BIGGEST BUSINESS DAY ON RECORD, SAY MERCHANTS OF CITY

Dollar Day Proves an Unqualified Success.

CERTAIN TO BE REPEATED

Orders So Numerous Many Have To Be Delivered Today.

"Dollar Day," on Saturday was a success beyond the fondest anticipations of the businessmen of the city who introduced the novelty, and reports of Saturday's sales show one of the greatest day's business in years. Notwithstanding the severity of the weather, people for miles around came into the city to avail themselves of the bargains offered. Thousands of dollars passed into the hands of the merchants during the day and evening, and the intention is to repeat the idea in the early summer.

"The novelty appealed to the people and it was one of the biggest day's business that I ever had," said a merchant this morning. "We sold more clothing on Saturday than we have for one day in years."

"Dollar Day was a success because it was extensively advertised," said another clothing merchant this morning. "I have nearly 400 orders to deliver today. Our delivery facilities were taxed beyond their capacity and we could not get the goods to the homes, so great was the volume of business that came our way," said a grocer.

"We sold more shoes, boots and rubbers on Saturday than any one day that I can remember. Dollar Day was certainly a success and the feature will no doubt be repeated. Both merchant and buyer have profited by the idea," said a shoe dealer to The Advertiser today.

The concensus of opinion among the merchants that the success of "Dollar Day" could be attributed principally to the extensive newspaper advertising campaign that preceded the event.

"Eggs Is Eggs," But Price Is Down Now "As Low As" 52c

Gleam of Silver Lining Shows Itself to Housewives Through Clouds.

Like a gleam of silver through the dark cloud of the coal shortage and high prices comes the news that eggs are once more responding to the law of gravity and are descending to within reach of the "common people."

Whether they ascended to an altitude at which the air pressure would no longer sustain them or whether combined effort on the part of Plymouth Rocks and a few other members of the feathered kingdom succeeded in breaking the "egg trust," is uncertain, but this staple article of food dropped three cents a dozen at Saturday's market.

Eggs really sold "as low as 52 cents a dozen." This altitude still compares favorably with Mount McKinley's, but the fact that there was actually a drop will be a cause of rejoicing to many Londoners and will bring tears to the eyes of the egg barons.

These gentlemen are still hopeful, however. With 18 degrees-below-zero weather to aid them, they say that the price will be up again in a few days. If, on the other hand, Old Sol favors this benighted planet with a "sunny" smile for longer than five minutes at a time there is a prospect that the price will come still lower.

ESTIMATED PROFITS FOR L. AND P. S. R. HALF YEAR REACH TOTAL OF $31,890

Commissioners Pleased With Statement on Business From July 1 to December 31.

The half yearly statement of earnings of the London and Port Stanley Ry. for July 1 to December 31st, has been issued by the commission, showing the estimated profits to be $31,890.63, as compared with $4,329.34 for the corresponding period of 1915.

The gross earnings were $178,211.75, as compared with $139,171 for the first six months of the previous year, an advance of approximately $39,000.

The operating expenses were figured at $103,633.65, as compared with $98,396.72 for 1915. The other exenses were $42,687.42, composed as follows: Bond interest, $24,137.40; sinking fund, $4,740; rental, $10,000.02, and taxes, $3,750. For the corresponding period in 1915, the fixed charges were $36,444.94, divided as follows: Bond interest, $18,324.08; sinking fund, $4,139.52; rental, $10,000.02, and taxes $3,481.32.

The total expenses were $146,321.07, as compared with $134,841.66. The commissioners are delighted with the statement.

ANY WOMAN'S STRUGGLE FOR GOOD HEALTH QUICKLY REWARDED

A Simple Home Treatment Now Advocated That Gives Fine Results.

When a woman's face grows haggard and pale, when she is tired all day and ready to cry when night comes, she ought to know something is wrong.

