

LT.-COL. PICHE AND STAFF AT THREE RIVERS



Seated, left to right: Capt. A. Rough, camp quartermaster; Major H. S. Mucklestone, A.D.M.S.; Lieut.-Col. M. A. Piche, camp superintendent; Major J. Reid Hyde, assistant camp superintendent; Capt. A. W. Murray, O.C., No. 4 Co., C.O.T.C.

ITALIAN PRIESTS
SHOULDER RIFLE

"There Are Enough Chaplains
Already," They Explain When
They Come to Enlist

Milan, July 24.—One characteristic of Italy's war is the intense enthusiasm of the priests for the national cause. Many who a week ago were saying mass in Alpine villages under the watchful eye of the Austrian government, have come in to the camps to volunteer for Italy. They want to fight in the ranks.

"There are enough chaplains already," they tell the officers. Others are marching with the troops for spiritual comfort. Going with them over the high Alpine peaks setting up the small portable altars, they say mass in those cold regions, often with the enemy's bullets whistling around them; but they take no notice of the danger. Mass over, and a few words of comfort and encouragement said to the men, they continue the march against the enemy.

Those "priests and friars" arrested for spying are mostly laymen who have disguised themselves in clerical dress to escape detection.

Austria's efforts to widen the breach between church and state in Italy have failed. The war is fast binding church and state together.

Bogus charity thrives in Italy owing to lack of police supervision. Committees, sub-committees, commissions, patrons and associations with high-sounding titles send out appeals for charity for the soldiers' benefit. Nobody seems to know how they begin, whence they come or who controls them. But their messengers pace the streets and visit cafes, restaurants, theatres and private houses begging for some soldiers' fund.

Instead of collectors being required to have bags issued by the police, as in Russia, these charity mongers, often well-dressed women, go unmolested. They must have collected hundreds of thousands of dollars within the past week or two. Milan is more victimized than any other city.

It is different in Turin. There rich mill owners and other employers of labor have not even contributed generously to the legitimate forms of charity, such as the Red Cross and Soldiers' Families' Sustenance Funds. Their stinginess has raised great indignation among the poor, because Turin manufacturers have made large fortunes out of the war. The Socialist and Labor parties threaten Turin millionaires with painful exposure if they don't disgorge in proportion to their wealth.

The society women who don becoming Red Cross uniforms and pose as benefactresses in hospitals almost entirely kept up by poor men's subscriptions are also denounced and scorned. The fashionable "nurses" know nothing about nursing, scorn to do the only useful work they might do—that is scrub floors and wash dishes—but ask their friends in to see them and send the staff off their heads by demanding afternoon tea for themselves and visitors.

One Turin woman, wife of a prominent manufacturer, turned up as a Red Cross nurse, and when asked to hold a basin and towel for real workers who were washing patients, refused, saying: "I didn't come to wash their dirty faces."

GOES TO ALASKA

Miss Harriet Holmes, a former member of St. Luke's congregation, St. John West, who has been nursing in the United States of late, has been accepted by Bishop Rowe as a missionary in his diocese of Alaska. Miss Holmes will be stationed, as a nurse and teacher, at Avik.

FRECKLES

Don't Hide Them with a Veil; Remove Them With the Othine Prescription

This prescription for the removal of freckles was written by a prominent physician and is usually so successful in removing freckles and giving a clear, beautiful complexion that it is sold by druggists under guarantee to refund the money if it fails.

Don't hide your freckles under a veil; get an ounce of othine and remove them. Even the first few applications should show a wonderful improvement, some of the lighter freckles vanishing entirely.

Be sure to ask the druggist for the double strength othine; it is this that is sold on the money-back guarantee.

PRESIDENT TO GET REPORT
ON THE ARMY AND NAVY

Washington, July 23.—President Wilson has called for reports on the subject

of national defence. These will be made to him personally by the heads of the war and navy departments. The fact that this action has been taken became known here tonight after the release for publication of the note to Germany relating to submarine warfare.

