

"BRITISH" MATERIAL



"BRODERICK" TAILORING

THE NEW OVER- COAT

The Overcoat for this fall is different from the "Broderick" overcoat of last year in every thing but quality. The cloth is, as of old, the best that is produced in Great Britain, but the "cut of the coat" is different simply because the London and New York designers have decided that it should be so, and the "well-groomed" man has fallen cheerfully into line.

**MADE-TO-ORDER
BRODERICK OVERCOAT \$25**

"Broderick" overcoats carry with them the recommendation of the Canadian who believes in being well costumed at a reasonable price. When we assure you that every inch of cloth going into our clothes is imported from the "old land" and that we cut them to your particular measure, and by hand, you will understand why "Broderick" suits and overcoats are appreciated from "coast to coast."

All the new patterns from every good Mill in Scotland or England or Ireland will be found in our new stock of Coatings.

Write to us to-day for a splendid set of samples and for our self-measuring chart and fashion plates.

Frank Broderick & Comp'y
113 West King Street TORONTO

MURRAY-KAY Limited

W. A. MURRAY & CO., Limited

17 to 31 King Street East - - TORONTO

A Few Words Concerning
Our Special Satin Lined
Tailor Made Suit at \$25.00

Shipped Carrirge Paid to any Address
in Canada on Receipt of Price

Q We are safe in claiming that nowhere will you find so much of high class tailoring and so large a choice of fashionable materials as we are showing in our special twenty-five dollar Suits for women at anywhere near that price.

Q These stunning Suits are made in our own workrooms by expert tailors. The coats are hand padded and basted and the canvas under lining is properly shrunk, which insures the Coats keeping their shape. Let us repeat—these are not factory-made Suits but well tailored garments that have our full guarantee. They are lined with fine quality silk and satin and are easily value for \$35.00. Our special price **\$25.00.**

Q Residents away from Toronto can be served through our letter order department with every satisfaction to themselves. A copy of our self measurement form and samples of material will be sent to any address.

Our new Autumn and Winter Catalogue No. 16 is now ready for mailing. It is printed on fine coated paper and contains numerous half tone illustrations of Dresses, Suits, Costumes, Millinery, Lingerie, Furs, etc. Readers of the Courier interested in fashionable and well made Clothing for women are invited to write for a copy.

17 to 31 KING ST. EAST, TORONTO, ONT.

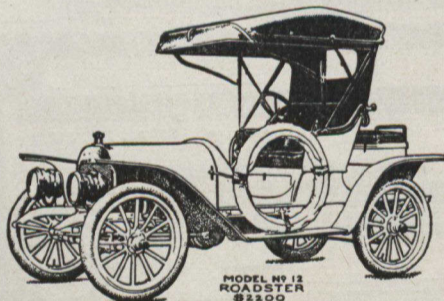
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Canadian Courier, Toronto.

If you have the goods to sell now is the time to talk to the farmer. He has the money to buy. We reach a representative class of prosperous farmers in Ontario, the West, and the East, Send for sample copy and advertising rates.

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- ITS CAPACITY TO WITHSTAND HARD USAGE WITHOUT BECOMING "TINNY."

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Write for Catalogue and Prices

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