## CANADIAN GROCER



When you begin selling Japan Tea your efforts will be backed up by our aggressive consumer advertising, a publicity campaign that is blazing the trail to bigger profits for many. Canadian dealers.

The demand for Japan Tea is already tremendous, and it is ever-increasing. This growth is not due entirely to publicity, but rather to a combination of publicity and superior quality.

First users of Japan Tea invariably become constant friends. Suggest it to your particular patrons. Keep it well displayed. The profits are worth securing.