Our small daughter is very fond of her bath, writes a contributor to Harper's Magazine, but she objects vigorously to the drying process. One day while we were remonstrating with her she said, "Why, what would happen mamma if you didn't wipe me dry? Would I get rusty?"

You'll Be Welcome at
Primecrest Farm
Come Out and See Us

Just to show you the extent to which we have gone in protecting our products from disease, to satisfy you that we leave no stone unturned to give you the PUREST, SAFEST, CLEANEST and BEST PURE MILK, CERTIFIED MILK, SPECIAL BABY MILK, SPECIAL BUTTER, COUNTRY CLUB ICE CREAM and CHOICE BUTTERMILK that you have ever had or ever can have from any dairy, we want you to VISIT PRIMECREST FARM and see for yourself, for "seeing is believing."

We have a first class, thoroughly practical, scientific dairyman in charge of our fine, modern farm, and, on his recommendation, have just installed recently completed scientific appliances which absolutely ensure uniform quality of the highest standard in our every product.

WE LIVE FAR ABOVE THE BOARD OF HEALTH DAIRY REGULATIONS, AND REPRODUCE HERE A COPY OF THE SCORE CARD WHICH TELLS ITS OWN STORY.

Local Board of Health, City and County of Saint John.				
No.				
Name	Primecrest Dairy	County	St. John	
Address	South Bay			
Milk Sold to City	Receiving Station	St. John	
Shipping Station	South Bay	by	8 a.m.	
Time Received in City	No. of Milking Cows	49	Kind	8
No. of Cows	49			
Date of Inspection, May 1915.				
	Max	Allowed	Remarks	
Absence of disease on physical examination (2). Approved Tuberculin Test within one year (6).	10	3		
Quality of food (5).	10	5		
Quality of water (5).	10	5		
Cleanliness of Cows.	10	10		
Stable location (2), water tight floors, preferably concrete (3), tight ceiling and walls (2), tie and manger (1), facilities for isolation, box stalls (2).	10	10		
Stable ventilation (3).				
Air space for each cow:				
400 c. ft. (1), 500 c. ft. (2), 600 c. ft. (3).	10	3		
Light: 4 sq. ft. of glass per cow (4).				
Light: 3 sq. ft. of glass per cow (3).				
Light: 2 sq. ft. of glass per cow (2).				
Light: 1 sq. ft. of glass per cow (1).				
Stable cleanliness: Floor, ceiling, walls and manger (3). Whitewashing or painting and disinfected every year: Wall (2). Ceiling (3).	10	10		
No other animal.				
Condition of barnyard drainage (4), removal of manure every day to the field (6) or 50 ft. from the stable (3).	10	10		
Milk room construction: Ceiling, floor, tight walls and ceiling, window and screen (3), water supply (2).	10	10		
Cleanliness: Floor, ceiling, walls, vat and cooling water (5).				
Cleanliness at milking time (3). Utensil adequacy (2), small top or hooded pails (2), thoroughly washed and inverted in pure air (3).	10	10		
Supply of ice (4).	10	4		
Prompt and efficient cooling and storage at low temperature (6).	10	6		
Total	100			
Deducted from insanitary or filthy conditions.				
Final Score		100		
Inspector (Signed) T. F. JOHNSTON.				

For especially insanitary conditions in any group, special discounts may be made from the record points, according to the probable danger of infection, contamination, or deterioration that may result from the continuance of the faulty conditions.

If filthy conditions exist, the score shall not exceed 49. If the water supply is exposed to dangerous contamination, if a dangerous infectious disease exists among or in the family of the attendants, or if a dangerous infection exist among the cattle, the dairy shall not be scored and the product shall be excluded from the market until the dangerous condition is removed.

If the score is 80 or above the dairy is EXCELLENT.
If the score is 70 or above the dairy is GOOD.
If the score is 60 or above the dairy is FAIR.
If the score is 50 or above the dairy is PROBATIONARY.
If the score is below 50 the dairy should be reported against.

PURE MILK &c., CERTIFIED MILK &c., SPECIAL BABY MILK 12c., BUTTERMILK 5c.

