per garment, at 31c. | Men's Grey and White Half Hose, 36 pairs only. Closing out at 2 pairs for 15c. | Men's Boots and Shoes, in Vels, Box Calf, Satin-Calf and Gun Metal. A lot of odd lines which we will close out at half their values. | Boys' Striped Drill Sailor Blouses; sizes 000 to 2. Selling to close, each 75c. |
| | Men's Porus Kilt Underwear, the latest for summer wear. Reg. selling price, 50c. Closing out, per garment, at 35c. | Men's Tan and Black Half Hose, seamless; fast dyes. Clearing out at 2 pairs 25c. | Boys' Boots, Satin Calf, Blucher Cut, Bedrock; guaranteed all leather; sizes 1 to 6. Clearing them out at \$1.50 | Girls' Black Cotton Hose, fast dyes; seamless. Clearing at 11c. |
| | Men's Negligee Shirts, splendid assortment, American styles and cuts; assorted sizes and patterns. Good values at 95c. Closing out down to 60c. | Men's Tweed Hats, stylish shapes; fashionable Green shades. A cheap hat at 90c. Closing out at 50c. | Men's Wash Suits, Striped Gingham and Drill. Sailor Collar and with Belt; 2 garments. Clearing the lot at, per suit 80c. | Girls' Tan Cotton Hose; seamless. Closing out at 16c. |

City Council Meeting.

Present at last evening's regular weekly meeting: Mayor Ellis, Councilors, Martin, Channing, Cooker, Myrick and Ryan.

Engineer Ryan was ordered to attend to a grating in front of their office in T. A. Hall that gets choked in every rain storm.

The Council will inform Messrs. Ash & Co. that they must burn their office waste and sweepings and that the Council's sanitary men will not remove it.

The Road Inspector was ordered to attend to the complaint of J. R. Crane re the South Side Road, where water overflows at the Junction of Black Head Road. A drain there will be deepened. A receptacle for ashes will also be placed there.

W. H. Evans, who requested to be allowed to cut the grass in the Park-ettes at Freshwater Road, Gower St. and Long's Hill, can go to under the direction of the Park Committee. Mr. Evans will have the hay for his own use and will be able to sell it to the Council by and by when they advertise for hay for the sanitary horses. Mr. Evans deserves for his enterprise all the hay that is around.

The Sanitary Inspector will attend to the complaint of Mr. Mugford re the removal of grating near his house on Monroe Street.

The A. N. D. Co. at Grand Falls

want some information about foundations. A sample foundation will be sent them at cost price.

The water and sewerage systems will be extended on Charlton Street at the request of the citizens.

The sanitary employees who are now receiving \$1.28 per day asked for \$1.11 a week.

Mrs. James asked permission to erect a house on the corner of Carter's Hill and Livingstone Street. The Council says that she must not do so as the place is on the street line.

The dilapidated building there must be removed.

The Board of Trade Secretary informed the Council that complaints had been coming in from ship owners of delays in getting their ships watered. Enquiry will be made.

S. English will be asked to send in suitable plans for house on McFarlane Street.

The place where Mr. Hillier wants to build a house near Leslie Street will not be recognized as a street by the Council.

G. W. B. Ayre may repair No. 36 Casey Street by applying to the Engineer, and J. Fitzgerald may erect a scaffold at Brazil's Square.

C. Lester will be prosecuted for damage to tree and protection box on Promenade. Solicitor reported that he denies the charge.

The sidewalk at Blair's and Dick's will be repaired.

J. Adrain will be ordered to repair the spot in front of his shop, as it

was damaged by his own employees, so the Council says.

W. Whelan's offer to supply hay at \$18 a ton was rejected.

The Sanitary Supervisor recommended that Francis Cash be pensioned, he being too ill to work. He will be offered \$3 a week direct from the City Council, on motion of Councilor Ryan.

M. Galway will confer with the Engineer about the cooerage that he wishes to erect on Hamilton Street.

After the reports had been read and pay roll called, the meeting adjourned.

The Cost of Canadian Cadets.

Admiral Kingsmill is positive and even vehement in his assurance that "Neither the Noble nor Rainbow were bought or intended as fighting ships," and on this point we have the least intention in the world of taking issue with him. "There has never been any intention," he continues, "that these particular ships should be used for any purpose other than that of training naval cadets." Again we cannot but compliment the Admiral on the sailor-like frankness and simplicity of his statement. With it as a basis, some very illuminating investigations into the rather hazy purposes and accomplishments of the Department of Marine are made possible.

