

There Is No Mystery About Our Premium Plan!

We manufacture about 400 lines of our own and they are the goods that we are forcing the sale of. To sell these goods by the usual plan is to send out travellers and carry on expensive advertising, etc., which will cost over 40 per cent. We have discontinued all advertising except what applies to our store and are taking our travellers off the road and are instead giving the purchaser of goods from us 20 per cent. and making the other 20 per cent. ourselves. Is this not a good business proposition?

On lines that we sell that are not of our own manufacture, we give the consumer about all of the profit, through our coupons, but we do this in order to have in our stores sufficient lines of steady consumption to enable a family to secure coupons fast enough to enable them to get many articles of value in a short time free. So you see that our plan is the only one that really solves the cost of high living and still gives us a living margin.

Boot and Shoe Department

Boys' School Boots

We have a line of boys' school boots that has added a great many customers to our store. It is a Box Calf Laced Boot, Blucher Cut, and we warrant every pair to be solid.

Size 8-10 . . . \$1.35 . . . Size 11-13 . . . \$1.75
Size 1-5 . . . \$2.00
20 P. C. COUPONS WITH EVERY PAIR.

Men's Waterproof Boots

MADE IN TAN OR BLACK LEATHERS.

High cut or ordinary length. Made of the very best Kangaroo stock. Hand sewed and guaranteed to keep out the water.

\$6.50

We have also a line of HIGH CUT BOOTS in Tan or Black, Waterproof at

\$4.50

20 P. C. COUPONS WITH EVERY PAIR.

Our \$3.00 Shoes for Ladies

ARE MAKING A BIG HIT.

Ladies' Laced and Button Boots made in Dongola Kid, Gum-metal, or Vici Kid.

These popular priced shoes are made on very stylish and up-to-date lasts and are perfect fitters.

20 P. C. COUPONS WITH EVERY PAIR.

Ladies' Evening Slippers

You need them now and we have them. They are made in a variety of styles and of popular material, Patent Leather, Kid, Velvet, and Satin.

20 P. C. COUPONS WITH EVERY PAIR.

Men's Working Boots \$1.70

Just the thing for good rough wear. Made of Heavy Split Leather. Tap Soles, and guaranteed Solid Leather throughout.

A good shoe for a man who wants a solid shoe at a low price.

20 P. C. COUPONS WITH EVERY PAIR.

Asepto Store

Cor. Mill and Union Streets

St. John, N. B.

Our Mid-Winter Clearance Sale

Of Fine Quality

Boots, Shoes, Slippers and Rubbers

Opened Wednesday and is Now in Full Swing

Crowds have secured bargains and you can do likewise

Here are some of the Bargains we are offering

MEN'S RUBBERS, All Sizes, Sale price, 58c.	GIRLS' PATENT BUTTON BOOTS, Black Suede Tops, Sizes 11, 12, 13, 14, \$3.00 Reduced to \$1.75.	WOMEN'S RUBBERS, All Sizes, Sale price, 42c., 53c.
MEN'S HEAVY RUBBERS, All Sizes, Sale price, 68c.	GIRLS' KID 1-STRAP SLIPPERS, Sizes 1 and 2, \$1.25 Reduced to 75c.	GIRLS' RUBBERS, All Sizes, Sale price, 35c. and 45c.
BOYS' RUBBERS, All Sizes, Sale price, 48c.	WOMEN'S 2-BUCKLE OVERSHOES, Sizes 3, 5, 7, \$1.90 Reduced to \$1.15.	CHILD'S RUBBERS, All Sizes, Sale price, 28c. and 38c.
BOYS' HEAVY RUBBERS, All Sizes, Sale price, 58c.	BOYS' 1-BUCKLE OVERSHOES, Sizes 11, 12, 13, 1-2, \$1.50 Reduced to \$1.00.	CHILD'S 2-BKLE OVERSHOES Sizes 6, 9, 10, Sale price, 75c.

Sale Goods Cash.

No Appropriation.

FOOT
FITTERS

McRobbie

KING
STREET

Dry Cleaning of Gentlemen's Clothing

Nothing adds more to the durability and neatness of a gentleman's clothing than careful dry cleaning and thorough pressing.

Periodic dry cleaning of a suit is true economy. Garments dry cleaned by us are promptly returned ready for immediate wear.

We dry clean Suits, Coats, Trousers, Fancy vests, Overcoats, Raincoats, Gloves, Ties, Belts, Flannel Shirts, Uniforms, Regalia, etc.

