# You Don't Give—You You Lend

In deciding how many Victory Bonds you will buy remember this important point---you are not giving---you are lending to your country!

You are lending at a good rate of interest.

You are lending on the highest security.

You are lending to maintain your own and your country's prosperity.

In your own personal interest you should make strenuous efforts to buy as many Victory Bonds as you possibly can.

You couldn't put your money in a better place.

You want to save money---everybody does.

It is the only way to get ahead.

And Canada needs to borrow your money to bridge the gap from War to Peace.

It's your duty to lend.

Take the proper view of this Victory Loan.

Say to yourself---"I am going to buy all the Victory Bonds I can pay for now and in the next ten months."

What if it is an effort to pay for them.

Look ahead a little.

Think of what you will own when your Victory Bonds are finally paid for.

Every cent you pay on your Victory Bonds you lend to your Country---you save!

Remember that, and

## Buy Victory Bonds

"Every Dollar Spent in Canada"

This space donated to the Victory Loan 1919 Campaign by the following Bakers of the city:

CHAS. ROBINSON
HYGIENIC BAKERY
ST. JOHN BAKERY

DWYER'S BAKERY YORK BAKERY J. R. IZZARD

#### Canada's Victory Loa 1919

Now is the time to c sider the matter of your vestment in Canada's Fi Victory Loan. To ensure the conti

ance of present prosper it is imperative that ev Canadian subscribe to utmost of his ability.

Subscriptions open Ocher 27th.

#### Eastern Securities Company Lim

Jas. MacMu Managing Director. 92 Prince William St St. John, N. B. 193 Hollis St. Halifax, N

### MONTREAL SALES (Medougall and Cowans) Montreal Oct.

Morning

Victory Bonds 1922—18,000 @ 1
Victory Bonds 1927—1,000 @ 12,000 @ 102¼.

Victory Bonds 1933—5,000 @ 1
Victory Bonds 1933—26,000 @ 1
Steamships Common—200 @ 1

10 @ 1; 100 @ 1172; 86 @ 1271%.
Steamships Pfd—150 @ 85½;
Victory Loan 1937—3,000 @ 1
00 0 104½; 2 @ 104 5-8.
Can Cement Pfd—6 @ 101;
1½; 2 @ 101½.
Brazillan—75 @ 51½.
Cement Com—10 @ 72.
Steal Canada Com—23. @ 72: 1

79; 50 @ 12%; 50 @ 12-5.
Dom Iron Pfd—60 @ 94%; 40
Shawingan—190 @ 122;
Dom Iroh—65 @ 68%.
1931 War Loan—3.000 @ 98%.
1937 War Loan—2.000 @ 100%
Mo Cot—1 @ 76.
Can Car Pfd—50 @ 98; 50 @
Detroit United—50 @ 109 5-8;
94%; 50 @ 110; 25 @ 109;

372. Can Car Common—50 @ 48%; 14. Lake of Woods—45 @ 223. Riordon—65 @ 153. Laurentide Pulp—25 @ 241;

Smelting—105 @ 30; 50 @ 2: Wayugamack—15 @ 83; 25 @ 275 @ 82; 25 @ 82%.
Abitibi—25 @ 142; 110 @ 14: Ontario Steel—5 @ 39; 225 5 @ 40¾; 100 @ 40½; 25 @ 25 @ 43; 15 @ 42½.
B. C. Fish—5 @ 64½; 25 @ 64

Asbestos Common—5 @ 83. Ames Com—150 @ 112½. Lyall—105 @ 145; 25 @ 145; 7 146; 60 @ 146½; 50 @ 147. 8panish River Com—200 @ 7 68¾; 115 ¾ 68¾. Prov Paper PRd—5 @ 91. Brompton—205 @ 83¼; 125 75 @ 82¼; 65 @ 82; 405 @ 8 Dom Canners—10 @ 62¼;

234. Dom Canners—10 @ 62½; 224. Dom Canners—10 @ 62½; 224. Glass Com—10 @ 62½; 50 @ Can Converters—75 @ 69; 69½; 10 @ 69½; 35 @ 70. Tram Power—15 @ 17½ Dom Bridge—1 @ 108; 10 @ Atlantic Sugar Com—250 @ 7

Victory Loan 1922—1000 @ 10034 Victory Loan 1923—5000 @ 1001 Victory Loan 1933—1000 @ 103 1,000 @ 10334. Steamships Common—130 @ 7 5 @ 72%; 100 @ 7234; 225 @ 73. Steamships Ptd—40 @ 8534. Carriage—50 @ 26. Steel Canada Com—50 @ 7234

Dom Iron Ptd-59 @ 95.

Dom Iron Com-175 @ 68.

1937 War Loan-1,000 @ 16

Iron Common
Dom Iron Com-175 @ 6

184.

1931 War Loan-1,000 @ 96

Shawinigan-25 @ 121½,

Ontario Steel-25 @ 45 43; 25 @ 454; 25 @ 454; 100

200 # 41.
Laurentide Pulp—260 @ 24
243.
Riordon—5 @ 153.
B. C. Fish—110 @ 64½.
Abitibi—5 @ 141.
MacDonalds—195 @ 37.
Quebec Railway—1 @ 22½
231 25 @ 23%; 25 @ 23%.
Atlantic Sugar Com—65 @
71%; 1325 @ 77½; 10 @ 77.
Lyall—45 @ 147; 60 @ 14

Spanish River Common—2(25 m 68%, 25 m 68%, Tucketts—10 @ 55; 30 @ 5 56; 10 @ 57. Erompton—20 @ 82%; 30(25 @ 82%, Ames Holden Common—25 Glass Common—25 @ 68%, St. Lawr Flour—85 @ 116. Can Converters—10 @ 94. Dom Canners—35 @ 70; 25 90 @ 68; 25 @ 69%. Royal Bank——5 @ 215%.

0 @ 69; 25 @ 69½.

Royal Bank — 5 @ 215½.

Ames Common—25 @ 1123

N. Y. COTTON MA