According to a parliamentary return made during the present session of the House, it costs the people of Canada \$1,726 a day for the "up-keep" of the Noble, and \$809 for that of the Rainbow, which figures out at the rate of \$925,275 a year for the two warships. Our naval cadets at present number twenty and their course of training, as naval cadets, lasts two years. By a very simple process of arithmetic, we arrive at the inevitable conclusion that it costs our \$46,263 a year to train each cadet. This, we take it, is an international record.

At the end of his second year, by which time we will have spent \$920,527.50 on his naval training, our cadet ought to be of great value to Canada and the Empire. Measured by the scale of cost, each Canadian midshipman will be equivalent to half a submarine or a quarter or a new torpedo boat destroyer. On the same basis, he ought to know between thirty and forty times as much as the cadet who graduates at the same time from Osborne, though we hesitate, for obvious reasons, to over-elaborate this fact.

Taken any way you please, these are amazing statistics which will well repay study and reflection.—Montreal Star.

"A Mysterious Something Going On."

Editor Evening Telegram.

Dear Sir,—Will you be so kind as to indicate in your valuable paper if there be any entangling alliance between the Newfoundland Government and Canada. The Canadian Reciprocity Bill is now before the House in Washington. Where does Newfoundland fit in? In my opinion there is a mysterious something going on. I know the members are elected by the people and for the people, but I do not know whether or not secret engineering can bring the fly into the spider's parlor. I remember when a boy, in 1869, I followed the crowd marching to Harbor Grace to oppose Confederation with flags and mottoes, "No Confederation," "Liberty Forever." There was quite a history to the little performance; the leaders, of course, protested and it was staved off.

It is interesting to find that the public papers in this country imagine that Newfoundland is included in the Dominion of Canada. I read in today's Post that a professor from Harvard University is now pursuing his explorations along the Exploits River in the great Canadian Island. In response to which I say, so much for their intelligent and systematic knowledge of geography. I don't know where they acquired such a study of this important science, although the propriety of such a description is not treating the Old Colony to an extent commensurate with her relative importance.

If I were capable of writing volumes I could not justly counsel the voters of Newfoundland on freedom. You are 9,500 square miles larger than Ireland; you have Home Rule, so don't let the unscrupulous Canadians take possession of your country. In conclusion, I give a quotation from some writer, "May the love of country be imprinted in every Newfoundland's breast."

Respectfully,
JACK CODY.
Cambridge, U.S.A., July 16, '11.

Laurier's Blow to the Empire.

Neutrality Idea Most Pernicious Doctrine, Says Cape Argus.

Capetown, July 26.—The Cape Argus declares Laurier is mainly responsible for what that paper describes as the new and most pernicious doctrine of neutrality. It says the same constitutes the most profound disservice the cause of the unity of the empire has suffered during the lifetime of anyone now living.

Repeals Fisher's Statement That AUSTRALIA INDIGNANT.

Sort.

London, July 27.—The Standard's Melbourne correspondent says the utmost amazement and indignation is expressed regarding Premier Fisher's alleged statements of Australia's attitude towards Empire defence. All the principal newspapers repudiate the doctrine that Australia's loyalty is of the fair weather order. It is believed the Premier has been misreported. Hon. W. S. Watt, acting Premier of Victoria, declares that such allegations are dangerous rubbish.

EVANGELICAL CHURCH.—"The Key to the Kingdom of Heaven" is the subject that Rev. T. Laite will preach on to-morrow night at the Evangelical Church, Hutchings St. Doors open at 6.30. Seats free.

Coincidence of Dates.

Attention has often been called to the curious fact of the date Sept. 3 figuring so largely in the history of Oliver Cromwell. That very dominating man was born on Sept. 3, 1599; he won the battle of Dunbar Sept. 3, 1650; that of Worcester Sept. 3, 1651, and he died Sept. 3, 1658.

The number 88 had fatal influence on the Stuarts. Robert II., the first Stuart king, died in 1388; James II. was killed at the siege of Roxburgh castle, 1488; Mary, Queen of Scots, was beheaded in Fotheringhay, 1588 (new style); James VII. (II of England) was dethroned in 1688; Bonny Prince Charlie died in Rome, 1788, and with him died the last hopes of the Jacobites.

To Clean Gas Stoves.

1. Lift off all the bars from the top.
2. Wash the top of the stove under the burners with hot soda water.
3. Clean the burners every now and then with an old brush dipped in paraffin if they are greasy.
4. Do not poke wire into the holes in the burners as this enlarges them and leads to an increased use of gas.
5. Wash bars with hot soda water, and polish them with blacklead, unless the bars are of steel, when they must be cleaned with emery paper.
6. Clean the brass taps and fittings.
7. Scrub and wash the shelves with hot soda water.
8. Replace all the parts.



