

McCall and Pictorial Patterns

Learn to make your summer frocks and underwear with McCall and Pictorial Review patterns. The directions are so simple to follow and the results are so gratifying—the cost will be trifling.

Pattern Counter—Second Floor

Dine in Simpson's Palm Room Today

—cool, delectable salad—ice cold tea—finest of butter, and crispest of rolls—then, perhaps, strawberry shortcake—what more delightful luncheon could be desired?

Simpson's Palm Room—Sixth Floor

SIMPSON'S

Telephone Main 7841

Market Adel. 6100

SIMPSON'S SUMMER HOURS

During June, July and August, 8:30 to 5:30 daily, except Saturday, when the closing hour is 1 p. m. No noon delivery on Saturday.

Boys' All-Wool Tweed and Homespun Suits \$15.65

Sizes 8 to 17 Years

Regularly \$18.00 to \$23.50

The sturdy wearing qualities and nobby appearance of these suits will appeal to parents and boy alike. They are built to meet the needs of boys who demand stylish, well-made, perfect-fitting garments, and the price is unusually low for such good suits. Fawn, gray and olive mixtures and checks and plain gray shades, in single-breasted, belted models, with full-fitting bloomers equipped with belt loops and governor fasteners. Sizes 8 to 17 years. Regularly \$18.00 to \$23.50. Today, special price 15.65

Boys' Wash Suits at \$1.39

The little fellows' happiness will be assured when he is dressed in one of these cool, washable suits that are particularly selected for his comfort.

Natural linenette with green trimming, white pique with blue and green collar and belt and blue stripe Oxford with self or white pique collar, all in belted models. Sizes 2½ to 8 years. Today, special 1.39

Khaki Knickers at 79c

Dark hairline stripe khaki knickers for hot weather wear. Made with two pockets and belt loops. Sizes 4 to 10 years. Today, special 79c

Simpson's—Second Floor.

Outing Clothes for Men



White Duck Trousers, \$2.45

This is an unusual offering by reason of the fact that White Duck Trousers ordinarily sell for much more.

These trousers are strongly tailored and finished with 5 pockets, belt loops and cuff bottoms. Sizes 28 to 44. On sale at 8:30 this morning . . . 2.45

Light-Weight Office Coats

Black mercerized cotton. Sizes 36 to 46 4.50
Medium plain gray lusters. Sizes 36 to 46 7.00

Imported English Flannel Trousers

High-grade material and expert tailoring are features in these good trousers. Finished with belt loops and cuff bottoms. Medium plain grays 10.50
Cream with narrow stripe 12.00
Sizes 31 to 44.

Golf Suits

Made from rich lovat green tweed in single-breasted saque, 4 patch pockets—expansion back—three-quarter belted back effect, well tailored golf breeches. Sizes 36 to 42 55.00
Simpson's—Main Floor.

Imported English Blazer Coats

Made from red and black, and blue and black striped flannels. Sizes 35 to 40 10.50

Black Rubber Sheeting Coats

For the fishing trip, absolutely waterproof. Sizes 34 to 48 5.50

The Eureka Tweed Outing Suit

A novelty gray "feather-weight" tweed in single-breasted, 2-button saque model. Trousers finished with 5 pockets, belt loops and cuff bottoms. Sizes 35 to 42 30.00

Beach Cloth Suits For Stout Men

Medium plain gray shade especially designed and tailored for this particular type figure. Sizes 38 to 50 28.50

Men's Bathing Suits 95c

Made from good quality cotton—navy—with contrasting colored neck, skirt and knee. Buttoned shoulder. One-piece skirt style. Sizes 34 to 44. Special, today, suit 95c



Simpson's—Main Floor.

