

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered by Shops and Specialty Stores

AUTO STORAGE

WIRED STALLS, FLOOR SPACE TO Let. Cars Washed, Repaired, day and night. Thomson's 55 Sydney, Main 663.

BABY CLOTHING

BABY'S BEAUTIFUL LONG Clothes, daintily made of the finest material, everything required; ten dollars complete. Send for catalogue, Mrs. Wolfson, 672 Youngs street, Toronto. 11-1-1920.

BARGAINS

BLANKETS AND COMFORTABLES white spreads, curtain goods at Wetmore's Garden street.

RECORDS—HEAR THE LATEST Victor records now in stock. So Long, Oo Long Sing, Fox Trot, The Love Nest song, Fox Trot, Sunshine Rose, song, Victrolas, \$40.00 up. Lipsett's Variety store, corner Brussels and Exmouth.

CHIMNEY SWEEPING

JAS. B. WATTS, THE EXPERT Chimney Sweeper, is at his new address opposite Bank of Montreal, Haymarket Square. Ask your dealer for Watt's Magic Soot Eater. Phone 2861-21. 10465-10-2

ENGRAVERS

F. C. WESLEY & CO. ARTISTS and engravers, 59 Water street. Telephone M.982.

HATS BLOCKED

LADIES' BEAVER, VELOUR and felt hats blocked in the latest style. Mrs. T. R. James, 250 Main street, opposite Adelaide street.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Work, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, Iron and Brass Foundry.

MARRIAGE LICENSES

WASSON'S DRUG STORES ISSUE Marriage Licenses. Hours, 8:00 a.m. till 9:30 p.m.

MEN'S CLOTHING

MEN'S CLOTHING—YOUNG MEN'S Suits and Light Weight Overcoats at reduced prices. W. J. Higgins & Co., Custom and Ready to Wear Clothing, 182 Union street.

MONEY ORDERS

A DOMINION EXPRESS MONEY Order for five dollars costs three cents.

PIANO MOVING

PIANOS MOVED BY AUTO. Furniture moved to the country. General cartage, reasonable rates. Arthur S. Stackhouse, Phone 814-21.

PHOTOGRAPHIC

PICTURE TAKEN DAY OR NIGHT, rain or shine while U wait. Films developed and printed quick, clear, reasonable price. We enlarge any photograph, 46 King Street, St. John, N. B. Phone 1098.

PLUMBING

GORDON W. NOBLE, PLUMBER and Heater, Jobbing given personal attention. Telephone 2000-31, 154 Waterloo street.

RAINCOATS REPAIRED

WE REPAIR ANYTHING IN waterproof clothing, work guaranteed. Maritime Waterproof Clothing Co., 44 Sydney street, St. John's, N. B. 12-18.

REPAIRING

FURNITURE REPAIRING AND Upholstering, 207 Union. Phone 915-11.

SECOND-HAND GOODS

WANTED TO PURCHASE—Gentlemen's cast off clothing, fur coats, jewelry, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 14 Mill street, Phone 2892-11.

WANTED TO PURCHASE—Gentlemen's cast off clothing, fur coats, jewelry, musical instruments, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write Lampert Bros., 555 Main street, Phone Main 2884-11.

WANTED TO PURCHASE—LADIES' and gentlemen's cast off clothing, jewelry, musical instruments, bicycles, guns, revolvers, tools, etc. Dependable service. Call or write to 641 Main street, Main 4972, Dominion Second Hand Store, St. John, N. B.

ALL GOODS BOUGHT AND SOLD, Boston Second Hand Store, 10 Waterloo street. Phone 4822-11.

SECOND-HAND GOODS

WE BUY ALL KINDS OF LEFT off Clothing, 10 Waterloo street, Main 4822-11. 11046-10-10

WE PAY HIGHEST CASH PRICES for Second-Hand Goods, Phone 2884-11 578 Main street.

WANTED TO PURCHASE—Gentlemen's cast off clothing, fur coats, jewelry, musical instruments, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write H. Gilbert, 14 Mill street, Phone 2892-11.

SEWING MACHINES

WATCH FOR OUR ANNUAL FALL sale of Gramophones, Sewing Machines and Stoves, to start October 1st. Big reduction in prices. Parke Furnishers, Limited, 169 Charlotte street, Phone 3602.

