

with Union Jacks, and widely distributed. A copy of this striking appeal has been sent to The Guide by one of our friends. It reads as follows:

## SIGNS OF THE TIMES!

### THE KING'S PHYSICIAN

(Sir Thomas Barlow, M.B., F.R.S., K.C.V.O., President of the Royal College of Physicians)

### THE KING'S SERGEANT SURGEON

(Sir Frederick Treves, F.R.C.S., G.C.V.O.), a  
SURGEON-GENERAL ROYAL ARMY MEDICAL CORPS  
(Surgeon-General G. J. H. Evatt, C.B.),

Sir Victor Horsley, M.D., F.R.S.,  
Prof. G. Sims Woodhead, M.D., F.R.S.,  
in a Manifesto they issued

## TO ALL MEN SERVING THE EMPIRE

declare:

It has been proved by the most careful Scientific Experiments and completely confirmed by actual experience in Athletics and War, as attested by

Field-Marshal LORD ROBERTS, V.C., K.G., K.P.,

Field-Marshal LORD WOLSELEY, K.P., G.C.B.,

and many other Army Leaders, that

## ALCOHOL OR DRINK

1. SLOWS the power to see signals.
2. CONFUSES prompt Judgment.
3. SPOILS accurate Shooting.
4. HASTENS Fatigue.
5. LESSENS resistance to Disease and Exposure.
6. INCREASES Shock from Wounds.

They therefore urge all for the sake of their Health and Efficiency, at least as long as the War lasts, to

### BECOME TOTAL ABSTAINERS

## A PATRIOTIC APPEAL

is made to all Men and Women to remember that in Industry as well as in War

## Drink makes against Efficiency and Fitness

And, in the case of Sickness and Injuries,  
RETARDS RECOVERY;

And To

## BECOME TOTAL ABSTAINERS

The latter part of the appeal is de-

serving of special attention by residents of Canada. It is unquestionably true that in industry as well as in war strong drink makes against efficiency and fitness and in case of sickness and injuries retards recovery.

The British government has recognized the evil of drink in this crisis by shortening the hours during which liquor may be sold and by a substantial increase in the customs and excise duty on liquor.

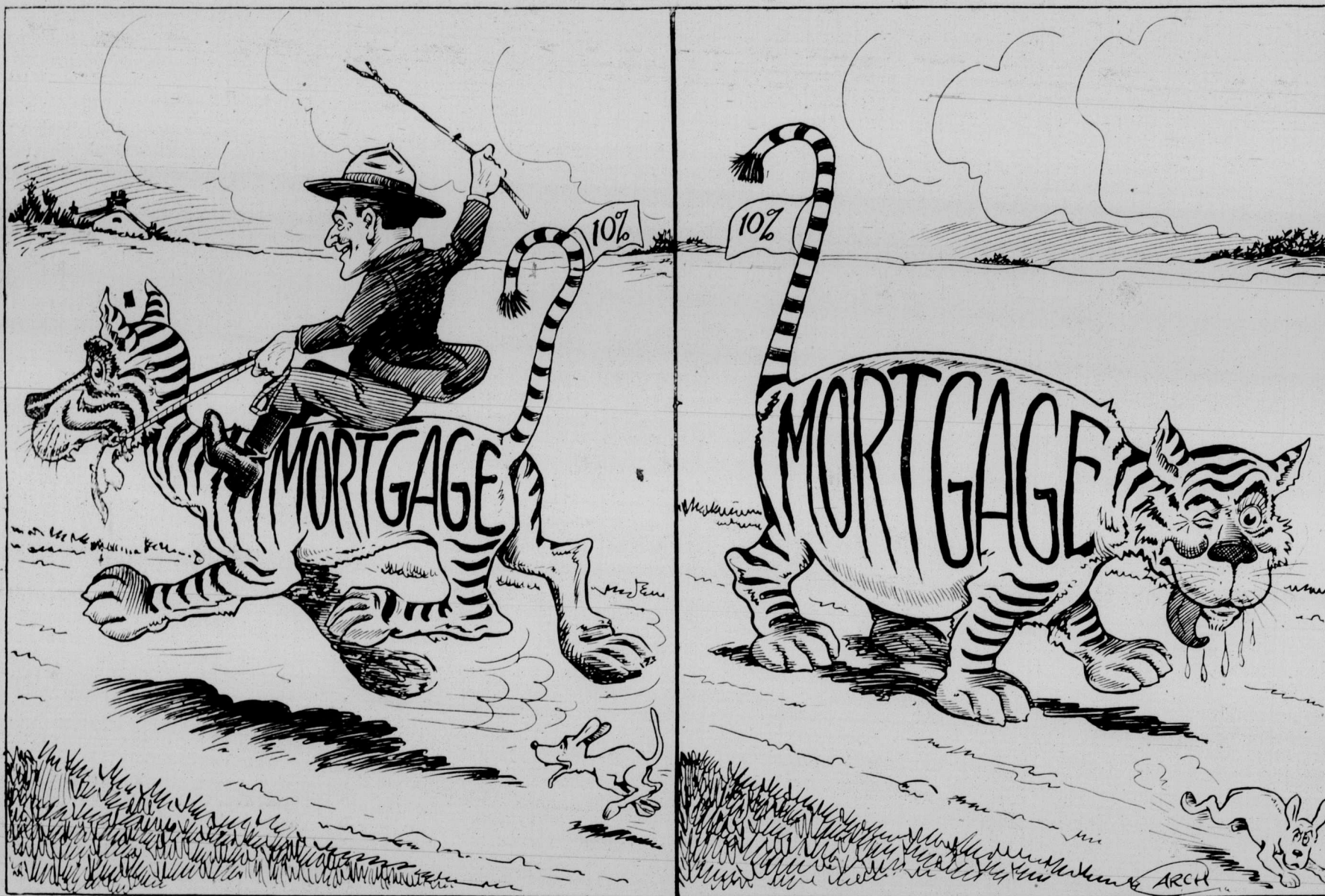
Russia, which had government-owned vodka shops, has become a prohibition empire by a stroke of the pen. What will Canada do?