IN STERILIZED, SEALED GLASS JARS.
Phone us anytime, or ask our drivers about PRIMECREST SPECIAL BUTTER and COUNTRY CLUB ICE CREAM.

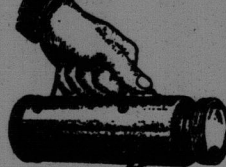
'PHONE West 374 PRIMECREST FARM SOUTH BAY SAINT JOHN

McAvity's Messenger

We will send any article in this advertisement, postpaid on receipt of Price—anywhere in Canada.

Electric Flashlights are no longer a novelty, but a thoroughly practical and satisfactory medium for obtaining a quick, strong, safe light—useful in a thousand and one emergencies.

The O. K. Electric Lantern



The Lantern that is rapidly displacing undesirable oil lanterns and lamps, as it is absolutely safe around gas, gasoline, oil or hay.

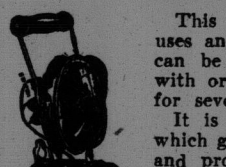
It is clean and convenient—no smell, heat or smoke; no fire risk; no danger of explosion. Ready for instant use anywhere and absolutely reliable where an oil lantern would be valueless.

The O. K. Lantern has no projecting parts, the handles press against the sides, permitting it to be carried in the pocket. Uses any ordinary No. 6 dry cell battery and gives from six months' to one year's service from one battery at a cost of 35c.

Sizes 9 inches, 2 7/8 inches diameter.

Pressed Steel, Black Rubber Finish, complete with Battery. Each.....\$2.25

"Presto" Electric Hand Lamp



This is a classy safety lantern that uses any No. 6 dry cell battery, which can be easily obtained anywhere, and with ordinary use will give you service for several months.

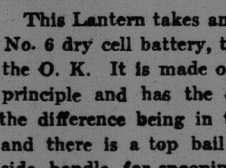
It is equipped with bull's eye lens which greatly increases the candle power and projects a strong, white beam of light. The pivoted construction of the reflector permits it to be turned to any angle directing the light upon any desired object.

Size, 11 inches high, 8 inches diameter. Made of Steel, finished in black enamel, with Nickel Plated Lamp Head.

No. H100—With 3-inch lens, complete with battery. Each.....\$2.75

No. H200—With 2-inch lens, complete with battery. Each.....\$2.25

The Bonny Blink Electric Lantern



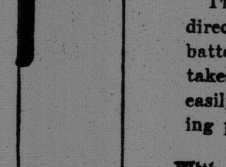
This Lantern takes any standard No. 6 dry cell battery, the same as the O. K. It is made on the same principle and has the same uses.

The difference being in that the reflector is on the side and there is a top ball for convenient carrying and a side handle for snuggling into dark corners.

Size, 7 1/2 inches high, 8 inches diameter.

Pressed Steel, Black Enamel Finish, Complete with Battery. Each.....\$1.75

The Meteor Electric Lantern



This Lantern is designed to attach direct to any ordinary No. 6 dry cell battery, no case being required. It takes up very little room and is easily and quickly attached to binding posts of battery.

Size, 7 1/2 inches high, 8 inches diameter.

With Battery.....Each \$1.25

Without Battery.....Each .75

Dry Batteries

No. 6 Columbia Ignitor, 1 1/2 volts a high grade dry cell.

Each.....35c.

No. 36 Xcell "Lighter," 8 volts.

Standard size, but double strength.

Each.....40c.

Tubular Flashlights

Tungsten Bulbs

No. 678H—Vulcanized Fibre Case; Size, 1 1/2x8.

Renewal Batteries.....Each \$1.10

Renewal Tungsten Bulbs.....Each .35

No. 678D—Vulcanized Fibre Case; Size, 1 1/2x8 1/2.

Each \$1.35

Renewal Batteries.....Each .35

Renewal Tungsten Bulbs.....Each .30

No. 678K—Vulcanized Fibre Case; Size, 1 1/2x8 1/2.