Putting off only make matters worse. The best advice we can give any sickly woman is to test out the following treatment:

At the close of every meal, with a sip or two of water, take two chocolate-coated Ferrozone Tablets. This seems to be the best thing going for folks that are tired out, rundown and in need of a strengthening, building-up medicine.

Ferrozone's action aids the three principal functions of the body—digestion, assimilation, elimination.

By strengthening digestion it forms an abundance of rich, red blood—this gives good color.

By perfecting assimilation, Ferrozone supplies nutrition—this gives strength, vim, stability.

Elimination is assured because Ferrozone quickens the action of the liver, kidneys and bowels—this guarantees the maintenance of vigorous health.

Ferrozone puts you on the right road—the one that leads to health.

Not a man, woman, or child needing blood, vigor, endurance—not a person who is weak, nervous or sickly, not a person in ill-health who won't receive immediate help from Ferrozone.

As a tonic and restorative, as a health-bringer and body-builder, Ferrozone is unrivalled. It cures because it feeds and nourishes, because it contains the elements that build up and strengthen. Try it yourself—sold everywhere in 50-cent boxes, 6 boxes for $2.50, or by mail from the Catarrhozone Co., Kingston, Ont.

VERA BLANCHARD NOW LEADING IN PHOTOPLAY RACE

Votes Are Pouring In as Big Contest Nears Climax.

LEADERS ARE BUNCHED

Who Will Be Dot, Is Question Asked on All Sides.

Today is the beginning of the last week of the "Who Will Be Dot Photoplay Contest." By Saturday night all will know who will be Dot. All the candidates seem to realize that this is the home stretch and are putting forth all efforts to win.

Miss Vera Blanchard has made a big gain and is now in the lead, Miss Jean McGregor and Florence Pipe are tie for second, and Dorothy Cole and Myrtle Tory are tied for third. The leaders are all closely bunched and are putting up a great race.

Among the men, Allison Ward still retains the lead, but is closely followed by Jack Nopper, while Vincent Perry is third.

With the kiddies, Little Miss Kelly and Sam Munro are still holding the lead, but are very closely followed by several of the others.

The filming of this big home-town

HARRY BANKS, popular young juvenile contestant.

movie will begin the week following the closing of the contest, and all will soon have a chace to see the lucky winners in this picture. Preliminary arrangements have already been made, and everything will be in readiness for the winners to start work at once. Watch The Advertised this week, as there will be a close race as the contest nears the end.

For Leading Lady.

Dorothy Anderson	2,350
Vera Blanchard	25,850
Freda Boyce	11,640
Isabel Coles	16,710
Maria Coughlin	21,840
Dorothy Cole	23,370
Claudia Cochrane	10,250
Violet Crowley	1,250
Helen Cleary	1,200
Edyth Nash Hourd	22,840
Bessie Knight	17,870
Pearl Lewis	19,040
Emma Lily	2,300
Alma Lanson	1,120
Jean McGregor	24,960
Alice Orr	11,640
Florence Pipe	24,960
Jessie Rae	3,870
Lena Shortt	20,040
Gladys Smith	3,860
Myrtle Tory	23,370
Hilda Tune	1,600
Gladys Wright	16,060
Pearl Langley	2,010
Willa Rice	10,120
Elva Offord	1,350
Isabel Hird	3,350
Mrs. W. G. Hughes	1,600

For Leading Man.

Earl Britton	1,430
Bert Hanley	3,130
Henry Green	10,630
Frank Johnson	10,040
Frank Kennedy	4,260
Roy Lyons	5,350
Wilbert Marsh	6,020
Stanley Meredith	7,240
Jack Nopper	11,370
Vincent Perry	10,720
Niven Judd	1,400
W. A. Pestill	4,380
A. Allister Ward	12,900
William Richardson	1,280
Harold Thompson	2,520
Charles Brown	4,020
Thomas Lashbrook	1,000
H. O. Gibson	6,620

For Leading Kiddie.

