



Head Office  
 GRESHAM BUILDING MONTREAL  
 302 ST. JAMES STREET  
 TRANSACTS:  
 FIDELITY GUARANTEE  
 BURGLARY  
 LOSS OF MERCHANDISE AND  
 PACKAGES THROUGH THE MAIL  
 Applications for direct Agencies invited  
 F. J. J. STARK, General Manager



**Fire, Accident and Sickness  
 Employers' Liability Plate Glass**  
 Agents Wanted for the Accident Branch  
 HEAD OFFICE FOR CANADA TORONTO

## Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

### The Canadian Appraisal Co., Limited

Head Office Montreal  
 Toronto Royal Bank Bldg.

## British Colonial FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

**STRONG AS THE  
 — STRONGEST —**

Agents wanted in unrepresented districts  
 in Canada

## "BUSINESS AS USUAL."

The Great-West Life has, as usual, made a new record by writing a larger Business in 1914 than in any previous year.

## THE GREAT WEST PERMANENT LOAN COMPANY

Paid Up Capital	....	\$2,356,025
Reserve	....	652,750
Assets	....	7,480,339

### 5% Debentures

An Authorized Investment for  
 Trust Funds. Full information  
 upon request.

Winnipeg	Toronto	Victoria
Regina	Calgary	Vancouver
Edmonton		Saskatoon
Edinburgh, Scot. and London, Eng.		