Phone Main 58. Our teams will call.

Ungar's Laundry and Dye Works,

28 Waterloo street, St. John, N. B.

66 Barrington street, Halifax, N. S.

Keys Found.

Two keys, one being an I. C. R. switch key, were found on Charlotte street yesterday by Sergt. Campbell and the owner can receive the same on application at the central police station.

Snow Not Removed.

Every day for the past couple of weeks the policemen have reported property holders for not having the snow removed from the sidewalks bordering their premises and those reported yesterday were Joseph J. Tucker, 201 Brussels street; J. W. Murphy,

GELDING SEVERELY INJURED

Special to The Standard.

Halifax, Jan. 18.—Joe Patchen, a racing gelding, well known in the maritime provinces, was seriously injured today and may die. A sharp ladder end projecting from a tramway repair sleigh, which slewed, entered the horse's abdomen. Over a dozen stitches were made internally and externally, but the veterinary surgeons do not think that recovery will be possible.

153 Brussels street; George H. Hatheway, 66, and 203 Brussels street; Al. Ian A. Chipman and Sarah L. Collins, Pitt street; Wiggins' Male Orphan Asylum; Albert Lockhart, janitor of the Home for Incurables; James Russell of the School Board, for the sidewalk about the King Edward school; Mrs. Beattie Finley, 171, and Mrs. Murray E. Anderson, Charlotte street.

Shloh's Cure
quickly stops coughs, cures colds, loosens throat and lungs. — 25 cents.

CANADA'S FIRE LOSSES WERE LESS LAST YEAR

In Spite of this Fact the Canadian Losses were Still High Enough — Carelessness Caused Many.

Although the returns made by the fire insurance companies for 1911 show that the fire losses in Canada were not as great as in 1910, it is unfortunately true that Canadians last year, as in the previous year, set a brilliant example to all other civilized peoples in the matter of burning up property. It is estimated that the value of property destroyed by fire in Canada last year was \$21,459,575, as against \$23,593,315 in 1910. According to these figures the per capita fire loss would be \$2.98.

Last year fire losses in the United States aggregated \$120,000,000, or about \$1.70 per capita. In Europe the per capita fire loss was about the same as usual, or 33 cents.

Although France has several times the population of Canada, its fire loss in 1911 was only \$11,669,000, or hardly more than one-half the loss in Canada.

It is said that the cold winters in Canada necessitating a great use of fire, are responsible for the relatively larger fire losses, but this theory is not borne out by the records kept by the fire underwriters. In 1911 the most destructive fires in Canada for the year occurred in July when \$5,384,000 worth of property went up in smoke. In 1910 the largest fires also occurred in July, \$6,384,000 worth of property being destroyed. In 1909 the ravages of fire were greatest in May and in August.

These figures give point to the contention of the fire underwriters that a large percentage of the fires in Canada are due to the carelessness of the people. One of the most destructive fires which has occurred in St. John for some time, believed by the insurance men to have been caused by the dropping of a burning cigarette or cigar butt in a closet. In the case of another big fire in the province it is reported that a citizen saw a flash of lightning strike the building, but instead of taking the trouble to find out whether the lightning had started a fire, he went to bed, and no alarm was given until it was too late to save the structure. This shows that our people are not on guard to prevent fires.

Underwriters claim that in this province as in other countries a fire marshal should be appointed to conduct investigations into the cause of fires and that as in Europe provision should be made for the punishment of parties whose negligence has led to the breaking out of fires and the destruction of the property of their neighbors.

INSTALLATION OF MASONIC OFFICERS

In the Masonic Hall on Germain street last night the Most Worshipful Grand High Priest Wm. L. Ellis, accompanied by the officers of the Grand Chapter, visited the Carleton Royal Arch Chapter and installed the following officers for the year: H. H. Crockett, H. P.; J. B. Davis, K.; H. A. Porter, S.; J. R. McIntosh, treasurer; Dr. Langstroth, secretary; Roy Crawford, C. of H.; H. H. Bissett, C. S.; G. A. Gamblin, R. A.; C. T. Burchill, M. V.; V. V. B. Smith, M. V.; V. Robert Clerk, Tyler.

After the installation ceremonies were finished the mark degree was conferred on several candidates, after which refreshments were served and a short impromptu musical programme given.

Ile of Palms.