SILVER-PLATERS

GOLD, SILVER, NICKEL, BRASS and Copper Plating. Automobile parts made as good as new, 24 Waterloo street, J. Groundlines.

AUCTIONS

Valuable 2 Family House on Freshford Lot, 32x150 feet, more or less, No. 133 Erin street.

BY AUCTION. I am instructed to sell by Public Auction at Chubb's Corner on Saturday morning, the 25th inst., at 12 o'clock noon, that freehold property with 2-1/2 story house with modern improvements, situate at No. 133 Erin street.

F. L. POTTS, Auctioneer.

Furniture Sale Under Bill of Sale and Bailiff Sale, we will sell at auction, 36 Germain street, on Friday afternoon, the 24th inst., at 3 o'clock, kitchen table, chairs, sewing machines, bed, spring and mattress, Boston couch, dressing case, oilcloth, kitchenware and a quantity of other household effects.

F. L. POTTS, Auctioneer.

TEA. TEA. Sold for the benefit of whom it may concern. I am instructed to sell at auction, 36 Germain street, on Friday afternoon, the 24th inst., at 3 o'clock, kitchen table, chairs, sewing machines, bed, spring and mattress, Boston couch, dressing case, oilcloth, kitchenware and a quantity of other household effects.

F. L. POTTS, Auctioneer.

Mason & Risch Upright Piano, English Plate Glass Mantle Mirror, Old Mah. Card Table, Mirror and Ottoman, Axminster, Wilton and Brussels Squares, No. 13 Silver Moon, etc.

AT RESIDENCE, BY AUCTION. I am instructed to sell at residence, No. 107 St. David street, on Thursday morning the 23rd inst., at 10 o'clock, the contents of house consisting in part of a 4 story tenement house situate at No. 44 Westmorland Road, and bringing in a revenue of \$348.00 per year. Property sold because owner is residing out of the city. For further particulars, etc., apply to

F. L. POTTS, Auctioneer.

Valuable Four Tenement House, 44 Westmorland Road.

BY AUCTION. I am instructed to sell by Public Auction at Chubb's Corner, on Saturday morning, the 25th inst., at 12 o'clock noon, that 4 story tenement house situate at No. 44 Westmorland Road, and bringing in a revenue of \$348.00 per year. Property sold because owner is residing out of the city. For further particulars, etc., apply to

F. L. POTTS, Auctioneer.

New Conglomerate Squares 34, one lot 600 pairs Military Rubbers, 50 Iron Castings, 50 Single Ostermoot Mattresses. To close the above we will sell private at 12 o'clock noon, 36 Germain street, Cots. \$3.50 each; Mattresses \$3.50 each; Conglomerate Squares \$18.50 each. Lowest price given on Rubbers for the entire lot. All kinds of furniture received at residence for sale. Sales of furniture at residence a specialty.

F. L. POTTS, Auctioneer and Real Estate Broker. Office 36 Germain street.

F. L. Potts, Real Estate Broker, Appraiser and Auctioneer.

If you have real estate for sale, consult us. Highest prices obtained for real estate. Office and salesroom 36 Germain street.

I am instructed to sell at Public Auction, Friday night, Sept. 24, at 7:30, stock consisting of 1000 pickles, olives, soap, candles, Devlin ham and groceries of all kinds; also one dating Computing Scale practically new; one National Cash Register with two drawers; one organ fixture will be sold at 10 o'clock sharp; one kitchen stove, beds, mattresses and springs sold after stock and fixtures.

I. WEBBER, Auctioneer. 11991-9-24

USE The Want Ad Way

Foreign Business

Much attention is being directed at the present time to export business. This Bank has a number of foreign branches as well as close working arrangements with banks of the highest standing in many other countries which enable it to offer special facilities in the financing of trade with foreign points.

THE CANADIAN BANK OF COMMERCE

Capital Paid up \$15,000,000 Reserve Fund \$15,000,000

St. John Branch, W. H. LUGSDIN, Manager



The Dillon Co. Has 25 Turnovers a Year

A miracle in economical merchandising is being performed by the Dillon Mercantile Co. here. In four stores the company does an annual business of \$50,000, turning a \$20,000 stock over of 9 per cent.

There are five stores in this unique chain system, covering a rich territory in the Kansas wheat belt. The stores are not alike. In fact, each is distinctive and therein exists the difference from the ordinary chain.

