

Your Kitchen Walls and Ceilings



You know the trouble it is to keep the ordinary kitchen wall and ceilings clean. They get discolored with smoke, dirt and grease stains so quickly, and damp with steam. This makes the average kitchen very unsanitary and a regular breeding place for vermin. You can always have a nice bright clean kitchen or room if you cover the walls and ceilings with METALLIC. The cost is very low and when once on is good for a life time. Vermin-proof, fire-proof, and easily kept clean by simply wiping with a damp cloth. Just imagine the comfort this means to you.

Send us a post-card asking for our free booklets on interior decorations.

THE **METALLIC** ROOFING CO. Limited
MANUFACTURERS

1189 King Street, West,
Toronto

Branch Factory: WINNIPEG.
Agents in principal cities.

Raise The Crop That Never Fails

Just sit down and write us for full particulars of the best business proposition you are likely to hear this year. Let us tell you, in plain words, how very little money will start you in the profitable business of poultry-raising The Peerless Way. Let us show you why it will pay you well

One PEERLESS user will sell 200-000 fowl this year

Scores and hundreds—twenty thousand people in fact,—all over Canada, are following The Peerless Way to their profit. More than eleven million dollars' worth of eggs were sold in Canada last year. Yet with all this output prices stay high for every sort of good poultry and eggs. The market is far bigger than the present product—and it grows bigger day by day. Poultry-raising is the best business for any farmer, any farmer's child. Pays better for the time and money invested. Profit is surer. Isn't overcrowded—and never will be.

Poultry ought to be a side-line on every farm—

The poultry-crop is the one crop that never fails. Every farmer certainly ought to make poultry a side line, at least—it is a certain profit for him, no matter how bad a year he may have with his other crops. And the Peerless customer need feel no worry about finding a market for all he wants to sell in the way of poultry or eggs. We look after that for him. We find him a buyer who pays the best market prices in spot cash.

Your credit with us makes it very easy to start—

Your credit is perfectly good with us. You can equip yourself fully for successful poultry-raising, and you don't need ready money to do it. We trust you; and we will make the terms so easy for you that you will never feel the outlay. In fact a Peerless Outfit pays for itself and quickly, too.

to adopt the Peerless methods, to make use of the advice and aid of the Peerless Board of Experts—pay you well, and profit you speedily.



Let us ship you this. We will trust you with it, show you how to succeed, and give you a 10-year guarantee.

Within a month or so from this very day, you could have a poultry-for-profit business well under way.

Write and ask us to prove to you that success with poultry, The Peerless Way, is possible for anybody of good sense in any part of Canada. Get the facts about it. They are facts that will probably be new to you. Send for them—it's for your own benefit we suggest that you send for them at once, without another day's delay. Just use a post card, if you haven't a stamp handy—put your name and address on it—say 'Show me'—that's all that's necessary.

LEE Manufacturing Co., Ltd.
111 Pembroke Avenue
PEMBROKE, ONTARIO, CANADA 83.

PEERLESS users get valuable help and service free—

Besides finding a buyer for our customers' poultry products, (which we do free of any cost to you) our Board of Experts stands ready always to advise, counsel, help with practical suggestions free,—entirely so, to Peerless users. These practical men have developed the greatest poultry business in Canada—The Poultry Yards of Canada, Limited. Long experimenting in the hatcheries of this great plant brought the Peerless to perfection, and proved it as the one successful incubator for use in every section of the Dominion.

More than 20,000 PEERLESS users are successful—

Poultry-raising with the difficulties taken out of it—that is the reason why The Peerless Way has proved profitable for over twenty thousand people, scattered all over Canada. There is not a reason on earth why it would not do as much for you as it has for the most successful of them. No matter where your farm is, you can do well The Peerless Way—and you won't need to depend much on plain farming, either.

Send right away for interesting offer and FREE

very valuable information. You will know why The Peerless Way is the way to get profit from poultry, once you have read the big and plain-spoken free book we want you to ask for. With the book will come an offer to outfit you for poultry profit on terms that will meet your wishes and fit your means. Please write and ask for this now—make your start now—it will pay you to.

We carry ample stocks in our big distributing Warehouses at Winnipeg, Regina, Calgary, for the convenience of our Western friends. Address all letters to Head office, Pembroke, Ont. They will receive prompt attention.

TRADE TOPICS.

