



Are You Buying a Piano?

In so important a thing as the purchase of a piano, do not let an apparent saving in cost warp your good judgment.

The differences in piano prices do not represent different degrees of profit for the makers so much as *different degrees of quality for the buyer.*

YOU benefit least of all when you purchase a "cheap Piano"—it cannot give you satisfaction long and when once it begins to deteriorate it does so rapidly.

THE

Gerhard Heintzman

Canada's Greatest Piano

continues to be the finest of all instruments. Its price continues to be the lowest at which a thoroughly high class piano can be bought, and its sales continue to increase at the same wonderful rate as for years past. The cost is less than you think. Before you decide one way or another, let us discuss the matter together. Easy terms of payment can be arranged and your present instrument taken as part payment.

Remember

We have no connection whatever with any firm of similar name in the City. Ours is the **ONLY** and **GENUINE GERHARD HEINTZMAN** Piano and our only Toronto Showrooms are our new Salesrooms, conceded the finest in Canada, at 41-43 Queen Street West opposite City Hall.

GERHARD HEINTZMAN, LIMITED
City Hall Square, Toronto

Hamilton Salesroom—127 KING STREET EAST