The Dillon Mercantile Co. chain consists of the following stores: A spot cash farmers' store. A grocery store, or help-yourself store. Two ordinary cash grocery stores. A wholesale produce house.

In addition, the company operates a general merchandise store at Macksburg, seventy miles west of Hutchinson. This is called the Purdy Store and is managed by W. Swendland. The store carries a \$20,000 stock and does an annual business of about \$100,000, having a five-time turnover. Six clerks are employed.

The merchandising policy in this store is aggressive, especially in its fight on the mail-order houses. Just before the harvest the store put on a special advertising stunt which has had unusually good results. It quoted comparisons of its prices and those of a big mail-order house.

In telling of the result of the campaign, Swendland says: "A number of farmers told me, after this campaign, that they did not know we could meet the mail-order house prices. One farmer said he had been stung and should have bought at home."

"Another farmer said he was about to leave the store, but decided to buy at home. There was considerable comment on the advertising, and I am satisfied it did a lot of good."

People Like to See the Wheels Go Round. After all, the grown-up man is just a de luxe edition of the little boy who wanted "to see the wheels go round," and women are much like him.

Playing on this side of the nature the Vacuum Cleaner Specialty Co., Inc. of New York City, has opened a shop where everybody can stop and see things without even a piece of glass between them.

This strikingly original shop has a front door set about fifteen feet back from the street and the large space between the sidewalk and the front door is a dishwasher, a washing machine and a vacuum cleaner in active operation. The dishwasher and the washing machine stand on the concrete flooring, but at the back a platform has been built and covered with green carpet.

These Checks Draw Well. A. Fieglman, a Pittston, Pa., Jeweler, has a display of several checks for \$100 each in the window which are drawing more attention than do diamonds or rubies. They are given to the Pittston policemen who captured thieves who tried to rob the establishment. The Jeweler's Alliance sent the rewards and Fieglman says the display is excellent burglar insurance.

There Are at Least 7 Reasons for Denny's Success.

W. Arthur Denny is a small, town merchant with big-town ideas. He argues that a retail merchant doesn't need to live in a crowded metropolis to build a good mercantile business—if he shows himself to be possessed of a little initiative in merchandising.

Mr. Denny is a member of the firm Denny & Jones, which conducts a general store business at New Hampton, Mo., "on the edge of the Jefferson highway, twenty-five miles from the southern boundary line of the state of Iowa," as Denny puts it.

He will tell you the Denny & Jones store has "seven departments of quality and quick service" and he will enumerate them.

First. Hardware that stands hard ahead of the clock.

Second. Furniture thirty minutes ahead of the clock.

Third. Stoves for everybody.

Fourth. Paint for the home, from cellar to garret.

Fifth. Wire fencing hog tight, horse high and bull strong.

Sixth. Queensware and cut glass.

Seventh. Undertaking.

As to the seventh, Mr. Denny explains how his firm is "putting it over in the small town" in a really big way.

"First," he says, "we think we know our territory, which we try to keep ever widening and not within a permanently fixed boundary. Roughly, it is ten miles wide and thirty-six miles long, though we push over some on any line. Within the limits of this territory there are forty-eight school districts. In each of these we have a branch store. We are the only school district in each of the school districts and the name of our agent for that district."

better to buy a store at its leisure before cold weather comes than to have to grab anything quick when the first freezing day hits town. As an inducement to buy we offer special terms of payment, because it is certainly better for us to keep our sales force busy in summer when sales generally are slack than to have them idling, and we would rather be getting in small payments regularly on a bunch of stores put out in the warehouse waiting for cold weather. We all buy a lot of stuff out of season anyway, and if it is not sold at once it is certainly "dead stock," at least two weeks.

An Honest "Skin Game" Leather enters into the manufacture of so many everyday necessities—trunks, bags, book bindings, leggings, coats, gloves, belting and shoes—that there is a great chance and incentive for the dealer to give the ignorant a close shave and hoodwink with leather blunders those who have but a smattering of leather knowledge.

The dealer, O. of Yonkers, N. Y., believes that the general public or private citizen welcomes a chance to break out of this hide-bound condition, so a window campaign has been started in non-technical popular education about the line of things. In order that those who read may run less chance of being fooled, a window in each of the two Redor stores contains a large-scale, neatly executed diagram of one-half a calf skin, marked off like a jigsaw puzzle, on which the trade names of the several well-defined areas are plainly lettered. Emphasis has been laid on the fact that the whole skin only the best part enters the shop.