Little Boys' Wash Suits Clearing Today at \$3.95

Sizes 2 to 5 Years

Regularly \$5.00 to \$9.00

One-hundred suits in all, in twelve charming styles selected from our well-known stock of high-grade imported styles for little boys of 2 to 5 years. They comprise balances and slightly counter-soiled models. Chambray is the predominating material, but there are several other pretty fabrics in the lot. Colors all white, bisque, canary yellow, pink, sage, Copen and reseda, but not in every style. Phone Orders filled as far as possible. Today 3.95

Children's \$2.50 and \$4.50 White Dresses, \$1.65

Two hundred and forty dainty white dresses for children of 6 months to 4 years. Several styles in fine white lawns and soft white voiles! Hand embroidery, Swiss embroidery and fine laces form trimmings. One or two styles have wide sashes with big bows and streamers. Not all styles in each size. Today 1.65

\$1.50 Lingerie Bonnets, 98c

Fine white lawn with embroidered crowns and pretty embroidered revers trimmed with fancy braid and dainty colored flowers. Lace edging and white lawn tie strings. Sizes 13, 14, 15.

Simpson's—Third Floor.

White Flannelette, Bleached Sheeting, Towels and Table Napkins at Special Prices Today



In many instances the merchandise is priced very much below today's actual cost. The quality of each article is splendid and a considerable money-saving opportunity is offered to early shoppers.

43c White Flannelette, 35c Yard

(Not more than 20 yards to a customer)

Snowy white, good soft quality, well napped, medium weight flannelette. Very suitable for women's, children's and infants' wear. 32 inches wide. June White Sale special, today, yard 35c

Bleached Sheeting, 69c Yard

(Not more than 12 yards to a customer)
Plain weave cotton sheeting, medium weight, full bleached. About 68 inches wide. June White Sale special, today, yard 69c

Irish Huckaback Towels, \$1.33 Pair

(Not more than 6 pairs to a customer)

Actually less than the maker's laid down cost price today. Heavy quality white huckaback, hemmed ends and fancy damask borders. About 22 x 38 inches. June White Sale special, today, pair . . . 1.33

\$11.50 Linen Napkins, \$7.95 Dozen

Strong, serviceable Irish Linen Napkins, pure linen yarns, well woven and nicely finished in assorted designs. Size 22 x 22 inches. June White Sale special, today, dozen 7.95
Simpson's—Fourth Floor.

For Lawn and Garden

(Phone Main 7841)

Lawn Hose, warranted grade, ½-inch size (inside measurement), with couplings and clamps. 50-foot lengths. . . 8.45

Lawn Hose, corrugated, a very superior grade, ½-inch (inside). Any length required. Today, foot 25

Lawn Mowers, Taylor-Forbes' reliable make, fully warranted; 9-inch wheel, 14-inch cut. Today 8.95

Grass Catchers, heavy canvas, fits on 12, 14 or 16-inch mowers. Today 98c

Wheel Barrows, a good general purpose garden barrow with iron wheel, painted red. Today 4.95

Lawn Rakes, Dunn's pattern, all steel. \$1.25 value. Today, 75c each.

Combination Garden Tool, "five-in-one," a trowel, fork, rake, hoe and dipper. Very convenient. Today 69c

Deluge Sprayers for spraying rose bushes, plants, trees. Green japanned finish.

Small size 49
Large size 59
Simpson's—Basement.

\$15.00 China Tea-Sets \$10.95

The quantity is limited to twenty-five sets only. The sets are of good quality thin English bone china with a very pretty and pleasing spray border decoration. Choice of pink, green, blue or mauve colors. Today, special, at 10.95
Simpson's—Basement.

Shopping With a Transfer Card

is by far the easiest and quickest way of doing business. No time is lost in waiting for change or parcels. You simply pay once at Basement Cash Office.