St. John is to be favored on Monday and Tuesday next with a visit from the Columbus Musical Club, of Halifax when they will produce the musical comedy Ile of Palms. The Columbus Club has won recognition as a musical organization of unusual worth, including as it does some of the best talent in Halifax. The Ile of Palms is an especially attractive piece, abounding in bright, catchy choruses and songs. The cast includes several of the leading vocalists from the sister city. Among those who will be heard in the Ile of Palms and who will undoubtedly receive a hearty reception is Miss Elsie Coste, who was heard in the Messiah on Tuesday evening in the Opera House and whose work in the oratorio won for her instant favor with the audience. The Columbus Club will undoubtedly receive a warm welcome on their appearance and an enjoyable evening is anticipated for those who attend their performances.

Cathedral Course.

In the free course of lectures being held under the auspices of the Natural History society, Mrs. Robertson delivered an interesting lecture yesterday afternoon on the cathedral and its cathedral. A vote of thanks moved by Mrs. Gordon Dickie and seconded by Mrs. McIntyre and Mrs. Calhoun was tendered the speaker by the chairman. This afternoon at 4 o'clock in the children's course, a lecture will be read on "Lakes Superior and Huron," illustrated with seventy beautifully colored slides. The course is open to school children in grade eight or upwards. Teachers who wish to attend will be welcomed. This evening the members of the Natural History society will hold a reunion in their rooms at 8 o'clock.

French Mattie Weds.

Frederick had a wedding yesterday morning that will be of interest to many in St. John. The bride was Mary Ann Tucker who is known in St. John police circles as "French Mattie." She is a woman about 50 years of age and a few years ago was arrested on the charge of theft and was sentenced to a term in Dorchester penitentiary. The groom at the capital, yesterday was a young man about 25 years of age by the name of Danaher.

In the Glacial Age.

First Primitive Man.—I tell you, these women are getting so they want to be coddled like a lot of dolls! Second Ditto.—That's right. Look at Stonehenge's wife. He knocked her down a few times, threw her over a cliff and dragged her around a little by her hair, and now she's suing him for divorce on the ground of "excessive cruelty!"

LARGE AUDIENCE ATTENDED LECTURE

Mrs. Matthew Gives Instructive Account of Inception of Wagner's Drama Parsifal. Last Evening.

Trinity church schoolhouse was filled with a large audience last evening, the occasion being Mrs. G. F. Matthew's lecture on Wagner's great music drama, Parsifal, illustrated throughout with musical illustrations and stereopticon views, of Bayreuth and scenes throughout the drama.

Mrs. Matthew gave a most instructive account of the inception and creation of the great work and how it was the culmination of the great master's life and ideals. The music being ably played as they occurred by Mrs. R. A. Armstrong and the significance of each explained by Mrs. Matthew.

The beautiful prelude to the drama was played on the organ and the prelude to the second and third acts on the piano with good effect by D. Arnold Fox, who also rendered the March of the Knights of the Grail, on the organ. Miss Elsie McLean finely rendered on the violin a transcription of music including the Good Friday themes with piano accompaniment by Mr. Fox.

At the close the recitor, Rev. R. A. Armstrong, tendered the thanks and appreciation of the audience for the delightful evening to Mrs. Matthew and her able assistants, also to Mr. McIntosh who skillfully manipulated the new stereopticon and stereopticon scenes were shown prior to the lecture.

ORGANIZATIONS PAY FRATERNAL VISIT

St. Joseph's Y. P. S. and Father Matthew Association Attend Meeting of St. Peter's Y. M. A.

A very enjoyable time was spent last evening in the St. Peter's Y. M. A., when the St. Joseph's Y. P. S. and the Father Matthew Association paid their annual fraternal visit. Over 250 members of the societies gathered in the large hall to listen to an excellent programme of speeches and music, after which refreshments were served.

Speeches were delivered by the following: F. D. Hazel, president of the C. M. B. A., No. 482; T. O'Brien, president of the St. Joseph's Y. M. S.; F. L. Barrett, president of the A. O. H.; R. J. Walsh, grand deputy for the C. M. B. A.; F. J. Quinn, president of the C. M. B. A., No. 482; T. O'Brien, president of the J. L. and B., and J. B. Dever, president of the St. Peter's Y. M. A.