Irene Anderson	12,740
Hilton Gilbert	2,020
Hyman Johnson	1,200
Mildred Kelly	13,950
Sam Munro	14,740
Tootsie McAuley	8,070
James Smith	1,120
Gladys Weston	1,230
Stephene Silverman	6,010
Benjamin Duffy	2,230
Harry Banks	11,500
Josephine Vice	1,500
Dorthy Cole	2,380

EIGHT DISTRICT MEN ARRIVED ON SUNDAY

Woodstock Man Was Badly Wounded by Shrapnel.

Nine invalided soldiers returned yesterday afternoon, only one of whom was for London, Pte. Bobbie Deller, 34 Dundas street. He went to England with the 135th Battalion, but he could not stand the physical tests, owing to illness, and he was sent home. He was most anxious to have a try at the Germans, but he could not get his opportunity.

"I tried anyway—that's something to have for a fellow's conscience," he declared.

The other eight were from other towns and cities in the vicinity, and the majority had seen service, rough service at that.

Sergt. J. Larner, Woodstock, was shot up at the third battle of Ypres. He is in rather a bad way, shrapnel wounds injuring his spine. He was able to get around on crutches, but it will be some time before he is right. He went forward with a draft from the 34th Battalion and saw several months' fighting.

R. C. Hayes, Goderich, went overseas with the 35th Battalion, and accumulated some shrapnel at the Somme drive.

"We have them on the run now," he declared. "We can get them whenever the weather gets right for the drive."

Ptes. L. Piggott, Windsor; H. Bellamy, Galt; S. Fleming, Paisley; J. Mason, Pickwood, and W. Jack, St. Thomas, formed the party.

A deputation from St. Thomas, headed by Ben McKay, came over to take Pte. Jack back with them, where a reception will be tendered him.

Chairman James Gray, E. R. Wilson, Ald. J. J. Dyer, Controller J. H. Saunders, Ald. S. R. Manness, Ald. F. E. Harley, Charles T. Glass, Major Gordon Ingram and others formed the reception committee.

VOICE OF THE PEOPLE

Makes Money Here; "Knocks" Soldiers.

To the Editor of The Advertiser:

You will please find inclosed a letter that I have forwarded to Lieut.-Col. A. Sherwood, Ottawa. Being a reader of your most valuable paper, I believe you will agree with me that it is about time the authorities at Ottawa got after such men. It is true they have sent their officials to speak to these men, but it does not have any effect, as they are only laughed at when their backs are turned. I say the quicker such men are interned the better, and it would do more good in helping to win this war than anything that can be done. I know you will help me out in this matter. I think the Government should be strong enough to take a stand. Yours truly,

JOHN ROWLAND.

Walkerton, Ont., Feb. 9, 1917.

Inclosure.

Walkerton, Ont., Feb. 1, 1917.

Lieut.-Col. A. Sherwood, Ottawa, Can.:

Dear Sir,—When in the town of Harriston in the county of Wellington this morning, there was a man who was having a load of old rags weighed on the public scales. I asked one of the gentlemen present what was done with such stuff, and he said he did not know. One man, named Alexander Stewart, who was present, said that no doubt the old rags would be made into clothes for the soldier boys, and even at that it was too good for them, as they were only a lot of bums and loafers living on the country. When I asked him what he meant he said it was the truth, and that he was helping to keep them. I then asked him what he had given, and he replied by asking me what I had done. I told him I had given a little money and the only two boys I had were in the war, and I asked him if he had sent any boys. He said he had not, but that he had some, but would not let them fight for England. When I asked him if he did not know that England had protected him and given him the liberties he now enjoyed and that he should be ashamed to talk as he did, he said he could fight his own battles and get along without the old country or any of the soldiers helping him, for they were no good.

