

cont'd from p. 4

and if the CYSF can't see the value and necessity of making such a policy — even though it's directed at themselves and those who come after them — then I'd like to know what they're good for!

Sincerely,  
Ed Nyman

## Election candidates should only have one poster

Dear *Excalibur*,

We are writing this letter as concerned students of York University. We found it disconcerting to see the amount of paper wasted by the election candidates in order to promote themselves. In view of the environmental situation the world finds itself in today, the amount of paper wasted by the candidates is disgraceful.

Do 50 posters represent the candidates better than one? Wouldn't it be much simpler and more economical for the candidates to have one large poster each, placed in a central area, where all students could see them?

We feel this should be taken into consideration for future elections. Thank You.

Yours sincerely,  
Stephanie Muise  
and Sarah Armstrong

## Mac residents angry over Excal cover

Dear Editor:

Upon reviewing the March 6 issue of *Excalibur* we were OUTRAGED! As we're sure you are aware, the cover depicts the entire McLaughlin Residence in the trash can. This is a total misrepresentation of the building as a whole.

On page two (not three as the cover states) there is a story written about the intimidation and

vandalism occurring on the second and third floors *only!* Therefore there is no justification by means of the editorial or the events that take place in this residence for the cover illustration.

As fellow McLaughlin Residence students we can assure you that the entire building is not a heap of refuse! You have thoroughly offended most of the residents here in this building by this depiction.

Many of us are proud of ourselves, our achievements and our building! We should not be marred by the unruly events that occur in First House, they can stand in judgement for their own actions, they're 'Big Boys' now.

None of us condone what they have done, but unfortunately we are limited in the steps that we can take to prevent them. There are those who have filed complaints and taken rather risky actions against First House in an attempt to right their wrongs, but we cannot control them.

We can only hope that you will take this into consideration the next time you pick on a majority because of the actions of a few, who we might add are bumbling, vindictive idiots, to say the least.

We totally support the view you presented of the First House, but for the rest of us please limit your pictorial exaggerations. We're sure you will take this into full consideration for the future. Thank-you!

A Group of Concerned Mac Res Students

*Editor's Note:* The cover illustration was not intended to represent McLaughlin, but the general problems with residence at York, from the ceasing of weekend clean-up to the letter to the editor complaining about vomit that was not cleaned up for four days.



DON'T FORGET  
TO VOTE  
FOR A NEW MASCOT!  
- MOO -

## Mass communications students form own federation



Acting chairman of the Mass Communications Student Federation, Stephen Wise. Where are our 4 AA batteries?

by Salman A. Nensi

**M**ass communication students are joining together to help all York's mass communication grads — past, present and future — benefit from their degree.

Earlier this year, a group of mass communication majors got together to form the Mass Communication Student Federation (MCSF). It is affiliated with the CYSF and is sponsored by the social-science department.

The MCSF's primary goal is to help students who are majoring in mass communications benefit from their chosen major. The students have elected an acting chairman and will hold executive elections during a general meeting Thursday, March 15 at 5 p.m. in the Senate Chamber.

Acting chairman Stephen Wise, who was instrumental in the formation of the MCSF, says there is a great need for this type of organization.

"The communications field is experiencing tremendous growth says Wise. "Technological advances in all areas of mass communications are changing

the complete global structure of this field. All areas, from research to industry, are experiencing change."

It is because of these changes that Wise sees the need for an organization to aid students entering this field.

The MCSF is planning to provide members with the opportunity to talk with professionals in the field. Possibilities include Moses Znaimer, Barbara Frum and Keith Spicer.

Wise says many other people will attend MCSF functions. "We are not planning on only getting those persons who have a public profile. We want to arrange for people from all areas of industry, government and research to come and talk to our members."

Many of these events are to be off campus and in an informal setting so members can approach any of the guests with their questions. Wise says the MCSF is there to provide opportunities for the members.

"Our guests will be able to answer in depth questions about the future directions of their industry, and how we can use our mass communications degrees to aspire to their positions."

Wise foresees a great demand for York mass communication grads. To that end the MCSF is forming a mass communication directory. The directory will contain up-to-date resumes of all present mass communication majors and York's mass communication alumni.

In addition, it will list various areas of the government that require people with a mass communications background, a listing of industry contacts and personnel managers, a detailed listing of university undergraduate programmes and an international listing of masters and doctoral programmes. The directory will be available to government, industry, professors and students. It will be used as a tool for locating the right person for the right positions.

The MCSF also plans to hold a career day at the end of the next school year. Consisting of a series of seminars given by career professionals from all areas, the career day will provide members with a taste of what they can do when they graduate.

Membership in the MCSF is open only to those York students who have already, or are going to, declare mass communications as one of their majors.

But, anyone can benefit from its functions. It is the MCSF's intention to allow all interested York students to participate. "Students involved in Radio York, *Excalibur*, the other college newspapers, students involved in political science, administrative studies, law and many other programmes can benefit from our plans," says Wise.

All students who want to know more about the MCSF and its functions are invited to the March 15 meeting.

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### correction

*Excalibur* is accepting applications from the York community for the full-time position of editor-in-chief for the 1990-91 publishing year.

The deadline for editorial applications is March 22, 1990. The election is March 29, 1990.

**excalibur**