An excellent programme was rendered as follows: Address by President J. B. Dever, orchestra selection, reading, E. R. Hanson; vocal solo, J. Burke; reading, J. H. McHugh; vocal solo, P. L. McCafferty; orchestra selection, vocal solo, M. P. Kelly; reading, J. G. Connell; orchestra selection, M. Yatt; orchestra selection.

After the programme the St. Michael's baseball team was presented with the trophy of the intermediate baseball league, which they won last summer. The honorary president of the league, F. I. McCafferty, made the presentation to Manager James Martin of the St. Michael's team.

LABOR MEN CONDEMN INCREASE IN TOLLS

At the meeting of the trades and labor council last evening a resolution was adopted condemning the action of certain aldermen in trying to raise the fares for ferry passengers and a committee was appointed to attend the special meeting of the council on Monday to enter a protest on behalf of the workmen of the city. It was also decided to ask the city council to provide for an all night ferry service during the winter port season, and the same schedule of trips on Sunday as during week days.

The delegates claimed that the present rates were a burden upon the workmen of the city, while the service was not adequate for their requirements. Owing to the amount of nightwork at the winter port, the delegates held that a trip should be made every hour after midnight as men are starting work or knocking off nearly every hour of the night. At present men who knock off work after midnight have to wait till morning to get over to the city, and on Sunday mornings the wait is particularly long.

A committee was also appointed to wait on Premier Flemming and request certain improvements in the workmen's compensation act, and also urge upon the government the need of giving effect to the act providing for the creation of a provincial labor department in charge of a member of the government.

Another committee was appointed to look into the question of establishing a local labor temple for the use of all local unions and report as soon as possible upon the cost of securing a site and erecting a building.

The question of establishing a labor paper was brought up and a committee appointed to look into the matter and report back.

The matter of holding a carnival in one of the rinks was discussed and referred to a special committee.

St. John County Scarlet Chapter

tonight.

Glass Broken.

The police report the glass was broken in fire alarm box 36, on the corner of Brussels and Hanover streets and that a time book was found on Charlotte street yesterday. The police also ordered the fetters removed from buildings on King square, Duke, Water, King and Prince William streets.

STRIKE OF UNION TEAMSTERS LIKELY

Union Men Employed in Removing Snow for City Have Grievance—Many Outsiders Employed.

The members of the teamsters' union have a grievance. There are a large number of members of the union and they held a very enthusiastic meeting in their rooms, Opera House block last night. After routine business was transacted it was reported to the meeting that at the present time the city of St. John was employing in the vicinity of a hundred teams to remove the snow from the streets and that quite a number of the teamsters employed were not members of the union.

The matter was freely discussed by the members who on motion, decided that if the non-union teamsters did not become members of the union by noon today or were discharged by the city all union teamsters should stop work hauling the snow.

Last night ten new members joined the union and the members all expect that the non-union men will join today and the work for the city will go along in good order.

Last night a teamster said that he differed from the union men's views, that there were only a few non-union teamsters hauling the snow, but stated that there were almost more non-union teamsters engaged in the work than union men and furthermore that the non-union men did not desire to become members of the union and would not do so.

He said that in the North End alone there were 18 non-union teams working at snow hauling, and that if the union members were to stop work today at noon no doubt there would be enough non-union teams to do the work.

The teamsters will anxiously look for the noon hour today to see what the outcome of last night's meeting will be. One thing is certain that there is not a great deal more snow to haul away unless another heavy storm comes.

NEWLY ELECTED WARDEN DINES COUNCILLORS

Special to The Standard.

Fredericton, Jan. 18.—The newly elected Warden of York county, Alex. Skene, gave a dinner to the members of the County Council and others at the York Hotel tonight, and about 75 persons were present. After those present had partaken of an excellent repast there was the usual round of speeches and music.

MORSE'S SENTENCE IS COMMUTED BY PRESIDENT TAFT

Washington, D. C., Jan. 18.—President Taft today commuted a despatch to the sentence of Charles V. Morse, the New York banker, serving a 15 year sentence in the federal prison at Atlanta.

The commutation was granted because of Morse's physical condition and on the recommendation of Attorney General Wickersham and Surgeon General Torney, of the army.

CAORHAGE STILL IN ITALIANS HANDS SAYS WIRE TO OWNERS

Marseilles, Jan. 18.—The French Steamship Line received a despatch this morning from the French consul in Sardinia, saying that the Carthage had not yet been released.