Myself being vice-president of the Preparedness League and also taking an interest in recruiting in this northern country, I think this kind of man ought to be seen at once, and told by someone in authority that if he still talks as he has been talking before the public that he will be interned. A man talking as he does is a great detriment to getting any recruits, and I do hope that you will see that there is some person sent to him at once and read the riot act, as it ought to be read to such men.

This man is a farmer in the township of Minto, one and a half miles from Harriston and has 200 or 250 acres of land. He is not a German.

Worry and the Death Rate.

To the Editor of The Advertiser:

In that excellent little civic pocket compendium, the city clerk's year book, we get some very important informat on, some of which may well set our taxpayers thinking.

One of the items on page 23 shows the death rate for the years 1907 to 1916. The year 1916 shows 17.4 per 1,000, the highest in any year. Now, with the enormous debenture issues to cover sewers, garbage collection, incinerator, health institute, automobiles, and very large salary additions, and absolutely no health benefits, there is somethng wrong somewhere.

With all this additional taxation we should be far healthier, but these statistics show the contrary. Worry to my mind is the prime cause of this increase—the worry of how to meet the increased tax bills by the owner and that of increased rentals by the tenants. Something has caused this peak point in the death rate. Whatever it is, it is up to the board of health to remove the cause.

JOHN M. PARSONS.

The Utilities Building.

To the Editor of The Advertiser:

I am glad to see the mayor has made a move to put the brake on the action of the utilities board to prevent any needless issue of debentures for a structure that can well be left alone until more normal conditions prevail for materials and help.

Our big contract is the war and its consequent debt charges.

At 6 per cent, $150,000 means $9,000 interest per annum. At that rate it would be far cheaper to rent a prominent down town store. It is not at all necessary to take a high-priced building of position. This is the people's shop, and if the quality of the goods and the prices are what they should be the people will soon acquaint themselves of the facts. If we create overhead charges such as this out-of-time structure will initiate, it will be impossible to make attractive prices and quality of goods, as the debt charges will eat up too much of our earnings. It has already cost quite a sum to prepare the present hydro shop, and as an old salesman I feel sure that the present quarters can accommodate all the patrons we can secure for several years at present prohibitive prices.

The mayor may not be a businessman, but he seems to know that the debenture limit is about reached, and that it is absolutely necessary to cut all needless expenditures, and this project makes an excellent example.

JOHN M. PARSONS.

Says Increase Too Small.

To the Editor of The Advertiser:

I hope you will allow me a little of your valuable space for a few words of comment on the very recent rise that the street railway company granted its employees, namely, that of two cents an hour to the spare and relief men, and one cent to the day men. Only one cent of a rise to the day men, who have worked night and day to keep the cars going, while men have been so scarce. I should consider it little less than an insult, a little plastering over to keep the peace. As all the readers of your paper know, everything has gone up in price, and another thing, our uniforms we used to buy for $14.50 costs us now $22. Also all conductors have to furnish their own money to run their car, which means each conductor has to provide about $35, which the company has the use of without interest. London street railway men are the poorest paid in Canada or United States, which is easily known by the continual coming and going of the men. It was easier to live on 22 cents an hour five years ago than it would be today on 30 cents, not saying aught about 26 cents. Hoping this will awaken the company to the fact that old and reliable boys are cheap at any price. Thanking them kindly for the odd copper, I remain, yours truly,

EMPLOYEE'S WIFE.

London, February 12th.

ENJOYABLE RECITAL BY GEORGE C. LETHBRIDGE

Completes Program Interrupted on January 27—Assisted by Soloist.

Notwithstanding the intense cold of Saturday afternoon, a number of music lovers made a point of attending the organ recital in the First Presbyterian Church, postponed from January 27, owing to the cliphering of the organ beyond remedy on that occasion.

Mr. Lethbridge repeated the two numbers given at the first recital before the interruption, the "Sonata Prima," by Pietro A. Yon, and an exquisite group, "Idealized Indian Themes," by Charles W. Cadman. He also played two numbers intended for the first afternoon, the Andante Sostenuto from Widor's "Symphonie Gothique," and No. 2 for Schumann's six fugues on the name Bach, played in a musicianly manner.