No Help, So Druggist Took a "Vacation" The public might know the reason for the suspension of the business, the Bond Drug Co., of 68 Bond street, Brooklyn, posted the following notice on the door of the store:

As getting help under present conditions seems to be impossible, we have to close up and take a badly needed rest. Will open again for Business Monday. Bond Drug Co., Inc.

News Notes About

Prominent Baptists

Rev. S. J. Perry has accepted a call to the pastorate of the Coverdale field, and will take up his work there on the first Sunday in October. He has been for two and a half years on the Dawson circuit.

Mr. H. H. Titus left this home in St. John last Friday for Rochester, N. Y., where he will attend the theological seminary. Before his graduation at Acadia last spring he has been preaching in the River Glade-Forest Glen field. His license to preach was granted by the German street church last year.

All friends of our gifted missionary Miss Mabel E. Archibald, (and her husband, Mr. Archibald), are regretting the loss of a woman who recently befell her. About July 1, when coming down the mountains, she suffered from a severe fall and her right arm was fractured. She suffered severely, as she had to travel some distance by bullock cart before she could secure medical assistance.

The important church at Hillsboro, N. B., is left pastorless by the resignation of Rev. H. W. Cann, who has accepted a call to the church at Maribeach, Mass.

Rev. Ralph M. Jones, pastor of the Baptist church at Chester, Vt., will give the sympathy of all in the series of illness of his wife. His anxiety is the greater because of the fact that Mrs. Jones is at her father's home in California, N. S., and not for some time will be able to return to the home at Chester.

Rev. Z. L. Fash, pastor of the George street church, Fredericton, is busily engaged in preparing for the celebration of the seventy-fifth anniversary of the founding of that church. A week of services will be held beginning with next Sunday. Three former pastors will be present some time during the week.

Rev. A. A. Hartley, of Dorchester, Mass., Rev. F. C. Hartley, of Truro, and Rev. M. Addison, of Petticoatville. A former pastor's wife, Mrs. J. E. Wilson, of Woodstock, is the guest of the anniversary service of the W. M. A. Society. On Friday evening, October 1, an address will be delivered by Mr. George E. Foster, Minister of Trade and Commerce, who was for many years connected with the church.

Rev. F. C. Hartley, pastor of the First church, Truro, is resigning his pastorate, having spent ten years before going to Truro.

One more link binding the Acadia of today to the Acadia of the past has been severed by the resignation of Prof. F. F. Tutts. All friends of Dr. Tutts and of the college will regret to learn that his resignation has been accepted. He went to his health. Recently he underwent a serious operation which left him unfit to bear the burden of his regular professorial duties. He has been associated with Acadia almost continuously since his graduation in 1868, the only break being occasioned by post-graduate studies at Harvard. Twice he became Professor of History and Political Economy. To the many who sat under his instruction Acadia will sorely seem the same without Dr. Tutts.

LLOYD GEORGE'S ANSWER.

Having written to Premier Lloyd George extending to him an invitation to address the Canadian Club in St. John reported by the resignation of Prof. F. F. Tutts. All friends of Dr. Tutts and of the college will regret to learn that his resignation has been accepted. He went to his health. Recently he underwent a serious operation which left him unfit to bear the burden of his regular professorial duties. He has been associated with Acadia almost continuously since his graduation in 1868, the only break being occasioned by post-graduate studies at Harvard. Twice he became Professor of History and Political Economy. To the many who sat under his instruction Acadia will sorely seem the same without Dr. Tutts.

In Loving Memory. (From the Edgerton, Kas., Journal.) About a year ago while we were visiting in the office of the Olathe Mirror and Editor Bert Rogers, a lady and the lady called Bert out to the sidewalk and said: "Mr. Rogers, here is a memorial note from my husband who died just a year ago, and I want you to publish it in this week's Mirror. And Mr. Rogers, let me introduce you to my husband here beside me. We were just married."

FINANCIAL

NEW YORK STOCK MARKET.

(J. M. Robinson & Sons, Members Montreal Stock Exchange.)

