

Free speed reading lesson.

You'll increase your
reading speed on the spot!

HERE'S A GREAT OPPORTUNITY: Evelyn Wood Reading Dynamics offers you a free glimpse of what it is like to be able to read and study much faster. At our free introductory lesson you will actually participate in techniques that will improve your reading and study speed on-the-spot. See what is holding back your reading rate and see how you can easily read much faster.

WHAT YOU'LL LEARN: At our introductory lesson you will see that Reading Dynamics is a comprehensive reading improvement program. You'll learn that our students not only read faster but also comprehend more, and remember better. You'll learn how our study method can cut study time in half. In short you will have an opportunity to see what we teach and how we teach it.

OTHERS HAVE DONE IT—SO CAN YOU: Seeing the instant results of your progress at the introductory lesson will help you understand why our average graduate increases his reading speed 4.7 times with improved comprehension. You'll see why over 500,000 people have improved their reading skills through the Reading Dynamics techniques. You'll understand why Reading Dynamics has been taught at the White House to staff members of Presidents Kennedy and Nixon.

COME SEE FOR YOURSELF: We want you to decide for yourself the value of becoming a rapid reader through the use of the Evelyn Wood Reading Dynamics techniques. Plan now to attend a free introductory lesson; they are informal and last about an hour. Come as you are, even bring a friend.

Come to your free lesson.

**September 20th to 25th
12:15—2:15 — 6:15—8:15**

**Last Preview Lesson of 1971
Saturday Morning 11:15**

 **Evelyn Wood
Reading Dynamics Institute**

76 Avenue Rd., Toronto
923-4681.

YORK UNIVERSITY BOOKSTORES

IMPORTANT INFORMATION

GOALS: We are anxious to provide the best possible book service at reasonable prices. Stationery, gifts and some general merchandise is carried which fulfills a demonstrated need, is culturally or educationally relevant, and contributes to the operation of maximum book service.

PRICES: All books are priced at the publisher's or distributor's suggested list price. Averaged import costs are added to books not available from a Canadian distributor or publisher.

DISCOUNTS: A 5 percent discount on all cash book purchases is currently being extended to all members of the York Community. In addition, many general interest books, stationery items and gifts are "discount-priced".

REFUNDS: Any textbook may be returned after October 4th with a purchase receipt. Texts **MUST** be in perfectly clean, unused, unmarked condition.

After October 4th textbooks may be returned within ten days of date of purchase with a purchase receipt, as long as the texts are in perfectly clean, unused, unmarked condition.

Defective books or merchandise will be replaced anytime.

Merchandise may be returned under the same conditions as noted for textbooks.

USED BOOKS: Used books are available for purchase whenever the Bookstores are able to secure them. Used books are bought back from students at the end of term.

BOOK EXCHANGE: The York Campus Bookstore has a large bulletin board on which notices for student sale or swap of Textbooks may be placed.

SPECIAL ORDERS: We will order any book from anywhere with a deposit.

CREDIT: Credit is available to any member of the York Community, student, staff, or faculty, upon application at either the York Campus Bookstore or the Glendon Campus Bookstore.

RENTALS: Typewriter, television and tape cassette rentals are available for short or long term use. Additional equipment rentals will be considered as course requirements necessitate.

HOURS: Monday through Thursday 9:30 am to 9 pm
Friday 9:30 am to 5 pm
Saturday 10:00 am to 3 pm

COMMUNICATION: Suggestions, complaints, discussions or questions are sincerely encouraged as a means of insuring that the Bookstores are responsive to the interests and desires of the York Community. Call or write to the Director, York University Bookstores, Central Square Plaza anytime; frank discussion and honest answers are guaranteed.