Though the organ conducted itself in such a way that no fault could be found by the audience, the recitalist was performing under the disadvantage of half the swell being cut off.

Mrs. Gunn of Calgary was the assisting artiste, two numbers by her, Luzzi's "Ave Maria," and "Come Unto Me," adding to the variety and interest of the program and the pleasure of those present.

Possessed of a soprano voice of good range, unusual clearness and exceptional power, the distinctness of her enunciation is one of the great charms of her singing.

WORK OF THE TEMPERANCE MOVEMENT PERMANENT AND BY NO MEANS FINISHED YET

Rev. B. H. Spence Points to Goals Reached and Those Still Ahead.

That two misapprehensions were prevalent regarding the temperance movement in Ontario, the first being the belief that the movement was only of a local and temporary character, that would soon wear off, the second, that the work was finished and efforts could well be relaxed, was the statement of Rev. B. H. Spence, of the Dominion Alliance, in his sermon Sunday morning in the First Methodist Church. But when it was realized that the movement was not local, but was rapidly spreading over all the great nations of the world, the misapprehension was apparent. Russia would not have been able to hold the German hordes and save civilization were it not for prohibition. England and France likewise, had been able to do their bit with the greatest efficiency since they curtailed the sale of liquor.

In the United States wonderful progress had been made in the past few years and the large majority of the states were now dry. Canada had also kept up with the times and nearly all the provinces were now dry. It was thus evident that it was a world-wide movement, and not a local sweep of enthusiasm that would not last.

"For years we endeavored to get province-wide prohibition," declared the speaker, "and although we did not get it, we kept preparing the province for it by obtaining local option in an ever-increasing number of municipalities.

"That public opinion backs up the temperance movement, wherever local option was put in force is shown by the fact that out of 68 repeal contests, the liquor men were beaten in 67 of them since 1906.

"The serious ought brought upon the public mind by the war and the monster petition signed by 340,000 voters and 477,0000 others were also factors. When the hold this movement had taken on the people of the province was considered it was poor reasoning to imagine that it was only temporary. The speaker here quoted figures of the police court convictions in various parts of the province, showing a great decrease in drunkenness and other crimes.

Dominion prohibition was the next goal, and the movement for it was already under way. The law should, in the meantime, be passed to prevent shipping liquor from one province to another. With the liquor traffic out of the way, a clear road for action would be opened up for other charitable work.

"We must work and hope and pray that God may bless our work, until the goal is reached," he added in conclusion.

BLAMES COMMUNITY LIFE FOR DISEASES OF TODAY

Dr. Hill Gives His Explanation of Man's Troubles and Their Causes.

That disease is merely part of the universal search for food was the theory advanced by Dr. Hill, medical health officer, explaining the "Mystery of Disease" at the People's Forum Sunday afternoon.

"In the early days, "he said, "man's great trouble was not disease, but wild animals.

"He preyed upon them; they preyed upon him. Huge animals they were, the sabre-tooth tiger, the great prehistoric wolf, enormous reptiles that we can hardly believe our eyes when we see their skeletons in the museums. Man slowly conquered these, but as they diminished, smaller, less individually dangerous, but in the aggregate more damaging animals took their place. Now our wild animals are chiefly rats and mice; a hundred years ago the wolf was a real menace.

"Man still preys upon the lower animals. But they are domesticated more or less, tame cattle. Other life still preys on him, but it is domesticated. The bedbug was once a flying insect, wild, but now has lost its wings and lives quietly with us.

"The same is doubtless true of the germs of what we now call disease. These were at one time "wild," living apart from man. But as man gathered together into communities, here and there a germ would find it easier to get a living in the human body than outside. The more man gathered together for protection against the big forms of life that threatened him, the more these germs had chances to survive by moving on from man to man, eating as they went.

