

# Simpson Boys' Clothes Please the Parents as Well as the Boys---That's Why We're So Busy



It keeps us hustling some days to replenish stocks as fast as customers buy them up. We keep our sources of supply well informed, however, with the result that fresh shipments arrive on schedule as required. You certainly choose from complete new stocks at Simpson's. The values, too, are unsurpassed.

## Suits for Boys 8 to 12 Years, \$8.00

Made up in dark grey and black pinhead check worsted finish tweed. Three-button model—all around loose belt, with buckle. Bloomer pants. Sizes 26 to 30, 8 to 12 years. \$8.00.

## Boys' Suits, 13 to 16 Year Sizes, \$15.00

Dark grey worsted, in two-button model. All around loose belt with buckle. Bloomer pants. Stylish suits that will fit right, feel right and give lasting wear. Sizes 31 to 34, 13 to 16 years. \$15.00.

## Overcoats for Boys, 10 to 12 Years, \$10.50

Dressy and attractive dark brown and grey mixed tweed, with red overcheck pattern. Double-breasted, convertible collar, all round loose belt with buckle. Lined throughout with twill serge body lining. Sizes 28 to 30, 10 to 12 years. \$10.50.

## Boys' Overcoats at \$11.50, 13 to 16 Years

Dark plain brown tweed, made in a wear-resisting material. Double-breasted model, with convertible collar and all around belt with buckle. Lined throughout with durable body linings. Sizes 31 to 34, 13 to 16 years. \$11.50.

### Boys' Worsted Suits, \$14.00, \$15.00, \$15.50

Plain Grey Worsted in three-button, single-breasted model; patch pockets with top flaps; all around belt with buckle at waist. Full fitting bloomers with belt loops and governor fasteners. 27 to 30, \$14.00; 31 to 34, \$15.00; 35, \$15.50.

### Dine in Simpson's PALM ROOM

Canada Food Board License No. 10-4322.

Where you are assured in advance of a satisfactory meal at a moderate charge.

BREAKFAST, 8.30 to 10 a.m.

DINNER, 11.30 a.m. to 2 p.m.

AFTERNOON TEA, 3 to 5.30 p.m.

A LA CARTE LUNCHES at all hours.

Sixth Floor.

### Boys' Suits \$14.00, \$15.00, \$16.00

Green and Grey Mixed

Tweed in three-button

model—inverted pleat in

back—patch pockets with

top flaps; all around loose

belt at waist. Full-fitting

bloomers with belt loops;

self belt and governor

fasteners.

Sizes 27 to 30, \$14.00;

31 to 34, \$15.00; 35

and 36, \$16.00.

# Highest Quality Hart, Schaffner and Marx Overcoats and Suits for Men and Young Men

Hart, Schaffner and Marx have saved tons and tons of good wool for the boys overseas. They have accomplished this by making superior clothes that wear longer, much longer, than ordinary clothing.

## High-Class Overcoats \$75.00

Double-Breasted Overcoats for young men, 3-button model. Convertible collar, 2 slanting welt pockets, 2 breast pockets with flaps, 2-piece belt in back. Made from a rich green, all-wool coating. Sizes 35 to 40. \$75.00.



## Novelty Two-Button Suits \$60.00

Military Novelty Two-Button Suits for young men. Two breast pockets with flaps, 2 slanting welt pockets. Made from all-wool dark blue cheviot with shadow stripe effect. Sizes 35 to 39. \$60.00.

## Chesterfield Overcoats \$60.00

Chesterfield Overcoats for men. Three-button fly front, velvet collar, 2 pockets with flaps. Made from an Oxford grey, all-wool cheviot. Sizes 36 to 44. \$60.00.

## Three-Button Suits at \$50.00

Three-Button Sacque Suit, with semi-soft front. Made from an all-wool dark fancy blue worsted. It is an extremely smart model and becomes men and young men. 37 to 40. \$50.00.

# The Underwear You Want is Here Moderately Priced

### Penman's

Penman's Merino Combinations. Sizes 40 to 44. Priced at, suit, \$2.00.

Penman's Fleece Lined Combinations. Sizes 34 to 46. Garment, \$2.00.

Penman's Heavy Fleece Lined Combinations. Sizes 42 to 44. Garment, \$2.50.

Penman's Ribbed Wool Combinations. Sizes 32 to 46. The suit, \$3.00.

### Wolsey's

Wolsey Wool Underwear, shirts and drawers, medium weight. Sizes 32 to 46. Garment, \$4.25.

Wolsey Combinations, medium weight, natural shade. Sizes 36 to 44. Price, \$7.50 suit.

Wolsey Combinations, white. Sizes 40 to 46, at \$7.75 suit.

### Stanfield's

Stanfield's Red Label Underwear, shirts and drawers. Sizes 32 to 44. A garment, \$2.75.

Stanfield's Green Label Underwear, shirts and drawers. Sizes 32 to 44. A garment, \$2.25.

Duofold Combinations, wool and cotton mixture. Sizes 34 to 44. The suit, \$7.50.

## Persian Lamb Caps \$6.00 and \$6.50

Men's Persian Lamb Caps—Carefully selected pieced Persian Lamb skins of even glossy curl. Ideal cap for winter wear. Driver and tie top styles. Today, \$6.00 and \$6.50.

*Yours for Victory Loan 1918—Simpson's*

# WE MUST BUY MORE VICTORY BONDS!

We must buy Victory Bonds if we are to maintain the pace we have set in the war. The pace has been swift. But the need has been great.

We must buy Victory Bonds if we are to keep faith with the men who already have fallen for us. They have died. But it was not in vain.

We must buy Victory Bonds if we are to have peace. The Germans will give us peace when we crush them.

The cheering war news and bright prospects are the greatest incentive to invest in Victory Bonds.

# WE MUST BUY MORE VICTORY BONDS!

Detached from the large lot daily at 28 King St.

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