



Overland
TRADE MARK REG.

The Thrift Car

This ideal car for women to drive saves money without the sacrifice of refinements, comforts or modern conveniences.

The exceptional value of the Overland Model 90 is further emphasized by present-day thrift demands.

Model 90 has the beauty, accommodations and *livability* that meet the demands of the family as well as—

The constancy, and economy for innumerable *business* needs.

Railroads cannot save any more time than they are already doing. Motor cars are the only alternative!

For thousands this Model 90 “shrinks miles to inches and enlarges minutes to hours.” It is aptly called the shortest, most efficient and economical distance between two points.

The housewife can devote time to charitable organizations, bring products direct from the country *in addition* to performing her home duties.

Model 90 is not only adequate and economical but *desirable*.

It combines all the essentials for *complete satisfaction*; including big-car stylish appearance; consistent and easy-to-handle performance.

It has maximum comfort because of its spaciousness, rear cantilever springs, 106-inch wheelbase; has 31x4 tires, non-skid rear; Auto-lite starting and lighting; vacuum fuel system and nation-wide service facilities—

All for a modest price. Order *your* Model 90 now.

*Appearance, Performance
Comfort, Service and Price*

Willys-Overland, Limited
Willys-Knight and Overland Motor Cars and Light Commercial Waggon
Head Office and Works. West Toronto, Ontario
Branches: Montreal, Que., Winnipeg, Man., Regina, Sask.