"All life feeds on life, and disease is simply minute forms of life eating us, exactly as we eat cattle. Thus disease is nothing but the ancient struggle of man with beast, except that the "beast" is now exceedingly small; the attack on man by a lion seeking food and by a tubercule bacillus also seeking food, are in principle the same thing, although the details differ. Morething, although the details differ. Morething, although the details differ. More over we are ourselves, in this sense, diseases of the forms of of life we live on.

"Association one with another gave protection against the big enemies. But this very association gave to the little forms their opportunity to live and spread. Now we must dis-associate again to defeat our little enemies.

"Overcrowding is the gross recognizable form of the disastrous association which keeps disease going. We see in the isolation of the contagious patient a legal recognition of the definitely dangerous effects of association, with the definitely sick. But modern researches are showing that persons dangerously infested with disease germs may not be ill, any more than those are ill who harbor lice, or the itch. Custom has made us think harmless lice a shameful but harmful disease, a mere misfortune.

"Disease, then, has behind it the great basic force of the great search for food; it is merely the result of other forms of life eating us, as we eat other forms. We have beaten the great menace of the wild beast by associating together. We must beat the smaller, but more dangerous "beasts" by dis-association."

WHEEZY COUGH and ASTHMA

Cured By

Veno's Lightning Cough Cure.

It is quite wonderful how Veno's Lightning Cough Cure overcomes those wheezy coughs that are so troublesome. The reason is that Veno's loosens the phlegm which causes the cough, and so the sufferer gets relief at once. In Asthma also Veno's is of highest value. It gives tone and strength to the bronchial system, and helps nature to throw off the complaint. As it contains no dope, it may be taken freely during attacks. Prices 30 cents and 60 cents, from druggists and stores throughout Canada.

YOUR SICK CHILD IS CONSTIPATED! LOOK AT TONGUE

Hurry, Mother! Remove poisons from little stomach, liver, bowels.

Give "California Syrup of Figs" if cross, bilious or feverish.

No matter what ails your child, a gentle, thorough laxative should always be the first treatment given.

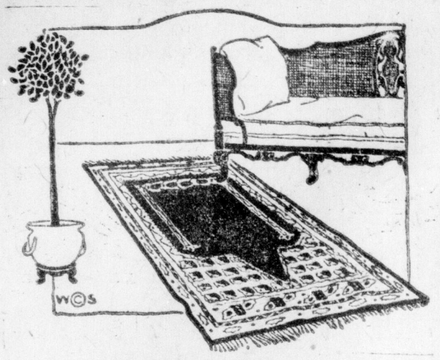
If your little one is out-of-sorts, half-sick, isn't resting, eating, and acting naturally—look, mother! See if tongue is coated. This is a sure sign that its little stomach, liver and bowels are clogged with waste. When cross, irritable, feverish, stomach sour, breath bad, or has stomach-ache, diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated poison, undigested food and sour bile gently move out of its little bowels, without griping, and you have a well, playful child again.

Mothers can rest easy after giving this harmless "fruit laxative," because it never fails to cleanse the little one's liver and bowels and sweeten the stomach, and they dearly love its pleasant taste. Full direction for babies, children of all ages, and for grown-ups, printed on each bottle.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," then see that it is made by the "California Fig Syrup Company."

FEBRUARY CLEARING SALE OF ROOM RUGS---Quarter Off Old Prices

Coming at a most opportune time for those who must replace old and worn-out carpets and for those who are furnishing new homes and have felt that advanced prices might necessitate their buying cheaper and inferior goods. We have selected from our regular stock all broken lines and odd rugs that were purchased more than three seasons ago; each of these rugs are marked at the old price, and this, with a reduction of 25 per cent, means a saving that you cannot afford to overlook. We still have a splendid assortment to select from.