The Virtue of absolute Cleanliness in the handling and preparation of

"STAR" TEA

is firmly linked to that of evenness of QUALITY. The standard remains as fixed as the Stars—it never varies. 40c. lb.; 5-lb. or over, 36c. lb.

FOR REGATTA WEEK.

Hams that are not "Salty," with or without bone.

Sinclair's Fidelity Hams.

Messina Oranges, P.E.I. Potatoes.

Choice quality Boiled Ham.

Pan Van Pickles, 25c. bottle.

Chutney Sauce, 13c. bottle.

Freshly made Codroy Butter.

SPECIAL!

Corned Pigs' TONGUES,

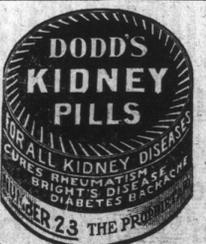
by the lb.

C. P. EAGAN

Salvation Army.

Ensign and Mrs. Hargrove, S. A., arrived by the express from Canada to take charge of the Army work at the S. A. Citadel, New Gower Street. The Ensign is a platform orator, Mrs. Hargrove a splendid singer, there little boy plays in the band. The welcome meeting will be conducted by Mrs. Colonel Rees, Staff-Capt. Cave and other officers. A good time is anticipated.

OLINDA OUTSIDE.—The baronet, Olinda, Capt. Courtney, is outside, having passed Cape Race at 6 p.m. yesterday.



DODD'S KIDNEY PILLS

CURES ALL KIDNEY DISEASES

GRAVEL, RHEUMATISM, NEURALGIA, BRONCHITIS, DIABETES, BACKACHE, MIGRAINE, &c.

Prepared by J. C. DODD, 23 THE PROMENADE, ST. JOHN'S, N.F.

Weight of Trains.

Lord Allerton has been commenting on the modern demand for convenience and luxury of every kind in travelling, and he asks us to think what this means in the increase of the weight of trains. While a few years ago trains were of about 100 tons weight, we now had trains running at an average speed of fifty to sixty miles an hour—and weighing 340 or 350 tons.—Tit-Bits.

ST. BON'S OLD BOYS.—The old boys of St. Bonaventure's College will have their annual meeting to-morrow in the Aula Maxima.

Try **ZETRIL**

Concentrated

Lime Fruit Squash.

By S.S. "Bonavista,"

300 BAGS

P.E.I. BLACK OATS.

CODROY BUTTER—small tubs.

NEW GOOSEBERRIES—1 quart baskets.

2-lb. tins BUTTER MILK TOFFEE, 40c.

New York CORNED BEEF, 13c. lb.

Bologna Sausage, Boiled Ham, Small Hocks.

Cigarettes and Tobacco,

—AT—

FACTORY PRICES.

T. J. EDENS,

Duckworth St. and Military Road.

Avondale Fire.

parish church, which represents many years of sacrifice and labour, destroyed by fire in the lightning of June 17th. This loss comes as while we are still endeavouring to pay off the debt on the parish residence recently built.

parish is small both in population and resources, and under the circumstances we are compelled to ask outside public assistance. Any donations, no matter how small, be gratefully accepted by the following members of the committee:—W. E. Jones, George Keifney, Moore, Patrick O'Brien, William H. Patrick Flynn, Joseph Moore, Devereaux, Lawrence Hennessey.

THE REV. R. M. SHEAN, P.P., Avondale.

Phoenix Stores.

Lime Juice,
Lime Juice Cordial,
Lemon Squash,
Assorted Syrups,
Ginger Wine.

Flett's Jams,
Larence's Jelly Fruit Crystals.

Phone 608.

H. MARTIN, AGENT.

Pure Water! Impure Water!

Why blame the water? Why not the water to become Pure? An "Octopus" Anti Incrustator kettle insures pure soft water, filtering and retaining the scales and dirt without it, will adhere to the kettle or boiler.

Water containing the "Octopus" will far greater rapidity, thereby saving time and fuel.

Pure water means HEALTH. In months supply of pure water for the price of an "Octopus" (cheapest insurance of the age), today. Delays are dangerous.

Wholesale Specialty Co.,
CABOT BUILDING,
Phone 731. P. O. Box 277

ROBINHOOD FLOUR DIFFERENT

Our Money-Back Guarantee

Give Robin Hood Flour two fair trials. If you are not satisfied with it, then, your grocer will give you back your money. What could be fairer? Will you try it?

PARACY'S

Goods for Saturday.

Lawn Embroidery, Edged section, 5c. a yard.

Lawn Blouses—half price. An 80c. Blouse 40c. A pair 65c. and so on.

Ham for Ladies' and Children's Underwear, 10c. a yard on.

Boys', Girls', Men's and half price on Saturday

PARACY'S
Water St., opp. Post Office.