BREAKING UP SLOOP EFFORT

New London, Conn., Jan. 18.—The sloop yacht Effort owned formerly by Frank M. Smith, N.Y.C., is being dismantled at the Riverside shipyard and broken up for junk. She was purchased recently by the New England Iron and Metal Company. There are about 30 tons of lead in the Effort's keel.

This sloop has been hauled out alongside the schooner yacht Hildegarde at Riverside for several months. She has not been in commission for years.

The Effort was built by Mr. Smith in 1906, at City Island, from designs by Harry J. Gielow, of New York. The year of her construction she became famous by winning the first race sailed for the King's cup. It was a great

**DODD'S
KIDNEY
PILLS**

FOR ALL KIDNEY DISEASES
URIC ACID RHEUMATISM
GRAVEL GOUT
BRIGHT'S DISEASE
DIABETES NEURALGIA

23 THE PR

BACK FULL OF ACNES, HEADACHES AND DEPRESSION

Much of Women's Suffering is Need Less and Can be Prevented by the Use of Dr. Hamilton's Pills



That Stab-like Pain in the Back is

Sure Indication of Kidney Trouble

Mrs. Anna Rodriguez writes as follows: From her home in Valencia "For a long time I suffered with falling strength and nagging headaches. My condition grew steadily worse, my limbs became bloated and shaky, I was sallow and thin, felt rheumatic pains, dizziness and chills. I unfortunately didn't suspect my kidneys, and was nearly dead when I discovered the true cause of my sufferings. I read so much about the wonderful health and strength that comes to all who use Dr. Hamilton's Pills that I felt sure they would help me. Such blessings of health and comfort I got from Dr. Hamilton's Pills I can't describe. They speedily put me right, and their steady use keeps me active, energetic, strong and happy. I strongly urge others to regulate and tone their system with Dr. Hamilton's Pills of Mandrake and Butternut."

No greater medicine exists than Dr. Hamilton's Pills for the cure of indigestion, constipation, flatulence, liver bladder and kidney trouble. Refuse substitutes for Dr. Hamilton's Pills, 25c. per box or five boxes for \$1.00, at all dealers or the Catarthozone Company, Kingston, Ont.

Notice to Contractors

We have a large assortment of MOULDING, CASING AND FINISH always on hand. Also SASHES, DOORS, ETC. We can supply anything in the wood line for buildings at short notice. Prices right.

ATKINS BROS., Woodworkers

FAIRVILLE, N. B.

Phone West 144-11.

For the Christmas Table

We have selected a large assorted stock of ONTARIO and NOVA SCOTIA BEEF; also TURKEYS, GESE DUCKS, CHICKENS, and a full line of VEGETABLES.

Our CHRISTMAS supply of

O. N. B.

Brand of Hams and Bacon

is complete and we shall be pleased to have you inspect our display.

O'NEIL BROTHERS City Market

TIGER TEA

Is sold only
In Lead Packets

BORN.

ROBINSON—At 98 Howard St., Toronto, on January 18th, to Mr. and Mrs. Guy D. Robinson, a son.

MARRIED.

SPROUL-FREEZE—On Wednesday, January 17, at St. John, N. B., Helen Louise, daughter of Mr. and Mrs. Robert Freeze, to Gordon St. George Sproul, M. Sc., of Montreal. WEBSTER-WASSON—On January 2, at Toronto, by Rev. A. L. Gieggle, minister of Parkdale Presbyterian church, Owen C. Webster, of Fort Fairfield, Me., to Ella Mae Wasson, of St. John, N. B.

If your eyes tire after reading and the print begins to blur, don't delay. We can fit you with glasses that will not only preserve your sight, but prove a revelation in eye ease and comfort. D. BOYANER, Optician, 38 Deck.

battle, and the schooners Queen, now the Iroila, also built in 1906; the Elmina, the Corona, the Amorita and the Muriel; the sloops Yankee and Rainbow; and the yawl Vigilant were the starters. The Amorita was owned by the late Richard Mansfield at the time. The Queen was the first boat to cross the finish line, but on corrected time the Effort defeated her by nine seconds.

Many other important victories were placed to her credit, as she was fast and a fine sea boat. Her hull was of bronze with steel frames. She was 93 feet 3 inches over all, 65 feet on the waterline, 16 feet 6 inches beam, 9 feet 9 inches depth of hold, and 10 feet 11 inches draught.

Driven to Drink.

The dinner my wife gets drive me to drink.

I thought she was a good cook?

She is, but her favorite dish is salt mackerel—Houston Post.