SCOTCH WOOL RUGS

All Sizes

$9.00, for	$6.75
$16.50, for	$12.38
$22.50, for	$16.88

WILTON RUGS, 9x12

$65.00, for	$48.75
$52.50, for	$39.38
$42.00, for	$31.50
$37.50, for	$28.13

WILTON AND BRUSSELS RUGS, 11.3x13.6

$52.00, for	$39.00
$47.50, for	$35.63

CARPETS AND RUG FELT

2,000 yards of Heavy Corrugated Rug and Carpet Felt, one yard wide ..... 6c per yard

AXMINSTER RUGS, 9x12

$45.00, for	$33.75
$35.00, for	$26.25

TAPESTRY RUGS, 9x12

$18.00, for	$13.50
$17.50, for	$13.13
$13.50, for	$10.13

AXMINSTER RUGS, 9x10.6

$45.00, for	$33.75
$35.00, for	$26.25
$32.50, for	$24.38

Exceptional Values in Brussels Room Rugs For Our February Sale

We have just added to our sale Rugs a splendid assortment of Brussels Rugs, a shipment that we secured at prices that mean a saving of dollars on even the smallest size; the designs are especially good, mostly small Persian effects on tan and green grounds, suitable for dining-room, living-room, halls, etc.; pretty chintz designs in combinations of rose and ivory, tan and rose and plain green, with illuminated borders. Every Brussels rug in this sale is priced lower than the corresponding sizes in our regular tapestry stock.

Size 11.3x15, for ..... $37.50 | Size 9x12, for $21.50
Sizes 9x10.6 and 9x10.3, for $19.00 | Size 9x9, for $16.50
Size 6.9x9, for..... $13.50

Under the Snow There Is a New Life Dancing

If our vision were keen enough, we might even see the little roots beginning to show signs of life; we might hear a rustle under the fallen leaves of wild flowers turning over in the last sleep of their waking hours As days are growing longer, other changes are taking place. There is an air of expectancy about the store. It seems as though some new interest had arisen.

It is spring—the very first harbingers of spring have arrived. Changes are taking place behind the scenes, and soon it will be revealed—in new merchandise.

LINEN DEPARTMENT SPECIALS TUESDAY

We are briefly listing some lines of old values at old prices in pure linen goods, stocks impossible to repeat at astonishing prices, only small quantities in some cases, but every item at from 25 to 35 per cent saving. **Buy your linens now.**

ALL PURE LINEN TEA AND GLASS TOWELS, $2.75 DOZEN.

Every thread guaranteed pure linen, red and blue stripe, hemmed ends, 23x36 inches....25c each
Per dozen $2.75

Typed Stable and Kitchen Cloths, heavy all linen, size 24x36 ..... 25c each, $2.75 dozen

16-inch Irish Huckaback Roller Toweling, good heavy make, all pure linen ..... 20c yard

18 and 20 inch Irish Huckaback Hand Toweling, good heavy make, all pure linen ..... 25c per yard

Pure Linen Hand Towels, heavy huckaback, hemmed ends, 20x38. Special ..... 69c and 75c pair

Brown Linen Bath Towels, an almost unknown article, old reliable makes ..... 50c, 65c and 75c each

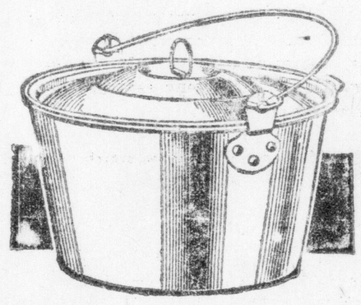
Unbleached Kitchen Damask, 56 inches, good heavy make, pure linen ..... 65c yard

Unbleached Kitchen Damask, 60 inches, good heavy make, pure linen ..... 85c yard

All pure Linen Fine Satin Damask, two yards wide. At ..... $1.15, $1.25, $1.50, $1.75, $2.00 per yard

A great collection of Colored Turkish Towels at last year's prices ..... 25c each up

DEMONSTRATION SALE



BRING THIS COUPON WITH YOU.