## DOES THE FARMER BENEFIT?

The increase in the value of land is one of the sources from which the farmer usually expects to derive profit. In fact farmers who barely made a living on their year's farming operations have often tried to content themselves by saying that in fact they have made money because their land has gone up in value. But the question as to whether the farmer is actually benefited by the increased price of land is open to serious doubt. If a new railroad has brought a shipping point nearer to the farm and thus made the cost of production and marketing less, or if the farmer has improved his holding, there is certainly a gain to the farmer, because he is enabled to produce crops with less expense and more profit. In other cases, however, where the price of land has gone up without any particular reason except speculation and increased demand, the farmer is often a loser and not a gainer by the increased price. Take, for instance, the newcomer from the

East or the South. He comes to the West with a few thousand dollars realized by the sale of his farm back home. If he could buy good land near town for \$10 an acre he could perhaps buy a half section and all the stock, implements, building material and supplies he would need for cash, and thus be able to start out unencumbered and with a good chance of success. Instead, he finds that he must pay \$30, \$40 or \$50 an acre for the land he requires, and must either go away back from the railroad or be content with a quarter section, and even then load himself with debt on which he must pay heavy interest charges every year. The Western farmer who wants to increase the size of his farm, or who wishes to buy land for his boys, is in the same position. How many homesteaders have had their eyes upon a quarter in the odd-numbered section alongside of them held by some absentee speculator and have endeavored to buy it, only to find that while they have been patiently performing their homestead duties and saving a little cash, the coveted extra quarter section has been steadily advancing in price and always keeping just out of their reach? It is true that many farmers have made money by buying land and selling it again at a profit, but in that case the farmer is a speculator and is making his money at the expense of the real farmer who will ultimately till the soil. Similarly the farmer frequently makes money by selling the farm and returning to the city, but in that case, too, it is the man who ceases to farm, and not the man who continues to do so, who benefits by the high price of land. It is a poor lookout for the agricultural industry if a man has to sell his land and retire in order to make any profit. That, nevertheless, is the situation with a great many farmers in Western Canada.

## INSIDE INFORMATION ON FARMING



There was a young farmer at Rygar,  
Who went for a ride on a tiger.  
They came back from the ride  
With the farmer inside  
And a smile on the face of the tiger.

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