THE STANDARD, FRIDAY, JANUARY 19, 1912.



We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of. To sell these goods by the usual plan is to send out travellers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising except what applies to our store and are taking our travellers off the road and are instead giving the purchaser of goods from us 20 per cent, and making the other 20 per cent, ourselves. Is this not a good business proposition? On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady con-sumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a livin, margin.

ill gives us a living ma

Boot and Shoe Department

Boys' School Boots

We have a line of boys' school boots that has added a great many customers to our slore, It is a Box Calf Laced Boot, Blucher Cut, and we Warrant every pair to be solid. \$1.35 Size 11-13 . \$1.75 Size 1-5 . \$2.00 20 P. C. COUPONS WITH EVERY PAIR. Size 8-10 . \$1.35

Men's Waterproof Boots

The Asepto Plan

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Our \$3.00 Shoes for Ladies ARE MAKING A BIG HIT. Addies' Laced and Button Boots made in Dongola Kid, Gun-metal "alf, or Vici Kid. These popular priced shoes are made on very stylish and up-to-date lasts and are perfect fitters. 20 P. C. COUPONS WITH EVERY PAIR. Ladies' Evening Slippers

MADE IN TAN OR BLACK LEATHERS. High cut or ordinary length. Made of the very best Kangaroo stock. Hand sewed and guaranteed to keep out the water. \$6.50 We have also a line of HIGH CUT BOOTS in Tan or Black, Waterproof at \$4.50 20 P. C. COUPONS WITH EVERY PAIR.

You need them now and we have them. They are made in a variety of styles and of popular material, Patent Leather, Kid, Velvet, and Satin. 20 P. C. COUPONS WITH EVERY PAIR.

Men's Working Boots \$1.70 Just the thing for good rough wear. Made of Heavy Split Leather Tap Soles, and guaranteed Solid Leather throughout. A good shee for a man who wants a solid shee at a low price. 20 P. C. COUPONS.WITH EVERY PAIR.





WOMEN'S 2-BUCKLE OVERSHOES, All Sizes, Sale prices, 28c. and 38c. \$1.90 Reduced to \$1.15. Sale price, 48c. BOYS' 1-BUCKLE OVERSHOES, CHILD'S 2-BKLE OVERSHOES BOYS' HEAVY RUBBERS, Sizes, 11, 12, 13, 1-2. \$1.50 Reduced to \$1.00. Sale price, 58c.

Sale Goods Cash.

All Sizes,

FOOT

Sizes 6, 9, 10. Sale price, 75c. No Approbation.

GELDING

SEVERELY

Special to The Standard. Halifax, Jan. 18.—Joe Patchen, a racing gelding, well known in the the standard standard standard standard jured today and may die. A sharp ladder end projecting from a tram-way repair sleigh, which slewed, enter-ed the horse's abdomen. Over a doz-en stitches were made internally and externally, but the veterinary sur-geons do not think that recovery will be possible.

INJURED



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INSTALLATION OF

MASONIC OFFICERS

 Y. M. A.

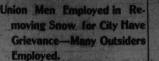
 A very enjoyable time was spent last evening in the St. Peter's Y. M. A., when the St. Joseph's Y. P. A. and the Father Matthew Association prediction framework in the st. Joseph's Y. P. A. speeches were delivered by the for bowing: F. D. Hazel, president of the fr. M. F. A.; G. P. Cunningham, president dent of the St. Joseph's Y. M. S.; F. B. Barret, president of the A. O. H. R. J. Walsh, grand deputy for the G. the C. M. B. A., No. 482; T. O'Brien, president of the St. Joseph's Y. M. S.; F. D. Hazel, president of the St. Joseph's Y. M. S.; F. D. Barret, president of the St. Peter's Y. M. A.
 Forcial to The Standard. Treaterioton, Jam. 18-The newly elected Warden of York county, Alex, stence, zave a dinner to the members at president of the St. Joseph's Y. M. S.; F. D. Hazel, president of the St. Methan, president president of the St. J. cand B., and J. B. Dever, president of the St. Peter's Y. M. A.

