

In
Purity
there is
Strength



In
Strength
there's
Profit

“You don't expect me to listen to your preaching in this kind of weather” you say, and perhaps you add “shan't buy anything of my wholesaler anyway---business too dull.”

All right, we won't be “prosy.” Just a word on some standard goods of highest quality, purity, and strength---that's all.

**Hand in Hand
Brand of
Bicarb. Soda.**

98⁵⁰/₁₀₀ Pure Bicarbonate of Soda. Made by one of the best known Companies in England, The United Alkali Company. Its powerful selling points—great strength—purity—evenness of grade.

Fry's Cocoa.

Called the “Medal Cocoa” because of the hundred and one medals it has won for absolute purity—quick solubility—strength—flavor. A standard seller. A sure profit maker. A business helper.

Sold
by
Wholesale
Grocers
Everywhere

**Stower's
Lime Juice.**

Not affected by the weather after the bottle is opened. Absolutely free from mustiness or staleness. Stronger by 20 per cent. than any Lime Juice made. Pure beyond question. Double refined. Doubly seasonable, NOW.

**Lazenby's Jelly
Tablets.**

Free from impure flavoring mixtures that disgust the thrifty housekeeper. Made in London from Elizabeth Lazenby's receipt. Used by the most particular people in the world. 13 different flavors. They are time and labor savers.

Agents:

A. P. Tippet & Co.,
Montreal and Toronto.

F. H. Tippet & Co.,
St. John, N.B.

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