	Prev. Close.	Open.	Noon.
Am Sunstar	80	80	80
Am Car and Fdry	134 1/2	134 1/2	134 1/2
Am Locomotive	95 1/2	95 1/2	95 1/2
Am Can	85 1/2	85 1/2	85 1/2
Am Steel Fdris	36 1/2	36 1/2	36 1/2
Am Smelters	68	68 1/2	68 1/2
Am Tel and Tel	95 1/2	95 1/2	95 1/2
Am Woollens	81	81	81
Anaconda Min	55	54 1/2	54 1/2
At, T and S Fe	84 1/2	84 1/2	84 1/2
Balt & Ohio	48 1/2	48 1/2	48 1/2
Baldwin Loco	112 1/2	112 1/2	112 1/2
Beth Steel	76 1/2	76 1/2	76 1/2
Chino Copper	25 1/2	25 1/2	25 1/2
Ches and Ohio	65 1/2	64 1/2	65
Can Pacifi	121 1/2	121 1/2	121 1/2
Crucible Steel	130 1/2	130 1/2	130 1/2
Erie	20 1/2	20 1/2	20 1/2
Gen Motors	20 1/2	20 1/2	20 1/2
Gen Motors Cert	20 1/2	20 1/2	20 1/2
Inspiration	48 1/2	48 1/2	48 1/2
Int'l Mar Com	24 1/2	24 1/2	24 1/2
Int'l Mar Pfd	78	78	78
Indust Alcohol	85 1/2	85 1/2	85 1/2
Midvale Steel	40	40	40
Mex Petrol	194 1/2	194 1/2	194 1/2
N Y Central	76	76	76
New Haven	35 1/2	35 1/2	35 1/2
Pennsylvania	42 1/2	42 1/2	42 1/2
Pierce Arrow	36 1/2	36 1/2	36 1/2
Pan-Am Petrol	94	93 1/2	94 1/2
Reading	88 1/2	88 1/2	88 1/2
Reading I & S	82 1/2	81 1/2	81 1/2
S. Paul	37 1/2	37 1/2	38
South Railway	29 1/2	29	30 1/2
South Pacific	95 1/2	95 1/2	95 1/2
Union Pacific	123 1/2	123 1/2	123 1/2
U S Steel	89 1/2	89 1/2	89 1/2
U S Rubber	88	88	88
Wabash Copper	64	64	64
Westing Electric	47 1/2	47 1/2	47 1/2
Willys Overland	14 1/2	14 1/2	14 1/2

MONTREAL TRANSACTIONS.

(J. M. Robinson & Sons, members Montreal Stock Exchange.)

	Montreal, Sept. 22.
Bank of Montreal—3	at 102.
Bank of Commerce—2	at 175.
Hochelago Bank—5	at 156, 10 at 155.
Merchants Bank—29	at 175.
Brail—10	at 87.
Prompton—100	at 83 1/2, 560 at 81 1/2, 136 at 81 1/2.
Canada Car—25	at 44.
Asbestos—120	at 98 1/2, 10 at 97.
Dominion Steel—10	at 85 1/2.
Converters—10	at 74 1/2, 5 at 75.
Laurentide—80	at 115 1/2, 5 at 118 1/2, 25 at 118.
Power—8	at 80 1/2.
Ridgdon—80	at 214, 25 at 214 1/2, 25 at 214 1/2.
Abithi—5	at 83 1/2, 5 at 83 1/2, 25 at 83 1/2.
Shawinigan—30	at 107.
Spanish—400	at 125, 125 at 125 1/2, 50 at 124 1/2, 100 at 124 1/2.
Textile—25	at 185.
Steel Co—35	at 68.
Sugar—20	at 143 1/2, 25 at 148 1/2.
Brew—220	at 67, 15 at 67 1/2, 88 at 66 1/2, 45 at 66 1/2, 60 at 66 1/2.
Quebec—28	at 25.
Spanish Pfd—100	at 181 1/2, 220 at 182, 75 at 182 1/2, 25 at 182 1/2, 25 at 181 1/2, 150 at 181, 50 at 180, 50 at 180 1/2.
Asbestos Pfd—30	at 106 1/2.
Ships Pfd—5	at 76.
War Loan, 1981—3,000	at 91.
War Loan, 1987—1,000	at 98, 9,000 at 92 1/2.

"HOL