Underdrainage of wet soils is recognized as a prime factor in crop production, and large quantities of drain tile are used yearly. The Sureshut tile machine, manufactured by Wm. G. Joy, Napanee, Ont., and advertised elsewhere in this issue, is an inexpensive, self-tamping, jolt-ramming cement-tile machine that can be operated on any farm by the farmer himself, or his son or hired man. See the advertisement in another column, and write for particulars.

The present-day alarm clock is little changed after its thirty-five years of life, but the master alarm timepiece—the newest development in time-recording instruments—is the well-known Big Ben, made by the Western Clock Company, La Salle, Illinois. It is a clock of most pleasing appearance, a thin, beautiful, punctual sleepmeter, with a quiet-running motor, electric alarm calls, a mellow, pleasing voice, and a frank, open face. Big Ben is mounted in a massive, dust-proof, triple-plated case, is accurate and certain, and recommended by jewelers. See advertisement, and write the Western Clock Co., La Salle, Illinois.

POULTRY-RAISING A MOST PROFITABLE INDUSTRY.—It is only within recent years that poultry-raising, as an industry, has assumed its full importance as one of the most profitable forms of husbandry. That the people in general, and farmers in particular should have, for so long, overlooked this immense field for profitable endeavor, can only be attributed to ignorance of its wonderful possibilities, or a belief that Canadian climatic conditions were unfavorable to the establishment of successful poultry farms, without the expenditure of large sums of money. When one considers the vast home market for poultry and eggs—which present supplies do not adequately meet—and the immense export fields in United States and Great Britain, it becomes a matter for wonder that the Canadian farmers have not given more attention to its development. The old haphazard methods of poultry-raising, with their uncertain results, have been succeeded by exact scientific knowledge which has elevated this industry to a plane of importance that can be measured only by the wonderful nature of results already achieved. The invention of the incubator was the first step on the road to sure and scientific poultry-farming, but for many years afterwards, results proved that it was merely in its experimental stage. At last, however, an incubator has been devised which is said to be near, if not quite, perfection. This incubator, fittingly called "The Peerless," is the invention of the Lee Manufacturing Co., Ltd., of Pembroke, Ont., and is the result of years of experimentation and exhaustive tests. See the advertisement in another column, and write the Lee Manufacturing Co., Limited, of Pembroke, Ont., who will at all times be willing to provide the fullest information concerning the "Peerless" Incubator, and the only perfectly successful methods of raising poultry for profit.

GOSSIP.

Attention is drawn to the advertisement of Thos. Hartley, of Downsview, Ont., a short distance from Weston, G. T. R. and C. P. R., in which he is offering for sale by auction, on Thursday, May 23rd, his entire herd of seventy head of high-record and high-testing Holsteins. Write him for catalogue, giving full particulars of the entire herd.

HER GENTLE AID.

Mother—"I really think you'd be happier if you married a man who had less money."

Daughter—"Don't worry, mother; he will have less in a very short time."

Old Dutch Cleanser



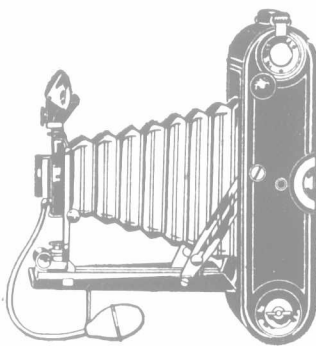
The best all-round cleanser in all the country round

Cleans mechanically not chemically and is therefore the safest cleanser for food utensils. Quickly removes "grease and burn" from pots and pans; safely and hygienically cleanses milk pails, cream separators, and everything about the dairy. Glassware, cutlery, floors, woodwork, bathtubs, painted walls, metal surfaces, etc., become clean and shiny in a jiffy—a cleaner house with less labor.

Many other uses and Full Directions on Large Sifter—can 10¢



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KODAK

Simplicity has made the Kodak way the easy way in picture taking; quality has made the Kodak way the sure way.

Kodaks \$5.00 and up. Brownie Cameras (they work like Kodaks), \$1.00 to \$12.00, are fully described in the Kodak catalogue. Free at your dealers or by mail.

CANADIAN KODAK CO., LTD.
TORONTO, CANADA

When writing mention Advocate

8" PER RUNNING FOOT Ornamental Lawn Fence

Regal Oval Top

SOLD DIRECT TO CONSUMER. FREIGHT PREPAID TO NEAREST STATION. ARTISTIC, DURABLE, INEXPENSIVE. GUARANTEED OR YOUR MONEY BACK.

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