Each \$1.65

Renewal Batteries.....Each .35

Renewal Tungsten Bulbs.....Each .30

No. JX—The Hipocope, the new long range Flashlight, using the wonderful new double lens, exact-focus system of light projection. The most powerful Flashlight made. Throws a light 200 feet. Size, 1 1/2x10.

Each.....2.25

Renewal Batteries.....Each .45

Renewal Tungsten Bulbs.....Each .40

Vest and Coat Pocket Flashlights



No. 472C—Cloth-covered Case; size 1x2 1/2x7-8

Each \$1.10

No. 432R—Paper-covered Case; size, 1x2 1/2x7-8

Each 85c

Renewal Batteries.....Each 40c

Renewal Tungsten Bulbs.....Each 35c



No. 24K—Signal Flash Light; has changeable Red, White and Green light; Cloth-covered Case; size 1x2 1/2x4

Each \$1.00

Renewal Batteries.....Each 40c

Renewal Tungsten Bulbs.....Each 30c

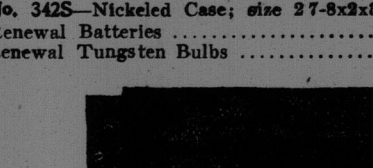


No. 474C—Gun-Metal Case; size 1x2 1/2x8 1/2

Each \$1.40

Renewal Batteries.....Each 40c

Renewal Tungsten Bulbs.....Each 30c



No. 342R—Nickel Case; size 5/8x1 1/2x1 1/4

Each 85c

Renewal Batteries.....Each 35c

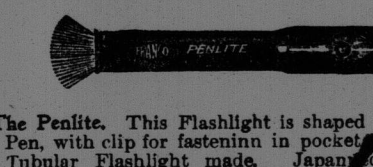
Renewal Tungsten Bulbs.....Each 30c

No. 342S—Nickel Case; size 2 1/2x3x3-4

Each \$1.10

Renewal Batteries.....Each 40c

Renewal Tungsten Bulbs.....Each 30c



No. 343R—3-cell Nickel Case; Cigarette type; size 2 1/2x1 1/2x3-4

Each \$1.10

Renewal Batteries.....Each 35c

Renewal Tungsten Bulbs.....Each 30c

No. 343S—3-cell Nickel Case; Cigarette type; size 2 1/2x2x3/4

Each \$1.35

Renewal Batteries.....Each 40c

Renewal Tungsten Bulbs.....Each 30c

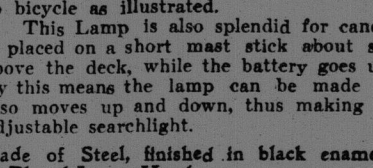


The Penlite. This Flashlight is shaped like a Fountain Pen, with clip for fastening in pocket. The smallest Tubular Flashlight made. Japan's or Oxidized Copper Case; size 3x3-4

Each \$1.10

Renewal Batteries.....Each 35c

Renewal Tungsten Bulbs.....Each 30c

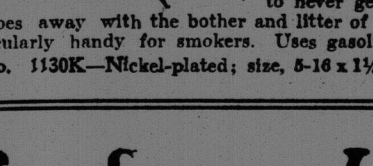


Exact reproduction of an Automatic Revolver, Japan finish.

Each.....\$1.65

Renewal Batteries.....Each 35c

Renewal Tungsten Bulbs.....Each 30c



This Electric Lamp is made on the same principle and uses any standard No. 6 dry cell battery, the same as the "Presto" Hand Lamp, but designed to attach to bicycle as illustrated.

This Lamp is also splendid for canoes. The lamp is placed on a short mast stick about six inches long above the deck, while the battery goes under the hood. By this means the lamp can be made to swivel and also moves up and down, thus making a regular little adjustable searchlight.

Made of Steel, finished in black enamel, with Nickel Plated Lamp Head.

No. H050—With 3-inch Bull's Eye Lens, complete with battery. Each.....\$2.75



Does away with the bother and litter of matches. Particularly handy for smokers. Uses gasoline.

No. 1130K—Nickel-plated; size, 6-10x1 1/2x2. Each 35c

T. McAvity & Sons, Ltd.
St. John, N. B.