 The creating in the Canfferity: orchestra selection, reading, E. R. Hanson: vocal solo, J. Burke; reading, J. H. McHugi; voca-solo, F. I. McCafferity: orchestra selection: methation to Manager Janemethes St. Michael's team.

 The the programme the St. Mithe summer. The honorary president this the trophy of the intermediate summer. The honorary president the seague, F. I. McCafferty, made the presentation to Manager Janes Mai in of the St. Michael's team.

 The Communication to Manager Janes Mai in of the St. Michael's team.
 The commutation was granted be caneral Torney, of the army: CADRTHAGE STILL





TEAMSTERS LIKELY

STRIKE OF UNION



BACK FULL OF ADVES

HEADACHES AND DEPRESSIO



for the



We have selected a large assorted stock of ONTARIO and NOVA SCO-TIA BEEF; also TURKEYS, GEESE DUCKS, CHICKENS, and a full line of VEGETABLES. Our Christmas supply of

0. N. B.

Brand of Hams and Bacon is complete and we shall be pleased to have you inspect our display.



BORN.

ROBINSON—At 98 Howard St., Tor-onto, on January 18th, to Mr. and Mrs. Guy D. Robinson, a son.

MARRIED.

SPROUL-FREEZE-On Wedneaday, January 17, at St. John, N. B., Heien Louise, daughter of Mr. and Mrs. Robert Freeze, to Gordon St. George Sproul, M. Sc., of Montreal. WEBSTER-WASSON-On January 2, at Toronto, by Rev. A. L. Geggie, minister of Parkdale Presbyterian church, Owen C, Webster, of Fort Fairfield, Me., to Ella Mae Wasson, of St. John, N. B.

McRobbie KING STREET FITTERS

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peopsible.

Asylum; Albert Lockhart, janitor of the Home for Incurable; James Rus-sell of the School Board, for the side walk about the King Edward school; Trist Primitive Man-I tell you. Trist Primitive Man-I tell you. The Board of dolla! Second Ditu-That's right. Look at Stonehing's wife He knocked her down a few times, threw her over a found on Charlotte street, yesterday. The police report the glass was broken in fire alarm box 16, on the at Stonehing's wife. He knocked her down a few times, threw her over a found on Charlotte street yesterday. The police also ordered the iclicles by her hair, and now she's suing him requery word from buildings on King aive cruelty!"

If your eyes tire after read the print begins to blur, don' We can fit you with glasses i not only preserve your slight, b a revelation in eye case and D. BOYANER, Optician, 38 De

23 THE PR

battle, and the schooners Que the Irolita, also built in 13 Elmina, the Corona, the Amo the Muriel; the sloops Yan

namy other important re placed to her credit, as t and a fine sea bont. Her l bronze with steel frames. I feet 3 inches over all, 65 waterline, 16 feet 6 inche

Driven to Drink . ners my wife gets drive me

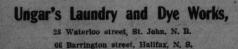
o drink. I thought she was a good cook? She is, but her favorite dish is said

Dry Cleaning of **Gentlemen's Clothing**

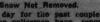
Nothing adds more to the durability and neatness gentleman's clothing than careful dry cleaning thorough pressing.

Periodic dry cleaning of a suit is true economy. Garments dry cleaned by us are promptly returned ready for immediate wear.

Ve dry clean Suits, Coais, Trousers, Fancy vests, Overcoats, Raincoats, Gloves, Ties, Belts, Flan-nel Shirts, Uniforms, Regalias, etc. 'Phone Main 58. Our teams will call,



o keys, one being an I. C. R. h key, were found on Charlotte



Snow Not Removed. Every day for the past con weeks the policemen have a property holders for not have now removed from the side portering their premises