A Phenomenal Silk Sale

Printed Georgettes, \$3.88 Yard

Light and dark grounds. Beautiful designs for waists and combination dresses. Regularly \$4.50 and \$5.00. On sale 8:30 today, yard 3.88

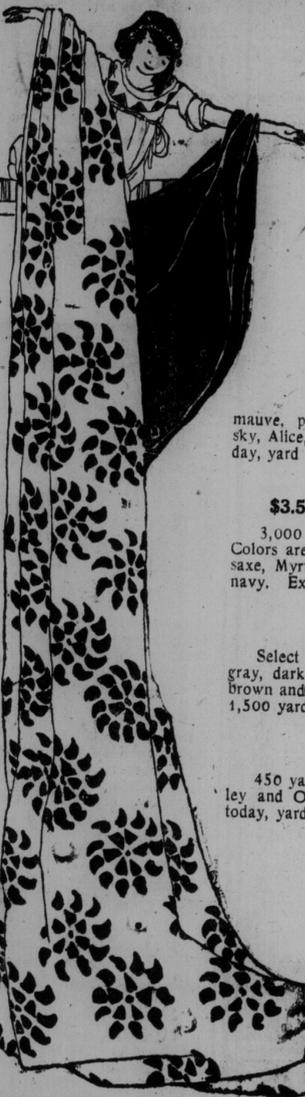
Black Silks, \$2.70 Yard

Just 575 yards in this sale lot, including black crepe de chine, black taffetas, black messalines, G. J. Bonnet's black paillettes and good quality Duchesse satin. Widths 36 and 40 inches. Regularly \$3.45 to \$3.50. Today, yard 2.70

Pongee Silks, \$1.44 Yard

Natural Pongee is called the ideal summer silk, and these are fine and medium weights, free from dressing. 33 inches wide. Regularly \$1.69 and \$1.79. Today, yard, at 1.44

Also 1,500 Yards of a Lighter Weight, selling right along at \$1.49. Reduced today, yard . . 1.25



2,000 Yards of \$2.95 to \$3.50 Colored Duchesse Satins, Messalines and Chiffon Taffetas in an 8:30 Rush Selling Today at \$1.84 Yard.

"Phenomenal" truly describes such an unusual silk selling event as Simpson's has planned for today! For here are thousands of yards of fine silks in the fashionable weaves and colors, special-priced away under their regular selling values, offering dollars and dollars in savings. By all means will you want to share in such a notable economy occasion as this, and we suggest that you share to the fullest advantage by being here when the doors open at 8:30.

Imagine, for Example—at \$1.84

such fine goods as Duchesse Satins, Messalines, Paillettes and Chiffon Taffetas! Every yard from regular stocks at \$2.95 to \$3.50, and in lengths for dresses, waists, skirts and suits; colors include orchid, mauve, pink, grays, purple, rose, wine, maize, amethyst, sky, Alice, bright red and Paddy green. Extra special, 8:30 today, yard 1.84

\$3.50 and \$3.95 Crepes de Chine, \$2.95 Yard

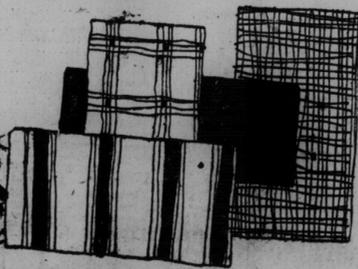
3,000 yards in this special selling. 38 and 40 inches wide. Colors are grays, nigger, green, mid-brown, king's blue, dark sage, Myrtle, light and dark grounds, electric, old rose and navy. Extra special, 8:30 today, yard 2.95

Colored Georgette Crepes, \$1.95

Select from American beauty, taupe, red, light gray, pearl gray, dark gray, pink, stone blue, purple, light navy, light brown and green. 36 inches wide. Regularly \$2.50 and \$2.95. 1,500 yards in an 8:30 rush special, today, yard 1.95

Printed Crepes de Chine, \$1.98 Yard

450 yards of a good weighty quality Crepe, printed in Paisley and Oriental patterns. Formerly \$4.50. Clearing 8:30 today, yard 1.98
Simpson's—Second Floor.



The Robert SIMPSON Company Limited

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