Wear-Ever Coupon

In order that the factory may have a record of the number of these four-quart—wine measure—Aluminum Kettles sold at this special price, we are required to return to the factory this coupon with purchaser's name and address plainly written thereon.

Name .....
Address .....
City .....

Smallman & Ingram, Limited

Expert demonstrator from the factory will be in the Basement all this week, who will give practical cooking demonstrations and explain the uses and fuel and gas saving virtues of aluminum utensils.

Demonstration Special $1.19

By presenting above coupon you may procure the above illustrated four-quart covered aluminum kettle, regular price $2.10, for only $1.19

BASEMENT.

WALL PAPER SALE TODAY HALF-PRICE

A clearing of Wall Paper stock lots from the manufacturer; papers for every room. On sale today at Half Price.

THIRD FLOOR.

SPECIALS.
Served from 3 to 5:30 o'clock.
Toasted French Coffee Cake, Cup of Tea or Coffee, 10c
Potato Salad, Thin Bread and Butter, Cup of Tea or Coffee, 20c

SMALLMAN & INGRAM LIMITED

SPECIALS.
Served from 3 to 5:30 o'clock.
Lettuce Sandwich, Cup of Tea or Coffee, 10c.
Cold Ham, Currant Jelly, Cup of Tea or Coffee, 25c.

NAME IN STOCKING; SENDS HIS THANKS

Mossley Woman Receives a Letter From Wounded Soldier.

Before Christmas the Red Cross ladies of Mossley, Ontario, packed some thirty Christmas stockings for Canadian soldiers in military hospitals in England. Mrs. William Rennie of that place is in receipt of a warm letter of thanks from Sergt. A. A. Grant at the Ontario Military Hospital, Orpington, Kent, who received the stocking she packed. Under date of New Year's Day, Sergt. Grant writes: "Dear Madam,—Thanks very much for the nice parcel of comforts you so kindly sent. I was the lucky one to receive it. It gives me great pleasure to know that we are not forgotten while doing our duty for the motherland, and trust ere long this wretched war will be over when we shall return to our dear loved ones and the old home.

Thanking you once again, and may the New Year bring you every joy and happiness, with sincere regards, I remain.

"We will never let the old flag fall."

CONCERT TO AID BAND

Lambton Battalion Has Rendered Splendid Service in London.

The 149th Battalion Band will give a concert in the Masonic Temple on Monday evening, February 19, to raise funds for the band. This organization is one of the best that has come to London, and never fail to do its best for the citizens of London. For week after week the band has met returning soldiers, receiving no remuneration whatever. Practically for four months the musicians have given concerts at the Sunday evening recruiting meetings, and have not profited by it. The organization is in need of money to buy music, and meet other expenses, and to get the necessary amount a concert will be given in the Masonic Temple on that date.

This organization deserves the patronage and support of the citizens, who are indebted for much excellent entertainment to the band.

YOUR BILIQUSNESS

and constipation, headache, drowsiness, coated tongue, bad breath, bad taste in the mouth, quickly disappear if you take Hood's Pills. Many say these pills act better on the liver and bowels than anything else. Do not gripe. 25c, of druggists or by mail of C. I. Hood Co., Lowell, Mass.

LECTURE ON WAR.

Sergt. A. C. Josephs, returned soldier of the 1st Battalion, delivered an interesting lecture on "From Canada to the Front and Back" at the Lyric Theatre Sunday afternoon.

Lantern slides illustrated his talk. They showed first the battalions embarked for England on the Scandinavian. The, the arrival at Avonmouth, Folkestone and Canadian units in training there, passing from there to the arrival in Le Havre, France. Later views of action in Flanders and along the Somme were shown.

Many of the famous French and Belgian towns destroyed by the Huns were depicted and then scenes from the battle of Ypres and Dickiebush.

Returning from France the views showed war hospitals in England, and finally the return trip of the wounded men to Halifax.